

1846

THE BOSTON HERALD.

1878

Accessions.  
249,495.

PRESENTED TO THE <sup>\*</sup> 2197.12



By R. M. Pulsifer.  
Received July 30, 1878.













The Heliotype Printing Co.

220 Devonshire Street, Boston.

NEW HERALD BUILDING.

Washington Street Front.



THE  
BOSTON HERALD

AND

ITS HISTORY.

HOW, WHEN, AND WHERE IT WAS FOUNDED.

ITS EARLY STRUGGLES AND HARD-WON SUCCESSSES.

THE PROMINENT EVENTS OF ITS CAREER.

THE NEW HERALD BUILDING FINISHED AND OCCUPIED.

A DESCRIPTION OF ITS EXTERIOR AND INTERIOR.

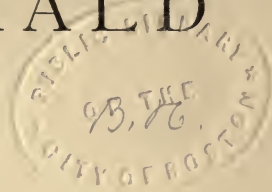
A GLIMPSE INTO ITS DIFFERENT DEPARTMENTS.

THIRTY-TWO YEARS OF JOURNALISM IN BOSTON.



BOSTON, MASS.

1878.





*W. Pulsifer*

*249.495*

*July 30/78*

MICRO  
PN4899  
.B6H6  
1878X

## I.

### ORIGIN OF THE HERALD.

THE EVENING EDITION OF A "KNOW-NOTHING" DAILY. — THE ENTERPRISE OF AN ASSOCIATION OF PRACTICAL PRINTERS. — THE FIRST NUMBER AND HOW IT WAS ISSUED. — ITS APPEARANCE AND CONTENTS. — ITS FIRST PROPRIETORS, EDITOR, AND LOCAL STAFF. — JOURNALISM IN BOSTON THIRTY YEARS AGO. — REMINISCENCES AND ANECDOTES.

In the summer of 1844 a number of journeymen printers, who had been connected with the "Boston Daily Times," then published at No. 3 State street, conceived the idea of starting a morning paper of their own, and, in the following December, carried their design into execution. Their paper was called the "American Eagle," and was "published at No. 5 Devonshire street, third door from State street," at three dollars a year and one cent per copy, "by an association of practical printers, under the firm of Baker, French, Harmon & Co." The proprietors were announced to be Albert Baker, John A. French, George W. Harmon, George H. Campbell, Amos C. Clapp, J. W. Monroe, Justin Andrews, Augustus A. Wallace, and James D. Stowers; and W. H. Waldron was also at one time associated with them. The "Eagle," as its name indicated, was devoted to the interests of the Native American party, which was then a comparatively strong organization; and among its first regular and occasional editorial contributors were Dr. Palmer, George W. Tyler, Alfred B. Ely, W. S. Damrell, Moses Kimball, and other gentlemen prominent in the party. The paper was successful at first, but declined with the decline of the cause with which it was identified; and, in the summer of 1846, when its editorial and press rooms were in the old brick building on the corner of Wilson's lane (now Devonshire street) and Dock square, it was found to be quietly dying, in spite of the efforts of its publishers, then John A. French & Co. Numerous consultations were held; and, finally, it was decided that, as aboriginal principles did not pay, it was best to establish a new evening daily, neutral in politics, as a venture; and, if it proved successful, to let the "Eagle" die, and grow the green offshoot over its grave to commemorate it. Thus the HERALD originated. Its founders were young and sanguine men; but, with all their hopes for the new enterprise, they never dreamed it would eventually become the leading daily of New England. They were advised by some of their friends that they were building castles in the air, and half feared it might be true; but they "buildd better than they knew."

The new paper settled on, the next thing to look for was an editor. In August, 1846, William O. Eaton, a Bostonian, and brother to the popular star actor, Charles H. Eaton, returned to the city after two years of travel, and, as his contributions to the "Post," "Evening Gazette," "Bee," and several New York papers, had displayed much talent, he was asked by the publishers to edit the forthcoming sheet. Being young (he was then but twenty-two years of age) and doubtful of his ability to manage a daily, he asked twenty-four hours for deliberation, and went home, where he wrote the first six editorials which were published in the HERALD. Finding that he could turn out enough leaders in one day to last for a week, he returned at the end of the specified time, and accepted the position offered him. He wrote the poster announcing the first issue of the paper, and headed it with the startling caption, "Another Richmond in the Field!" This manifesto proclaimed independence in politics and religion; that the new candidate for daily favor would be liberal, enterprising, industrious in all the departments necessary to the popularity of such a concern, and would devote a large share of its attention to literary and dramatic matters, as well as to local and other news; and, in return for its ambitious efforts, all it asked was three dollars a year, or one cent a copy.

The Evening HERALD came into existence on the afternoon of August 31, 1846, and an edition of two thousand was printed of its first number. It was a small, four-page paper, five columns to a page, the pages being about fourteen by nine inches in dimensions. The title was in large Old English letters, resembling German text. All the type was old and worn; it had done the State some service. Materially speaking, this precocious infant looked like some ancient rural paper, that had never had any second suit of type, had outlived all its subscribers, and took its pay "in trade." But it did not talk so. It was really the liveliest of the Boston papers, from the first hour of its birth, and was received with generous encomiums from the whole editorial fraternity. During its first four months (until January 1, 1847) the first page was chiefly literary, — about half filled with stories and poems, written wholly by the editor; the leader, on the second page, and about a column of pungent paragraphs were also written by him; and so also was the "Dramatic Bulletin," from one to two columns more, which gave reports of the doings at all the places of public amusement on the preceding evening. It has been said, and with truth, that there was not another daily paper of its kind in the city or country, and there probably never will be. For four months the total editorial and reportorial force consisted of only two men. The editor received considerable aid in his efforts to "fill up" the paper, however, by the daily transposition of several columns of non-political matter from the "Eagle," which was conveniently at hand, like an old tender to a new locomotive, with this difference, that, while the tender furnished only woody and watery stuff, the locomotive got up all its own steam without help. Mr. Thomas W. Tucker became connected with the new paper in September, 1846, and acted as assistant editor and reporter, varying his duties as circumstances

demand; but he was not publicly announced as associate editor until the following March. The late Mr. David Leavitt, familiarly known in the fraternity as "Dave," who was employed as reporter and assistant in the editorial department of the "Eagle," worked for the HERALD later. His specialty was local news, of which he was a tireless and adroit collector. It will be seen that the staff of the HERALD was, like Poor Pillicoddy, "slim but desperate," the gentlemen composing it being young, tough, determined, and contented with great promise and little pay.

The editorial, composing, and press rooms of the HERALD were the same as those of the "Eagle," in Wilson's lane. Six compositors only were employed, several of the proprietors officiating in that capacity, while the presswork was mostly done by Mr. French and Mr. Stowers, both stockholders in the concern. The first counting-room was at 15 State street, where Frank (called by the boys "Fatty") Adams officiated as cashier.

"Running a newspaper" in Boston thirty years ago was a different matter altogether from journalism at the present day, as the extracts from the HERALD of that time, quoted further on, will show. The telegraph was in operation between this city and New York, it is true, but the tolls were high, and the dailies could not afford to use it to any great extent, except on the most important occasions. Moreover, people had not been educated up to the point of expecting to see reports of events in all parts of the world printed on the same day of their occurrence, or, at the latest, on the day following. Still there was a great rivalry between the Boston papers, especially in the matter of publishing foreign intelligence. For several years before the extension of the telegraph overland to Nova Scotia, the news-gatherers of Boston and New York resorted to various devices in order to obtain the earliest advices from Europe. From 1846 to 1850 the various revolutionary movements in many of the countries on that continent were of a nature to be especially interesting to the people of the United States, inasmuch as such struggles were regarded as indicating a sure progress among the "effete despotisms" towards republicanism. This stimulated enterprise, and Mr. D. H. Craig, afterwards known widely as agent of the Associated Press, conceived the design of anticipating the news of each steamer by a kind of pigeon express.

With this design he procured a number of African carrier-pigeons, and kept them at his house in Roxbury until they became thoroughly domesticated. Several days before the expected arrival of an English mail steamer he would take three of them to Halifax, where he would board the vessel, procure the latest British papers, and take passage in her for Boston. During the trip he would write a summary of the most important and interesting European intelligence, upon thin "manifold" paper. When the steamer came within fifty miles of land, he would secure the despatches to the three pigeons, and liberate them. They would then fly homewards, generally reaching Boston several hours before the arrival of the steamer. Mr. W. G. Blanchard, to whom the news thus obtained was immediately sent,—and

who was then on the "Daily Mail,"—would have it at once put into type, and printed in the shape of an extra. The other Boston papers, the proprietors of which paid for the news, were also furnished with it at the same time. When the "Mail" extra was printed, the heading "New York Herald Extra" was put over it, and a large number of copies printed. These were at once forwarded to New York, by way of the Sound steamers, and, on arrival, were put upon the street by Mr. James Gordon Bennett. The proprietors of the "New York Sun," however, were determined not to be outdone in this way, and, in order to have the news as early as Mr. Bennett, put type and cases and printers on board the Sound steamers, and, in this way, had also its news on their arrival in New York. Mr. Bennett then outbid the others with Mr. Craig, offering him five hundred dollars an hour for every hour that he could furnish the news ahead of rival New York papers. This, no doubt, had some tendency to increase the intensity of a bitter feeling that had sprung up in Boston against the New Yorkers having the news so promptly furnished them by means of the pigeon express. So hotly waxed the feud that representations were made to the captain of one of the British steamers that the despatches sent by Mr. Craig, with his pigeons, were used by New York parties to affect the stock market, and operate against the interests of Boston. This captain, believing, no doubt, in these representations, attempted to defeat the enterprise, and caused, as it was supposed, the pigeons that Mr. Craig liberated on one occasion to be shot. The weather was hazy, and the first pigeon thrown up was killed while circling around the ship before deciding to start. Another was thrown up, and shared the same fate. Mr. Craig then went below into his state-room, and threw the only remaining pigeon out of a port-hole, as far as he could, and had the satisfaction to know that it got away unobserved. It reached its destination in safety, and the news appeared in the streets of Boston before the steamer got to her moorings. During the year of the Irish rebellion this pigeon express was looked for with unusual interest, and the news brought by it made the papers sell like hot cakes.

"Steamer Nights," as they were called, on account of the arrival of steamers from Europe with several days' later news than had already been published, were the especial aversion of editors and reporters, and at once the dread and pleasurable anticipation of compositors. The former had sometimes to wait into the morning before the papers from the steamer, which had been signalled below before dark, were delivered. Then they had to go over them, pick out and collate the latest and most interesting items of news, and put them in shape for the printers. Sometimes the news would be quite important, and at others flat, stale, and unprofitable. The interesting news could be easily arranged and put into shape, under long and often elaborate headings, which sometimes gave more information than was contained in the matter thus heralded. But when the news was barren, it was a puzzle how to write headings, and what to put in them to catch the eye of the general reader. In such cases resort was usually had to vague and startling phrases, such as "Antici-

pated Outbreak in India," which had no foundation except the statement that the "ryots (laborers) were gathering in the indigo crop, which had, in some districts, been largely destroyed," etc., etc., the editor, of course, mistaking "ryots" for "riots," and clapping on a line to some such effect as that given. The waiting for the papers was often long and tedious, and various devices were resorted to to kill time. In those days—thirty years ago and upwards—drinking was a very much more common amusement, among newspaper men, than it is to-day; and, as liquor was cheap and good, and saloon-keepers accommodating, resort was often had to some "tavern" near the office, where the time was passed in playing dominos, or other games, and drinking Santa Cruz rum and molasses, Scotch or Irish whiskey (Bourbon was then little known or used), in the form of hot punches; or ale (lager beer being likewise almost unknown); it being arranged that a messenger from the office should at once apprise them of the arrival of the papers, when they would hasten to their desks, grumbling and damning everything, foreign news in particular. The printers, as a rule, liked steamer nights, though they dreaded a heavy "grist" of copy to set. The later the news came in, the better it was for them, because for every hour they waited they were paid at the same rate as for composition, allowing one thousand ems to the hour. If, however, there was any copy of a general character to set up, it was given out, and put into type during "waiting time," much to the disgust of the printers. But, as a rule, such copy was "rushed up," and every printer had several hours' waiting to score up against the office on steamer nights. This was, no doubt, the origin of the usage which has so long prevailed, and is still in force, of charging for time spent by the printer in waiting for copy. Sometimes, for economy, the printers would be allowed to go to their homes after all local matters had been put in type on a steamer night; the understanding being that they would be called up if the papers were received in time to use the news in the morning edition. When they were thus called, they were usually allowed one dollar extra for leaving their beds; an arrangement which pleased many of them best, though the majority preferred waiting, as it gave them an opportunity to follow the example of their editorial *confrères* and indulge in dominos, poker, hot Scotch, or in "jeffing" for coppers,—"jeffing" being a kind of "prop" game, em quads being used, and those turning up the larger number of "nicks" being the winners. Steamer nights were the best nights for printers to enlarge their weekly bills, these usually returning them more than double the amounts realized on other nights, and enabling them to hire "subs" (men to take their places) on the following days. But gone are steamer nights, with their pastimes and camphene lights, their startling news from abroad, and hot Scotches at home. The Atlantic cable has put them out of existence, and now only the most extraordinary occurrences call for a stay of editors and printers on morning papers beyond the usual late hours.

It was customary in the early days of the HERALD, and for many years after,

for newspapers to take pay "in kind," from advertising patrons. In the case of grocers, provision dealers, tailors, dry goods and clothing dealers, this was, of course, easy to manage, for the proprietors could obtain food and raiment in return for the use of their columns, and could also make arrangements to pay employés in the same manner. But when it came to taking patent medicines for advertising, there was a difficulty to be overcome. To swallow the doses would be to invite death, perhaps, and it was not always easy to sell the stuff; so a large amount of it was frequently accumulated before it could be disposed of. Some amusing stories are told by old "typos" of the troubles of this sort which afflicted the early proprietors of the HERALD. Sometimes the cash would run short on pay-day, and the cashier would say, "Hold on, boys, till I run out and sell another gross of sarsaparilla!" And the boys would patiently "hold on" until he had disposed of a lot of the "infallible," at reduced rates, to some neighboring apothecary. Mr. French at one time kept in the HERALD counting-room for sale a large assortment of patent medicines and periodicals, mostly obtained in this way, there being no other method of getting any pay for a number of advertising bills of long standing.



## II.

### THE HERALD IN 1847.

AN IMPROVEMENT AND ENLARGEMENT.—A MORNING EDITION ADDED, AND THE EDITORIAL STAFF INCREASED.—THE FEATURES OF THE NEW SHEET.—PROMISES FOR THE FUTURE, AND HOW THEY WERE KEPT.—CHANGES IN PROPRIETORS AND EDITORS.—CHARACTERISTIC LEADER WRITING.—INCREASE IN ENTERPRISE AND CIRCULATION.

The HERALD, feeble as it was in many respects at first, managed to struggle through the financial diseases incident to newspaper infancy so stoutly, that, at the opening of 1847, the proprietors were enabled to give it and the "Eagle" a New Year's dress of new type, to increase its size, and to come out with a Morning, Evening, and Weekly HERALD. The paper enlarged (its pages then containing seven columns, and measuring 21 X 17 inches) and in its fresh dress, and printed on a new Adams press, presented a remarkable contrast to its predecessor. The quaint and top-heavy head was replaced by one much smaller, in plain Roman letters; the advertisements were reset in a neat and business-like style, which was a vast improvement over the "poster" fashion it succeeded; and the captions over the reading



matter were in "full-face caps," and "lower-case," far more tasteful than the clumsy type previously used. The leader of the first issue of the renovated HERALD was headed "Our New Paper," and opened in this wise:—

"In making our bow to the public we suppose we shall be called upon to announce the reasons which have induced us to add another daily sheet to the number at present established in Boston. Since the publication of newspapers in a cheap and compact form, the demands of the reading public have increased in a ratio which puts all comparison at defiance. The newspaper is not now, as formerly, the dictator of the people. It possesses, however, an influence more favorable to the progress of the community than was exerted when the *dicta* of a single editor in a town or city was the popular tribunal from which there was no appeal. The day when a staid and solemn article, originating in presumption and sustained by arrogance, could overawe the people, has passed. The competition of the penny press has caused a mental activity among all classes; rash and impulsive it may be, but, nevertheless, far preferable to the dignified stagnation which, in times of yore, was seldom broken by the larger and more expensive journals.

"It is our purpose to establish a journal which shall be truly independent—pledged to no religious sect or political party—always ready to rebuke both spiritual and political wickedness in high places, and call the servants of the public to an account whenever they abuse the trusts committed to their care. At the same time we shall endeavor to judge impartially of all matters which shall come under our cognizance; and in no case shall we second the clamors of those who would injure a faithful public servant, or who would urge the people to the adoption of any measure incompatible with the general welfare.

"In the present organization of political parties, no really independent man can become a partisan without being required to sacrifice his opinions upon the altar of expediency; and so much unfairness is perceived among those who assume the political direction of the people, that a journal is absolutely required which will expose the corrupt practices of those who, under the guise of patriotism, would make the general good subservient to their sinister intentions. In politics we shall be firm and consistent. We shall endeavor to review impartially the conduct of the leaders of the parties into which our political arena is subdivided. Our opinions shall be frankly given; and, in our comments upon the acts of those in power, we shall be governed by an earnest wish to promote the best interests of the community. Faithful representatives of the people will have nothing to fear from our pen, while nothing shall protect those who are unfaithful from our strictures.

"While our best efforts will be made to supply the want indicated in what we have already stated, our journal shall take proper notice of all subjects which attract the attention of the community. As a local paper we mean to take the highest stand. Everything that occurs in our city and vicinity shall be promptly and fairly recorded, and those who are engaged in these matters are fully competent to do

justice to the task they have undertaken. . . . Our paper will be open to communications from our friends and the public; and we intend to keep a journal through which every one who has anything to say can be heard; candor, fairness, and truth being the only qualities we shall require in our correspondents.

“We have made such arrangements with the Magnetic Telegraph that our paper will give, each morning, the news which shall arrive previous to the preceding midnight, and in this respect every caution will be taken to insure perfect accuracy.

“In a word, we mean to supply the demand for a thoroughly independent journal, which shall preserve the even tenor of its way, ‘unawed by influence, and unbribed by gain,’ and hope to receive, as we shall attempt to merit, the sanction and approval of the reading public. Here, then, we submit our enterprise, feeling that if success attends us in the degree which we shall endeavor to merit, our success will be certain; and, whatever may be the result, we shall maintain a manly, independent, and consistent course in our observations upon the topics which we may be called upon to discuss.”

In another article addressed “To our readers,” the editor said:—

“With good type, good paper, a good press, independence, honest industry, and equally good facilities for obtaining news with any other paper in the city, we believe we stand a good chance to succeed in business. There is nothing like trying! . . . With us there is no night now; farewell to slumber and darkness! Business is business, and midnight oil must be consumed in large quantities. Reader! always depend upon the HERALD for as late news as can be obtained in the city. What comes in the night you will have in the MORNING, and what comes during the day you shall have in the EVENING HERALD; as regularly as the sun and moon follow each other. The WEEKLY HERALD will contain all the most important news of the week; it will be a *news* paper in the true sense of the word.”

The Evening HERALD of the same day contained a greeting to its patrons, which went over the same ground as the above-quoted articles, and was concluded thus:—

“We hope, by unflinching perseverance and ambition, to receive a continuance of public favor extended to us when we less merited it than at present. We neither demand nor claim support. Bring on your red cent or keep it in your pocket. ‘Every man hath business and desires,’ Hamlet says, and every one to his taste. We prefer, however, that the taste should incline our way. One cent is not much, but it is the foundation of a fortune; when the fortune is made you may despise the cent; till then, look upon it as a friendly, copper-skinned son of a dollar, which will buy you a crust of bread when dignity would starve you to death.”

The new paper became more popular than ever with the reading public, and the evidences of its prosperity were kindly noticed by the other Boston newspapers.

Here are two specimens of friendly mention of the HERALD, in its new dress and enlarged form at the beginning of the year 1847:—

“THE BOSTON HERALD, which has for some time been published as an evening paper, appeared yesterday as a morning paper, enlarged and with new type. It looks remarkably well, and is conducted with energy and spirit. We can say the same of the ‘Eagle,’ whose size and appearance are also greatly improved, and which is as exclusively *American* as ever.”—*Boston Post*, Jan. 2.

“The HERALD, a very clever evening contemporary, has enlarged its borders and put on a new and handsome dress. It has also become a morning as well as an evening paper, and has thus doubled its means of usefulness. Our New Year’s wish is that it may double its subscription likewise.”—*Boston Journal*, Jan. 2.

Mr. Eaton continued in charge of the evening edition, while the new morning edition was placed in the hands of Mr. George W. Tyler. The HERALD, under this joint management, presented to its readers from eight to ten columns of reading matter daily, though frequently it contained as many as twelve or fifteen when important local events demanded an unusual amount of space. Two columns of editorials, four of “Town Talk,” and two of clippings from the exchanges, were about the average. News by telegraph was not plenty, and very little of it was printed during the first year of the HERALD’s existence. The evening edition was a reprint of the morning issue, with from two to four columns of fresh matter on the third page, and this was carried over to the next morning under the head, “From our Evening Edition of Yesterday.” Notwithstanding its meagre facilities for obtaining news outside the city, the HERALD was a live and lively paper, and published nothing but live matter. Much prominence was given to reports of affairs about home, and in consequence the circulation soon exhibited a marked improvement. On January 12 the following good-natured “brag” was indulged in:—

“As it is customary among us penny papers to exult when we do anything to brag of, we think it but a reasonable compliance with the established rule to say that we gave the *only* report of *Parker’s Opening Address to the Jury*, yesterday, in the case of *Albert F. Tirrell’s trial for arson*. Of a large edition of between seven thousand and eight thousand we have but few, if any, copies left on our counter; and they, if they remain, linger behind but to show what an extent of business was done, and as monumental memorials of the reward of merit.”

On the 13th of January the HERALD beat the newspapers in another field, and thus exulted over it:—

“In getting out the Governor’s message yesterday, we had the satisfaction of coming out ahead of our contemporaries. The public had the earliest report of the document from the HERALD office. We say this intending no disparagement to our neighbors, — their enterprise is undoubted, — but in justice to ourselves, and to show that some things can be done as well as others.”

On January 21 one of the largest fires which (with, of course, the exception of

the great fire of 1872) ever occurred in Boston, consumed an immense amount of property at the North End. It began in Haverhill street, and swept over the area bounded by that, Travers, Causeway, and Charlestown streets. More than one hundred buildings were reduced to ashes, and nearly as many families were rendered homeless. "Dave" Leavitt on this occasion performed a feat which has since been handed down in traditions of Boston journalism as a shining example to his successors in the reportorial field. He was promptly on the spot, and foreseeing, from the direction of the wind, the fury of the conflagration, and the nature of the buildings in the vicinity that they were doomed, though as yet untouched by the flames, he visited many of them, and obtained the numbers, names of occupants and owners, etc., and had them all jotted down in his capacious note-book, long before many of the occupants imagined they were in danger. And, on the following morning, after the destroying angel had consigned the wide district to ashes, our recording angel astonished the city by publishing in the HERALD a four-column report of the fire, as remarkable for its accuracy as its fulness; while the reports in the other papers were necessarily meagre and erroneous, not having been prepared till after the majority of the buildings had been destroyed. This *coup de feu* stamped "Dave" as a first-class news-gatherer, and he sustained the reputation till the day of his death, some three years ago. Leavitt's enterprise enabled the HERALD to crow over its contemporaries in this style:—

"We are safe in saying that the morning edition of the HERALD contained the fullest and most particular account of this calamity of any of the morning papers, not excepting the regular 'six-pennies!' We are yet in our infancy, but have learned to keep late hours, and our patrons and the public generally are assured that, while they are quietly reposing in the arms of Morpheus, our corps of news-collectors are on the alert, and will frequently be enabled to furnish a budget of news early in the morning which will not be forthcoming in any other paper until their 'second editions' are issued, or until the following morning. We are not disposed to crow, but 'Brag is a good dog' when 'Holdfast' is with him."

This was rapidly followed by other "exclusives." Such enterprise naturally made the paper popular, and, on the 11th, it remarked editorially:—

"The HERALD, although but recently started, has already established its reputation as *the* paper for early news, interesting local matter, etc. During a few days past the morning and evening editions have been exhausted within an hour from the time they left the press. Yesterday afternoon we were unable to supply the demand, having disposed of nearly five thousand copies beyond the regular evening edition."

On February 10 the name of George W. Tyler appeared at the head of the editorial column, and the public were informed that Mr. Eaton had severed his connection with the paper. As has been before stated, the proprietors adopted the plan, at the opening of the year, of having the morning and evening editions separately edited,

the latter by Mr. Eaton and the former by Mr. Tyler. Mr. Eaton had a leaning toward the Democracy, as it existed thirty years ago, and Mr. Tyler was a Whig. Each freely expressed his political views editorially, so that the combined editions of each day showed two faces under one hood, — Whig in the morning, Democrat in the evening, — and the proprietors supposed that a double-jointed paper like this ought to suit everybody. But it didn't. Mr. Eaton complained of the inconsistency and the apparent injustice of permitting a new-comer thus to alter the tone of a paper which had become so early popular under his exclusive editorial management and his unusual exertions as a writer. The result was, that, as the proprietors would not yield, declaring that they alone were responsible for the double tone of the paper, Mr. Eaton felt aggrieved, and withdrew. Since his retirement, thirty years ago, he has been connected, as editor or author, with leading literary or commercial publications in Boston and New York, and for about twenty years has been chiefly resident in the latter city.

Mr. Tyler, while nominally holding the position of editor-in-chief, in reality did little else than write the leaders, and made his head-quarters, not in the office, but at his room in the old Exchange Coffee House.

From January 1, 1847, up to the date of Mr. Eaton's resignation, the names of the publishers had not appeared, the announcement, "William O. Eaton, Editor," in the date line, under the head, being the only indication of personality about the paper. When he withdrew, however, a card appeared, signed "John A. French & Co., Publishers and Proprietors," in which it was stated:—

"The HERALD will be hereafter, as it was originally intended, INDEPENDENT. It is pledged to no political party. Whenever any political measure is projected, it will be fairly and justly commented upon, without regard to the party from which it emanates. At the same time, knowing, as we do, the general political views of the present editor of the HERALD, we have no desire to interfere with his productions, and we believe they will be satisfactory to the mass of the people."

Mr. French had, it seems, bought out the original proprietors, one by one, and at this time owned the HERALD, with the exception of one share, the "& Co." attached to his name being merely to include that. He gave his sole personal attention to the paper, and did not disdain to perform offices which few city newspaper proprietors of the present day would attempt. For a long time he did all his presswork, and frequently tried his hand at reporting. On February 14 the publication office was removed to more spacious quarters, and the press was thereafter run by steam power, rented from a neighboring manufacturing establishment. On March 1 Mr. James D. Stowers of South Boston, one of the original proprietors, who had sold out to Mr. French, repurchased an interest, investing several thousand dollars, and "French & Stowers, Publishers," appeared at the head of the paper. On the same day they took a step which had been for some time contemplated, and issued a second morning edition at eight o'clock, in which the news received through the

early morning mails was published. On March 2 the evening edition was transferred to the fourth page of the paper; under a heavy head, and was placed in charge of Mr. Thomas W. Tucker, who, though for some time connected with the *HERALD*, had not until this time been "officially recognized" by the publication of his name over the edition he controlled. This edition was then published at two P.M. (going to press about noon), and contained most of the city news, while the morning issue was devoted to outside intelligence and editorial matter. The difficulty of getting news from other States was illustrated on March 10, when the vote in only ten towns in New Hampshire at the State election was reported in the morning edition. Nowadays, if as many as ten towns are not heard from on such an occasion, the omission is commented upon. But local matters were well and fully reported, under Messrs. Tyler and Tucker's management, columns having been devoted to such events as the great Irish relief meeting in Faneuil Hall, the presentation of a sword to Caleb Cushing on his departure for Mexico, a grand ball in aid of volunteers for the Mexican war, etc. News from the war was slow in reaching Boston, and was nearly all obtained from files of New Orleans papers. Thus the intelligence of the investment and battle of Vera Cruz on March 7-9 was not received here until April 1, and, even then, was supposed by many to be an "April-fool" joke of the papers which published it, as was also the case with news of the battle of Buena Vista, fought on March 9, and reported at the same time with the first-named event. The *HERALD*, however, kept pace with its competitors on war news, and published plans of the Mexican battle-fields and cities, views of Vera Cruz, the city of Mexico, etc., as well as portraits of Generals Taylor, Scott, and other distinguished officers engaged in the campaign. The public appreciated the enterprise shown, as is evinced by the following from the *HERALD* of March 26:—

"Probably no paper ever started in this city has met with such a rapid increase in circulation as *THE BOSTON HERALD*. We have daily, for the past fortnight, added largely to our regular morning and evening editions, but have been wholly unable to supply the demand so constantly increasing. Our circulation has more than doubled within the last three weeks, and we are in hopes shortly to rival, at least, those papers which have for a long time been established in the good graces of the public. We feel truly grateful for the unprecedented patronage bestowed upon us, and no exertions on our part shall be spared to make the *HERALD* one of the best business papers in the country. We mean to keep 'posted up' on news of every description, and the *HERALD* will never be found in the rear of its contemporaries."

On March 28 a statement of the circulation during the week ending that day showed a total of seventeen thousand one hundred copies of the first edition, thirteen thousand two hundred of the second, and thirty-seven thousand three hundred and twenty of the third, an aggregate of sixty-seven thousand six hundred and twenty, and a daily average of eleven thousand two hundred and seventy. "It will be seen," said the editor, "that our circulation has increased in a manner wholly

unprecedented in the history of Boston newspapers. Our advertising, too, will bear favorable comparison with that of any other penny paper published in the city. We are happy to perceive by these unmistakable demonstrations of public favor that our efforts to furnish the community with the earliest information on all subjects connected with the prosperity of our citizens and countrymen generally, are justly appreciated and rewarded."

On the 30th of March the counting-room was removed to No. 12 State street, nearly opposite its former location.

On April 19 a description was published of a "wonderful printing-press, on a new principle, the contrivance of Richard M. Hoe, Esq., capable of printing from ten thousand to twelve thousand impressions per hour," a rate of speed which was considered marvellous in those days,—and that was not so long ago, either.

On April 26 a new head appeared on the paper, the type being plain Roman, of the same style, but much smaller than that which it superseded, and even less in size than that which appears on the first page of the present issue. It was selected by Messrs. French and Tucker, to resemble, as nearly as possible, the head of the "New York Herald."

April 27 (the day the corner-stone of the Boston Athenæum was laid (Messrs. French and Stowers sold out their interest in the "American Eagle," which had for some months previously been edited by Rev. Charles W. Denison, the latter being recompensed for his services by composition and presswork on his own paper, the "Bower." The "Eagle" lingered on but a short time after this, and died on May 19, its few remaining subscribers receiving the HERALD in its stead, and unexpired contracts for advertising being fulfilled in the HERALD.

Of the original proprietors of the "Eagle," Albert Baker was the oldest, and was a compositor on the HERALD till his death. George W. Harmon is still at the case in Springfield, Mass. A. A. Wallace became an assistant editor of the HERALD and afterwards of the "Ledger," and died many years since. George Munroe became incurably lame, and did not long survive the "Eagle." Amos Clapp remained long at the case, and for some years has been the faithful janitor of the "Journal" building. James D. Stowers was for years the chief pressman of the "Eagle" and the HERALD, and still lives. George H. Campbell became a reporter, went to California, was there made a judge, returned to Boston for a short time, and, on his way to California again, died in Mexico of yellow fever. Justin Andrews joined the "Times" staff, then became connected with the HERALD, as one of its editors, and subsequently was one of its proprietors, as will be seen farther on.

Of the earliest compositors on the Evening HERALD, when in Wilson's lane, Byron Cole was one of the best. In 1848 he with others started the "Boston Museum," a handsome weekly, of which Mr. William O. Eaton was for years the editor, at 27 Devonshire street and 12 School street. Cole finally went to California and Nicaragua, in which latter country he became a colonel under General William

Walker, "the gray-eyed man of destiny," who was afterward garroted. Cole had previously captured a hacienda, called San Jacinto, and afterward died on the battlefield fighting against overwhelming numbers. Moses W. Fiske took to the stage, and is a favorite comedian. Frank Lakin became publisher and editor of various weeklies, served in the late war, and was afterward with Alfred Mudge, in School street. He died a few years ago, and lies buried in Mount Auburn. We particularize these few, because they were identified with the founding of the HERALD. The majority of its earliest attachés are dead.

On May 12 the names of "French & Stowers, Publishers," disappeared from the head, but no explanation was afforded of the change until May 28, when the following "card" appeared at the head of the editorial column:—

"A change has recently taken place in the proprietorship of the HERALD, and arrangements have been made to conduct the paper in a manner worthy of the liberal patronage bestowed upon it by the Boston public. Nothing shall be found wanting on the part of the new proprietor to make THE BOSTON HERALD one of the first in the city in point of early news and interesting miscellaneous matter."

Immediately following this was a notice to the public, that, as the paper had changed hands, no person was authorized to receive moneys on its account, without a written certificate signed by J. Child.

The change in the proprietorship was the withdrawal of Mr. Stowers, and the accession of Mr. Samuel K. Head, whose name, however, was not announced until June 23, when it appeared at the head of the paper as sole publisher. Mr. French, though still retaining an interest and working upon the paper, kept in the background and his name did not appear. Under the new management changes occurred in the editorial staff. Mr. Tyler's name disappeared from the morning edition on June 10, and Mr. Tucker's, which, on June 15, was put up as "editor," vanished on July 15,—just a month later. Mr. Tyler's departure from the paper at this time was not final, however, for he again became connected with it in 1849 in an editorial capacity (as will be seen later on); and in 1850-51 went to Washington, where he wrote for the HERALD for some years, mostly leading articles. He died at Fort Leavenworth, Kansas, August 22, 1870. Though he was the indirect cause of the retirement of Mr. Eaton from the HERALD, he was involuntarily so, and the latter writes that he has ever cherished and reciprocated his friendship; for, indeed, he was a gentleman of the old school, liberal to a fault, appreciative of genuine merit, and tenderly regardful of the rights and feelings of others. Mr. Tucker is still living, and frequently refers to the hard work he performed, and the small pay he received, in those early days. "I retired," he writes from Neponset, where he now resides, "after months of toil by day and night, with heavy heart and light pockets; but I have always watched with interest the career of the HERALD, and can heartily congratulate its present proprietors on the great success of their well-directed ability and enterprise."



Mr. Tyler's immediate successor, as editor-in-chief of the *HERALD*, was Mr. William Joseph Snelling, who was one of the ablest and brightest, and, at the same time, one of the most fearless and independent writers ever engaged on the Boston press. He was born in this city, at the North End, December 26, 1804; his father was Colonel Josiah Snelling, of the Fifth Regiment, United States Infantry, who was a distinguished soldier, a noted Indian-fighter, and built the famous Fort Snelling, which was named for him. William was sent to Dr. Stearns' Academy, at Medford, until he was fourteen years old, when he received an appointment as a West Point cadet; but an inborn independence, and a deep-seated aversion to submission to any man's rule, made life at the military academy extremely distasteful to him, and its discipline so unbearable that his stay there was limited to two years. He next went to St. Louis, and engaged in trapping for furs, and subsequently spent some time in the lead mines at Galena. His life, short as it was, was crowded with adventure. Attendance on the army in his youth, with the regiment commanded by his father, and his later life in the West, exposed him to many temptations; and the necessity which followed him in after-life to earn his bread by literary labors gave him not much choice in selection, and operated adversely to his intellectual development and the lasting renown he must otherwise have acquired. In 1832 he published a satire styled "Truth, a Gift for Scribblers," which by many has been pronounced equal to Byron's "English Bards and Scotch Reviewers." He was also author of "Tales of the North-west," to be found in most public libraries, and of "The Rat-Trap," a reformatory treatise, containing a scathing description of the barbarous misrule then predominant at the House of Correction, South Boston, and to this day characteristic of other penal institutions in this country. He was a poet of no mean ability; and as an atirical prose writer he has had few equals in the United States. In 1833 he was associate editor with Joseph T. Buckingham, in the management of the "New England Galaxy;" and his resistless onslaughts upon a horde of gamblers in this city finally drove them from it, though they contrived to have him imprisoned, for a time, on a charge of libel. Previous to Mr. Snelling's connection with the *HERALD* he was also distinguished as a writer in New York. He edited the *HERALD* with signal ability, from the summer of 1847 to the time of his death, on Sunday morning, December 24, 1848. Mr. Elizur Wright, at that time editor of another caustic sheet, the "Chronotype," with whom Mr. Snelling had fought many a hard battle with the pen, then wrote: "Boston owes more to Snelling than to many men who have received her highest honors. None will deny him genius, strong sense, and vigorous satire; and those who knew him best have always maintained that his nature was amiable and honorable." Occasionally Mr. Snelling's strong feelings and prejudices led him astray, however, and, now and then, opposition would drive him into a position hurtful to his personal reputation. But he did not spare himself, and took hard blows as he gave them, scorning a retreat even in the face of the most overwhelming array. He always took the side of the oppressed, and no one

ever fought harder against any public measure which he conceived to be unjust. His whole editorial life in Boston was a series of battles, and he "made it exceedingly lively"—to quote a Mark Twain expression—for the other newspapers. City officials, too, he allowed no rest, if they chanced to move contrary to his views of right and wrong, and his warfare upon the then City Marshal Tukey (which is still occasionally referred to by old newspaper men) was marked with a degree of ferocity that an observer, unacquainted with his peculiarities, would think could only spring from some deep-seated hatred. Yet subsequent events proved that Mr. Snelling entertained not the slightest personal ill-feeling against the marshal. The Prohibitionists were also objects of Mr. Snelling's wrath, and he "pitched into" the liquor law and its advocates at least twice a week during the whole term of his editorship; but he warmly advocated the Washingtonian "moral-suasion" movement. Such laws as those forbidding selling papers and smoking in the streets, horse-racing, etc., he held up to ridicule; and the practice of "city junketing," which was even then in vogue, received many a sharp stab from his pointed pen. The paper, under his administration, had an intense personality; he took his readers into his confidence, as it were, and many of his leaders were written in very much the same style he adopted in conversation with his friends. He took great interest in the Fire Department, among other local institutions (he was a member of an engine company in Chelsea, where he resided), and hardly a fireman in the city or suburbs but considered him a personal friend. Still, he was not easy of access, and exacted of all who approached him the manners, at least, of a gentleman.

After the retirement of Mr. Tucker, Mr. Snelling announced his advent (on July 15) in this style:—

"A new era now begins in our history. The HERALD is about to open upon the town in new fashion, and with very particular force and effect. A fresh hand will be applied to the BELLOWS; and though blowing up will not constitute the business of the new editor, yet sufficient heat will be created to cast things in a new mould and form. The HERALD now proposes to furnish a style of journalism different from anything heretofore existing in this city,—something fresh, original, and attractive both to readers and newsmen. We shall, in a few days, depart entirely from the beaten track of newspaperial travel, and open some unexplored region to the public eye, replete with interest to all classes of readers. Our chief object will be to make *a universal sale paper*; and to do this we shall endeavor to embody the spirit of THE LIVING PRESENT! in such thoughts, words, and general lineaments as the genius within may inspire. More anon. But remember, we are about to open upon the town."

In the next issue appeared a column editorial, after the same style, from which the following extracts are taken:—

"We intend to disregard entirely all the old rules and forms of making up a

daily paper; to be governed by none of the old customs and supposed requisites of a newspaper; to give nothing stale, flat, and unprofitable, because it is the general practice to do so,—but to make the HERALD entirely unique in all its contents, from beginning to end. Take any half-dozen daily papers, and you will find that at least two-thirds of the contents of any one of them is but the reflex of any other, or all of them. Read one, and you have the spirit of the whole. The same rules of preparing matter are observed by all; the same sources of supply are sought by all. The stereotyped ‘leader;’ the current exchange papers; scissors and paste,—furnish the *material* of the common journals from the Aroostook to the Rio Grande. Throw such journalism to the dogs; we’ll have none of it! We intend to start off on a new track, and give the public a ‘hasty plate’ of something that can’t be got elsewhere for the same money. We will endeavor to put our columns to a better use than reprinting for the hundredth time all the minor ‘shocking accidents’ which occur throughout the length and breadth of the land, which are now displayed with such uncommendable industry by other journals. We shall open a new vein for our supplies of *excissorizings*; and, as to the original articles, we have not a word to say about them.

“The HERALD will be a paper having, every day, some leading *feature* of interest. It will be no study of ours to spread what brains we possess over a large expanse of *items*; for fear, like some who have tried that practice, we should be found spreading them rather *thin*. But we shall throw our missives in lumps, like the shell thrown into Vera Cruz, though we shall generally fill them with rather more kindly materials. Yet, if occasion demands it, we shall not spare the slugs and scrap-iron which are used in real warfare.

“The leading purpose of our labors will be to give expression to the spirit of the age; to furnish a faithful chronicle of the progress of the age in arts, science, religion, law, literature, medicine, and everything else. We shall seek to be an humble exponent of the *instant present*; a zealous historian of the *hour* that has passed, and a discriminating reflector upon the *day* that has closed,—generalizing, rather than laboriously itemizing, all things. We shall *group* and *picture* the events of the passing time, and daguerreotype them for the public eye, in unfading lines. Whoever and whatever sees a portrait here will find a faithful and unflattering likeness.

“We repeat what we have said before, to impress it upon the mind of the reader: the HERALD will be a paper having each day a distinctive *feature*, which will make it worth buying for that day alone, if you never expect to buy another. It will be a capital paper to make bulletins about, and to excite the zeal of newsmen, who are often asked, very reasonably, as to other papers, whether there is ‘anything in them;’ for, in truth, there is often either anything or nothing, as the supply of shocking accidents and scissors-matter runs flush or low. We shall take up an entirely new set of subjects, and shall dissect them with a bold hand. Those who

wish to study *the anatomy and physiology of the age* will do well to patronize our *clinique*.

"Thus, then, without further parley or explanation, we fling our new banner to the breeze, inscribed THE HOUR AND THE MEN! Ay, and we shall not forget the women either, the ever-delightful, charming, teasing, precious plagues, spendthrifts, and comforters; d—ear souls! To the men we shall apply the crucible and the probing-iron; to the women, the kindest mirror and the softest shaded pencil; to the hour, a microscope with an unflattering lens; and to all, the irresistible power of modern *steam*, with the latest high-pressure improvements. So look out for a grand newspaper avalanche, a great landslide, an outpouring of Mount Vesuvius, and a tremendous moral and intellectual earthquake! Sinners, remember the fate of Goldeau, and tremble!"

In the same issue of the HERALD, Mr. Snelling began a series of jottings, headed "Aspects of the Hour," of which the following is a sample:—

"2 O'CLOCK P.M.—Weather cool and comfortable. Temperance no virtue. Morning papers supposed to be laboring under the influence of ether, being down to the lowest degree of dulness. The 'Daily Advertiser' is seriously thinking about something; says little. The 'Atlas' is wordy, without any apparent meaning. The 'Post' is less lively than usual, Mrs. Partington being out of town. The editor of the 'Mail' is also out of town, hoeing potatoes. The 'Times' is zealously political, a matter of no account to anybody. The 'Chronotype' is getting no better very fast,—a case of confirmed *chlorosis*. The 'Whig' is whig—in its way. The 'Bee' seems to have found no sweets. Newspapers from abroad are equally vapid and spiritless. The dog-star is rising. News is a nonentity.

"We are pitching in fuel under our big boilers, and shall get up a great steam in a day or two. For news we care not the value of a sour fig. We will soon show you how to gain an entire 'supremacy over our accidents,' as the apostolic Brownson once said.

"Electric fluid is an article much employed at the present time in science and in newspaper work. We intend, presently, to direct from our battery a few small shocks of the invisible and all-powerful fluid into certain nests of evil-doing public functionaries, who may as well, therefore, make their wills at once, and prepare to close up their accounts with this town decently and in order. Let the guilty ones take warning. Lightning-rods won't save them."

A day or two later Mr. Snelling discussed "The Dignity of the Penny Press," saying, among other things:—

"The time has come when the respectable portion of the community no longer looks to the big, sixpenny, lying oracles of politics for just notions on government, exalted piety, or pure and chaste morality. The low price of the penny papers endows their publishers with a philanthropical spirit of disinterestedness, and a regard to the purity of public morals not dependent on pecuniary considerations. A

cent is but a nominal price for a newspaper, and, therefore, the publishers and editor of a penny print are moved only by an earnest and prayerful wish for the spiritual and temporal good of their readers. Much diurnal good may now be had at the very low price of one cent. It would be folly to deny that a pure and refined taste has been engendered by the cheap literature of the day."

Later, at intervals, appeared the following:—

"The HERALD is coming out, reader! Don't you perceive it? We are introducing a new style of journalism, as we told you some days ago; a style hitherto unknown in Boston. It is a very simple style, too; one that everybody can comprehend. We are going to TELL THE TRUTH boldly and fearlessly, without regard to the smiles or frowns of the would-be moral governors of Boston. . . . The HERALD is going to tell the truth on all subjects,—a thing never yet done in Boston,—and if this will not constitute a new era in journalism, we know not what will."

"The HERALD is impudent, fearless, and determined to the last degree, and will seek, deserve, compel, and take success—just as the warrior of old came, saw, and conquered. The HERALD is no milksop, or greenhorn, and is not to be bluffed off from getting its share of porridge, by no manner of means whatsoever. We are in town, and about town, and we shall dance a big figure with as much freedom as the jackass did among the chickens,—albeit we claim no relationship to that long-eared animal,—and we say to all persons who live in this fine old city, *Look out for your corns!*"

The bold, slashing style in which Mr. Snelling wrote immediately gave the HERALD a wonderful lift in its circulation; he spared nobody who, he thought, was in the wrong; and, while this made him popular with a large class of readers, even the persons attacked, and their friends, bought the paper, "just to see what the fellow would say." The following, published on August 26, shows this fact:—

"The public have begun to appreciate us. . . . Hardly once within the last three weeks have we had a single copy of the HERALD left two hours after issue; all not supplied to regular customers have been bought at the counter. During the same time our impression has increased two thousand copies, and we are still adding to it at the rate of hundreds a day. Our advertising patronage has increased beyond our most sanguine expectations; and it is of the right sort,—our advertisers pay."

On September 15 the editor indulged in this joyful strain:—

"Io triumphe! Te Deum laudamus! In six short weeks we have achieved such a triumph as never daily penny paper achieved before. From the nothingness of Native Americanism we have created the HERALD, taken the highest notch of newspaper rank by storm, shown the public where to look for independence, honesty, and instruction, and obtained a sound, healthy, paying circulation, not among the class who are contented with the dribble of mere literary pretences or records of

incalculable cucumbers and preposterous pumpkins, but among men who seek something more than mere amusement, or to kill time, and who reflect as well as read."

But there were many who did not relish Mr. Snelling's scathing sarcasms; and that they seized upon every means to retort to them is evident by the following from the *HERALD* of October 5:—

"To whom it may concern: We make all men and women welcome to say and print whatever they may think proper, false or true, of our life, character, morals, acts, writings, or opinions; but we shall hold any editor who may give publicity to any communication derogatory to our moral character responsible for the same, just as if he had written it himself. In fact, we consider him the author."

And so war was waged, with a fierceness and personality hardly known in these days, the *HERALD*'s opponents "getting as good as they sent," and a cessation of hostilities being unthought of so long as Mr. Snelling controlled its editorial columns.

Local matters were not neglected, however, during this heated campaign. For some time, during the summer of 1847, Mr. Charles Layton (since deceased), a graduate of the composing-room of the "New York Herald," and a very clever, upright young man, acted as assistant editor and reporter, on a salary of fifteen dollars per week. He was homesick, however, and later in the autumn returned to New York, married, and settled down to type-setting again. Mr. Samuel R. Glen, another New York man, was then offered the place, and, after some modifications of its duties, accepted it. He had the idea that there was a chance in Boston for a paper conducted on the same plan as the "New York Herald," under whose chief, the late James Gordon Bennett, Sr., he had served in various capacities, and with whom, before he left for this city, he had a long private interview, in which the young journalist received much excellent advice, based on the extensive experience of his old employer. Mr. Glen was young, vigorous, and ambitious, and, though nominally in charge of the city department only, soon had practically the sole management in his hands, Mr. Snelling rarely meddling with anything outside the editorial columns, and the proprietors and publishers attending only to the business and mechanical departments. The local field was not so closely raked for news as it is at the present day; but it was not then so extensive. Still, it was gleaned with a minuteness that was really wonderful, when the small size of the local staff of the city newspapers is taken into account. As late as August 6, 1847, the *HERALD* remarked, in its "Town Talk:"—

"Reporting city news seems to have become a matter of special importance to the Boston press within a few years, and the various daily papers now employ considerable talent on this department of business. Time was, within our recollection, when few items of city news found their way into the daily papers, unless carried into the offices by some citizen. The first regular reporter of any note was em-

ployed by the 'Morning Post'—the veteran who still occupies that position. Other papers soon followed the example, and reporting is now one of the specialties of the press. The reporter of the 'Post' is a philosopher. The reporter of the 'Daily Advertiser' is a legal sage. The reporter of the 'Atlas' is a gentleman and a scholar, and would conduct that paper more acceptably than the real editors. The reporter of the 'Courier' is nobody at present. The reporter of the 'Evening Journal' is a new hand in this metropolis, but exhibits evidence of good metal, and is a classical scholar. The reporter of the 'Mail' is qualified for his station, as all know. There are several other pickers-up of unconsidered trifles about town whom we have neither the pleasure nor the misfortune to know much about; but they seem to be very busy in their vocation, and the public are pretty likely to be well served by the competition."

The HERALD, though it did not "run to items" so much as some of the other Boston dailies of that day, nevertheless excelled most of them in the length and excellence of its reports when anything of real importance came up, as will presently be seen. It was, however, lamentably deficient in election news on the morning after the State election on November 8, 1847, for it reported only the vote of Boston, Chelsea, Malden, Hingham, Hull, and Easton, and in the afternoon published, with due credit, the nearly full returns which the "Atlas" had presented to its readers.

The "Times," by a bit of enterprise, secured and published, on December 8, ahead of all the other city papers, the President's message; whereupon the HERALD, which was among the "beaten" that morning, vented its disgust after this style:—

"A full and complete synopsis of the 'Times' full and complete synopsis of the President's message, brought five hundred miles by telegraph, to be completed by special express; to be sold at a dollar a hundred; dear at a mill a thousand—Words! Words!! Words!!!"

In city politics the HERALD took a hand that year, and worked with all its might in opposition to the election of Hon. Josiah Quincy, Jr., to the Mayoralty, even issuing an extra for gratuitous circulation on the Saturday before election day, filled with stirring appeals to voters to oppose him at the polls. But Mr. Quincy was elected, and the HERALD took its defeat very philosophically.

"Well," it said, "the election is over, and, notwithstanding the vaticinations of our enemies, we are alive and lively, which is more than ever strong drink has been able to make some of them. But we forgive them, and hope they will one day come, like us, to know the comfort of a conscience void of offence, and the proud satisfaction of being of some use in their day and generation. We did not win the election, because it appears that whiggery is a chronic disease of Boston, not to be cured in one year. We came pretty near winning it, though; we deprived Mayor Quincy of twelve hundred votes, at least. We say *we*, and we have a right to say so; for there would have been no opposition worth speaking of but for us. . . . We can tell the papers who, prophesying according to their wishes, predicted that we

should not survive the election, that the prosperity of the HERALD in no respect depended on any political excitement. We circulate more copies now than any daily paper in New England. . . . We intend to apply to the Mayor and Aldermen for the public advertising, which we claim as a right, having more circulation alone than any of the papers which already have it; probably more than all of them collectively."

The city election was the last event of note which occurred during the first year of the new HERALD.



### III.

#### THE HERALD FROM 1848 TO 1852.

THREE YEARS OF VARYING FORTUNE.—INTERESTING LOCAL REMINISCENCES.—  
SOME NOTABLE SUCCESSES AND SOME LAMENTABLE FAILURES IN NEWS-  
GATHERING.—DEATH OF EDITOR SNELLING.—THE PARKMAN MURDER AND  
THE WEBSTER TRIAL.—SALE OF THE HERALD TO JOHN M. BARNARD, AND  
RETIREMENT OF JOHN A. FRENCH AND SAMUEL R. GLEN.

THE year 1848 opened with the HERALD in a prosperous condition, and the editor, in wishing his readers a happy New Year, dwelt at some length upon this fact. Many improvements were made during this year. Through Mr. Glen's enterprise special telegrams were regularly received from New York, giving the cream of all the news obtainable there. A Washington correspondent was also secured, who wrote weekly letters during the session of Congress, and the paper covered a much broader field than it had ever before. Eight to ten columns of reading-matter were printed daily, and it was kept bright and entertaining. Much prominence was given, during this as well as the previous year, to sporting matters, and a large number of events on the turf, etc., were reported by telegraph,—something new for the paper. The circulation showed, according to the statements from time to time published, a pretty steady increase. In July two capital trials occurred,—that of Augustus Dutee for the murder of Ellen Oakes, and that of James Murphy for killing his wife,—and these, being very fully reported, sent the editions up to eighteen thousand, the publishers offering to make oath to that amount of circulation. The French revolution and the Irish rebellion assisted in swelling the subscription list, and the activity of the HERALD in furnishing early and full news concerning the last-named struggle made for it many friends among the Irish population, who had previously been almost exclusively attached to its rival, the "Times." On August 17 a "statement of the actual circulation of THE BOSTON



HERALD" was published, and is worth reproducing here, as showing where the paper went in those days:—

Boston city.....	6,500	Lynn .....	350
East Boston.....	520	Manchester, N.H.....	437
South Boston.....	430	Concord, N.H. ....	112
Charlestown .....	670	Springfield.....	395
Chelsea .....	365	Hartford .....	287
Brookline .....	98	Dedham .....	210
Roxbury .....	537	Marblehead .....	235
Hingham .....	235	Ballardvale.....	65
Plymouth .....	275	Saco, Me. ....	165
Braintree .....	100	New Bedford .....	325
Weymouth.....	96	Salem .....	425
Randolph.....	150	Lowell .....	625
Providence.....	487	Malden .....	198
Fitchburg .....	218	Nahant .....	60
Milton .....	100	Woburn.....	150
Waltham.....	150	Reading .....	106
Stonington.....	260	Concord, Mass. ....	127
Portsmouth .....	370	Lexington .....	78
Pawtucket.....	297	Fall River .....	160
Dover, N.H. ....	220	Mansfield .....	97
Quincy .....	150	Taunton .....	160
Newmarket .....	90	Woonsocket .....	130
Bridgewater .....	60	Newport .....	240
Worcester .....	475	New York city .....	265
New Haven .....	165		
Portland .....	445	Total circulation.....	18,715

There were some black sheep among the subscribers at this time, as there always will be when a newspaper is "sold on credit" by the year; and on August 29 the HERALD began the publication of a "Black List of Delinquent Subscribers," which it continued for some months.

On August 7 the counting-room was removed to 19 State street, second door from Devonshire street, and handsomely fitted up, Mr. French placing therein a stock of books and periodicals for sale. The editorial and mechanical departments remained, however, in the top story of an old building on the north side of State street, midway between Washington street and Wilson's lane, and opposite the Old State House.

On October 16 the paper appeared in a new suit of type, and the editor congratulated himself and his readers upon the event, referring with pride to the statement for the first time printed at the head of his column, that "The HERALD enjoys a larger circulation than any other paper in New England."

This year (1848) will be long remembered in Boston on account of the political campaign which terminated in the election of "Old Zach" Taylor to the presidency. The HERALD, which early espoused the Taylor cause, at once commanded the respect of the leading Whigs for the novel methods it adopted to carry the canvass. Besides strong editorials from the cultured pen of Snelling, reports of public meetings, processions, and demonstrations of all kinds, were given with a vigor and freshness that made the old fogies of those days open their eyes with amazement. On one occasion (November 3) Messrs. French and Glen attended a Whig torchlight procession in Lynn. Many thousands were there in line, and nearly every house was illuminated. With Mr. French's assistance, Mr. Glen made up a four-column report of the affair, giving the names and places principally illuminated, all of which appeared in the next morning's HERALD, and reached Lynn before the embers of the fireworks of the night before had died out. This was considered a great achievement, and it was repeated at Lowell a few nights later. Another achievement of Mr. Glen's was a four-column report of the speech of Daniel Webster, in Island Grove, Abington, — that famous oration on October 9, in which it was never definitely settled whether or not he made the remark that the nomination was "one not fit to be made." Of this Mr. Glen says: "I reported the speech in my long-hand way, and was sitting at a table beside which the immortal Daniel was standing and speaking. I heard every word he uttered, and I cannot believe, and never did believe, that he used the expression as popularly interpreted."

The HERALD was not always so fortunate in obtaining good reports of political speeches. Charles P. Bosson, a Chelsea boy, familiarly known as "Charley," a clever writer, but somewhat unreliable upon emergencies, occasionally contributed to its columns; and when it was announced that, on September 1, Webster was to deliver a campaign speech at Marshfield, Bosson was furnished with money to pay his expenses, and sent to report it. The HERALD of September 2 thus mournfully completes the story:—

"He returned, and instead of fulfilling his contract with us, he went to the 'Mail' office, and *there* performed the duties for which he contracted with us. Upon inquiring of the gentlemanly editor of that journal, we learned that this miserable miscreant had received his expenses from that establishment prior to the time he applied to us for pecuniary aid, when he asserted to us that the 'Mail' proprietor was indebted to him for previous services, — an infamous libel upon a gentleman. We shall have more to say of this fellow hereafter."

Of the speech, a full report of which the HERALD had promised its readers, it had only the following:—

"Mr. Webster, in his remarks, was entirely non-committal, expressing his determination not to oppose General Taylor as the People's candidate. Having no reporter present, we can say no more."

The next day, and for many days thereafter, this notice appeared at the head of the editorial column:—

“Charles P. Bosson is requested to call at this office immediately, and pay the twenty-two dollars he owes us, or he will see lightning and hear thunder; the bolt will strike, and no mistake!”

Later, Mr. Bosson was associated with Mr. George Lunt in editing the “Daily Courier,” in Lindall street, now Exchange place; and he subsequently returned to the HERALD when Mr. Bailey was proprietor, and was for a number of years at his old business of editing and reporting. He died suddenly at the age of fifty-five years, in New York, some years ago, of enlargement of the heart, and his funeral, in this city, was attended by a large concourse of friends and admirers. His writings were the true reflex of a bright intellect and genial heart, and he left no enemy.

The presidential election occurred on November 7, and on the morning of the 8th the HERALD reported the vote of ninety-nine Massachusetts cities and towns, in Suffolk, Essex, Norfolk, Bristol, Plymouth, and Barnstable counties; fifteen in Maine, eight in New Hampshire, one (Providence) in Rhode Island, New York city, and Buffalo, and gave brief general statements by telegraph as to the complexion of the vote in the States of Vermont, Connecticut, New York, Pennsylvania, Ohio, Maryland, and Virginia. In the afternoon edition the vote of Suffolk, Hampshire, Worcester, Hampden, and Franklin counties was given complete, and returns from seven towns in Essex, twelve in Middlesex, nineteen in Berkshire, three in Norfolk, fourteen in Bristol, and seven in Plymouth. In addition there were despatches indicating the probable majorities in Maine, New Hampshire, Vermont, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Ohio, Illinois, Maryland, Virginia, North Carolina, and Michigan. On the next day it was announced, for a fact, that Taylor had at least one hundred and fifty-four electoral votes, and was elected, and the editor rejoiced thereat, referring, with pleasure, to the fact that the HERALD, so far back as April 10, 1847, had declared that “Old Zach” would be the next President. And when, on the 4th of the following February, an autograph letter, dated Baton Rouge, La., January 19, 1849, from President-elect Taylor, to the editors and publishers of the HERALD, thanking them for their “courtesy and kindness,” was received, it was printed in full, in double leads, with a *fac-simile* of his signature appended; and the editor rejoiced again to the extent of a column and a half, with a “scare” head.

When the California gold fever broke out the HERALD was the first to give authentic and official information concerning the discovery and locality of the precious metal. This was contained in a letter from Mr. J. Ross Snowden, the then treasurer of the United States Mint at Philadelphia, and addressed to “Samuel R. Glen, THE BOSTON HERALD,” and published on December 11, 1848. The HERALD then had a correspondent on the “New York Herald” editorial staff, William H. Hamilton, one of the best, kindest, and readiest journalists of his day. He furnished THE BOSTON HERALD with all valuable information by telegraph, and wrote a

weekly gossiping letter. During the height of the California excitement he telegraphed, on January 21, 1849, a vivid account of new discoveries in El Dorado, and added, "Spread out as much as you please, Sam; it will stand it." In order to stamp the report with authenticity, Mr. Glen affixed this addendum, after "spreading" the thing gushingly. Hamilton always thought that was piling it on rather thick; but whenever he made a visit to Boston he and Glen would have a laugh over it and a "jorum" at the old "Ben Franklin." Hamilton died in 1852, on his last trip to California, whither he was going with an office to establish the "San Francisco Herald," and was buried at Acapulco. He has two sons living, both rare boys and able writers, — one being now the writing manager for the "New York Aquarium."

The chief local event of the year 1848 was the celebration of the introduction of Cochituate water into the city, on October 26, a seven-column report of which was given. The afternoon editions were suspended on that day and the first morning edition on the next, "in order," it was stated, "to enable everybody about the HERALD establishment to enjoy the festivities." The editor-in-chief marched in the procession with the fire company to which he belonged, and referred to the fact with due prominence on the following day, greatly to the delight of the "fire laddies."

On November 9, William A. Dame, a Harvard graduate and a graceful writer, who had been employed for some months as local reporter, sailed for Europe, and the HERALD announced that arrangements had been made with him for foreign correspondence; but ill-health prevented him from carrying out his design. He returned to Boston the next spring, and, on August 27, 1849, fell dead of heart disease.

On Sunday morning, December 24, 1848, Mr. Snelling died very suddenly, at his residence in Chelsea, of apoplexy or congestion of the brain, at the age of forty-four years. He ceased to breathe at four o'clock; and only three hours later Mr. Simon Jordan, his wife's father, who had entered the house to comfort the widow in her affliction, dropped dead at her feet. The sad event created a great sensation at the time, and Mrs. Snelling, thus suddenly bereft of husband and father, was the object of much sympathy. Mr. Snelling's funeral took place on the Tuesday following his death, and was attended by a large concourse of people, including all the HERALD employés and Hamilton Engine Company, of which he was for several years a member. His remains were interred in the old burying-ground on Copp's Hill, near where he was born. Of a free-handed, generous disposition, Mr. Snelling had saved little or no property, and his family was left in reduced circumstances. Upon learning of this, arrangements were made for a performance at the Boston Museum (the free use of which was tendered by Moses Kimball, Esq.) for the benefit of the widow and orphans, and it took place on February 3, 1849, about a month after his death. The chief (then William Barnicoat) and all the assistant engineers of the Boston Fire Department, the foremen of all the engine, hose, and hook-and-ladder

companies, all the officials of the Chelsea Fire Department, and fifty prominent Bostonians, connected with the press and the learned professions, served as a committee of arrangements, and personally sold tickets for the performance; and the managing committee, Messrs. William B. English, William O. Eaton, John A. French, and Samuel R. Glen, took charge of the details. The house was crowded from front to back, every inch of standing-room being occupied in aisles, staircases, and lobbies; but as the tickets were sold at twenty-five cents each, the net proceeds were only between four hundred and five hundred dollars. Among the volunteers who appeared on the stage were many well-known actors and actresses, as will be seen by the programme, a copy of which (with comments in brackets) is here appended:—

## PART I.

OVERTURE—"William Tell"	Boston Museum Orchestra, Thomas Comer, Leader.	Rossini
RECITATION—"The Fireman"	Mr. W. H. Smith, Stage Manager, Boston Museum.	Christopher North
SONG—"Meet Me by Moonlight"	Mrs. Frary and Mr. E. F. Keach, of the National Theatre.	Wade
ELEGIAC ADDRESS	Mr. J. B. Booth, Jr.	W. O. Eaton
SONG—"The Little Maid"	Miss Helen Western, of the Infant American Sisters. [Then 5 years old.]	—
GRAND POLACCA	Miss Adelaide Philllips.	—
RECITATION—"The Shot Eagle"	Mr. H. W. Bland, Manager Sudbury Street Lyceum.	W. F. Snelling
COMIC RECITATION (in costume)—"The Country Girl"	Mrs. Western [Mrs. W. B. English], of the National Theatre.	—
IRISH SONG—"Sprig of Shillalah"	Mr. S. Johnson, of the National Theatre.	—
RECITATION—"Passing Away"	Miss Gann, of the Boston Museum.	John Pierpont
DANCE—Double Polka	Misses E. and C. Ince, of the National Theatre.	—
SONG (in costume)—"Brother Jonathan"	Mr. Jacob W. Thoman, Prompter of Boston Museum.	—

## PART II.

INTRODUCTION—Orchestra		—
MARC ANTONY'S ORATION	Joseph Proctor, Manager Beach Street Museum.	Shakespeare
SCOTCH DANCE—Highland Fling	Miss Lucille Western, of the Infant American Sisters. [Then 8 years old.]	—
BUFFO SONG—"Tippety Witchet"	Mr. J. R. Vincent, of the National Theatre.	—
SONG—"I'll Tell Nobody"	Miss Adelaide Wagstaff, of the Boston Museum.	—
SONG—"The Fine Ould Irish Gentleman"	Mr. Frank Whitman, of the Boston Museum.	Brougham
RECITATION—"Fireman's Address"	Mr. W. G. Jones, of the National Theatre.	—
SONG—"Independence Day"	Mrs. Charles Mestayer, of the Beach Street Museum. [Now Mrs. Barney Williams.]	—
QUARTET	Harmonic Vocalists—Messrs. Wheat, Moore, Spear, and Warren.	—

Fourteen of the performers on this occasion have since died, and many members of the committee of arrangements have "passed over to the majority."

Mr. Eaton, the first editor of the *HERALD*, had a benefit the same year (Oct. 25) at the National Theatre, upon which occasion he appeared as Brutus.

For a few weeks the once well-known New Yorker, Mike Walsh, a Tammany politician, was associated with Snelling in the editorship. But Walsh proved a crude, superficial, and indolent writer, and soon returned to New York, where, some years afterward, he was one morning found dead and mangled on the pavement, and was supposed to have been thrown from an upper-story window.

After the death of Mr. Snelling, Mr. George W. Tyler was recalled to the chief editorial chair, and, at the beginning of the year 1849, resumed the duties temporarily interrupted by the events above mentioned. The proprietors agreed with him and Mr. Glen that the *HERALD* should be made valuable to the public as a gatherer and disseminator of news, especially that of a local character; and, consequently, more work was put into the news columns. But the editorial department was by no means neglected, and every number had its leader from the able pen of Mr. Tyler. Mr. Glen labored vigorously to keep the paper abreast of the times in matters under his charge, and, on April 2, chiefly through his influence, the custom of printing four editions daily was inaugurated. The first was dated 5 o'clock, A.M.; the second, 8; the third, 12, M.; and the fourth, 2.30, P.M. On the day before, the editorial, composing, and press rooms were removed to Nos. 1½ and 3 Water street (the counting-room still remaining at 19 State street), where the force of compositors was increased by four men, and the paper was, for the first time, printed on one of Hoe's double-cylinder presses, run by steam power, and capable of producing six thousand impressions per hour.

The following statistics concerning the printers employed at that time on the Boston press may not be uninteresting: The whole number of journeymen at work in the city (for 25 cents per 1,000 ems) was 362, of whom 147 set type on the dailies, 19 on the weeklies and semi-weeklies, and 196 on book and job work. Besides these, 119 received less than 25 cents per 1,000, 9 of whom were in daily offices, making a total of 481 whose average wages were \$7 a week. No female compositors were employed by the dailies, but 66 set type for the weeklies and semi-weeklies, and 22 on book and job work; total, 88; average weekly wages, \$3. Total number of employing printers, 220; apprentices, 166. A day's work in a daily newspaper office was 12 hours; in a weekly office, 10. Early in November the journeymen demanded 28 cents per 1,000. The *HERALD* was the first paper to accede to the demand, and was followed by all the other dailies except the "Advertiser," "Journal," and "Traveller."

Early in 1849 Messrs. Head & French had found a difficulty in agreeing as to the share of the property each had, and on Feb. 16, during the absence from town of the former, Mr. French placed his own name, with an "& Co." appended, at the

head of the columns, as proprietor. Matters looked stormy upon Mr. Head's return, but the dispute was finally settled through the arbitration of their mutual lawyer, William H. Farrar, Esq., since Attorney-General of Oregon, and now deceased. Mr. Head withdrew from the concern, and Mr. French's name was retained in the imprint, with "& Co." dropped, as sole proprietor, throughout the remainder of the year.

The circulation improved wonderfully under the new methods of management. On Feb. 27 the announcement was made, and kept standing for some time at the head of the editorial column, that the regular daily editions had reached twenty-two thousand copies. One reason for the increase of the city circulation was the passage, on Jan. 21, by the City Council, of an ordinance allowing minors to sell newspapers on the streets, provided they obtained licenses for the business and complied with certain school regulations. Before this no newsboy was allowed to vend papers "out of doors," on pain of arrest and fine or imprisonment, and the HERALD had fired many a broadside at the city government and police for this restriction of its sale to its office, the news stands, and shops. On April 2 the line "Largest Circulation in New England" was prominently displayed. The "Times" had excelled the HERALD in circulation up to about this time by a few thousands, but the latter gained rapidly on its rival, and finally outstripped it. Mr. French, on June 5, formally demanded the post-office advertising, which had been given to the "Times" up to that date. "We claim this"—so ran a double-leaded editorial—"by the right guaranteed to us by the law of Congress passed March 15, 1845, which contains the provision that such advertisement (of unclaimed letters remaining in the post-office) shall be officially published in the paper or papers having the largest circulation. . . . In order to sustain our position, we are ready to make the following wagers, and dare the 'Daily Times,' and all other papers published in Boston, to accept them:—

"1. — One thousand dollars that the circulation of the 'Times' is NOT three times larger than that of any other three daily papers published in Boston.

"2. — One thousand dollars that it is not larger than that of any two daily papers published in Boston.

"3. — One thousand dollars that it is not larger than that of THE BOSTON HERALD alone.

"4. — One thousand dollars that it is not AS LARGE as that of THE BOSTON HERALD.

"5. — Two thousand dollars that the circulation of THE BOSTON HERALD is one thousand greater in the city of Boston than that of the 'Boston Daily Times.'

"We do not solicit the post-office printing from any pecuniary profit that may arise therefrom. We can fill our paper to the chin with better-paying advertisements; but, as it is generally looked upon as the point which settles the question of superior circulation, we have been induced to present our claims for that

honorable distinction, and are determined not to let the matter rest until they are satisfied."

A long controversy ensued, in which many bitter words were written and said; and though the HERALD finally conquered, and obtained the coveted distinction, it was not until several years after making the demand, and after Mr. French's connection with the paper had ceased. During the progress of the wrangle, William A. Ramsay, foreman of the press-room, made oath that the average daily circulation of the HERALD in June was 14,935 copies; and H. G. Blaisdell and G. W. Harmon, delivery clerks, deposed that the average daily circulation in the city that month was 11,253 copies. The city circulation of the other penny papers during this month was declared to be: "Times," 7,794; "Bee," 5,628; "Mail," 3,500. The average daily circulation of the HERALD during July and August was sworn to have been 14,372 copies, of which 11,218 were sold in the city. On Oct. 23 the following announcement was made in "caps," surrounded by a row of "fists:" "THE BOSTON HERALD has a larger circulation in the city of Boston and throughout New England than any other paper published here or elsewhere; this we are prepared to prove by honest affidavits." As a "settler," the following was published on November 19:—

"Any merchant or advertiser disbelieving our statements relative to the circulation of the HERALD is at liberty to call at our office at any time and examine our books. We will forfeit the sum of \$1,000 if we do not substantiate everything we have stated on this subject."

The year 1849 was "a good year for news," both foreign and local, and the efforts of the editors and proprietors to lay it before the readers of the HERALD early and fully were well directed and very successful. The local staff was increased on March 4 by the engagement of Mr. Henry A. Hildreth, and later on he was reinforced by Mr. John C. Cremony, both good reporters and hard workers, who dished up city news in palatable form. The line "Affairs About Home," which may still be seen in the HERALD, was adopted on January 10, and hardly a day passed that it did not head a report of some "affair" of note. Occasionally some individual, aggrieved at the manner in which his name was used in the court or other reports, would threaten trouble; but threats were of little avail, as the paper usually "sassed back," and the belligerent got more than he bargained for. On one occasion (May 1) Mr. Glen was assaulted in a cowardly manner by an unknown person, but escaped without serious injury; and not even the offer of a reward of fifty dollars could fix the identity of his assailant. George Greenleaf, reporter for the "Times," was also assaulted, terribly beaten, and robbed, on Oct. 14; but his assailants were arrested, identified, tried, and convicted.

Matters outside the city and State were looked after with care. Mr. Glen went to Washington to report the inauguration of President Taylor, and wrote a series of interesting letters on men and things at the national capital. Before returning



he made arrangements for special correspondence from Washington, which was thereafter kept up with regularity. New York letters from Mr. Hamilton were regularly published, and he also telegraphed important matters which would "spoil by keeping." His letters and despatches concerning the "Astor-place riot," on May 10, 11, and 12, were voluminous and comprehensive, and were widely read. Father Mathew's arrival, reception, and addresses were also fully reported from New York; and the HERALD published his biography and a portrait. Sporting news was given a prominent place. A long report of the Hyer-Sullivan fight was printed on February 8. This event was looked forward to with a degree of interest which is scarcely conceivable nowadays, and an immense sum of money changed hands in Boston when the result was first made public here in the HERALD. It is even hinted that an interest in the paper was wagered on the event, and that the change of imprint, a week later, was owing to this. But other events were not neglected, as the HERALD was the only penny paper in Boston which fully reported the May "anniversaries," devoting from four to eight columns to them daily; and sermons, addresses, lectures, etc., at the churches and at meetings of religious and charitable societies, received due attention throughout the year. One unpleasant duty of the local men, during the summer of 1849 (this was "cholera year"), was the obtaining of daily reports from the cholera hospital, where, during July and August, from six to thirty persons died every twenty-four hours. The HERALD not only published these, but "wrote up" the hospital, described the disease, the appearance of patients in various stages, methods of treatment, etc. News was considered news, and as such was given to the public, whether it was a murder-trial (several of which occurred during the year) or a church-meeting, a horse-race or a love-feast. The entire press of the city was "beaten" on a report of the great Masonic celebration at Newburyport, on June 26, a seven-column description of which was published in the HERALD's first edition the next morning. The loss of the British brig St. John, with nearly one hundred lives, on Minot's Ledge, October 7, was another occasion on which the HERALD distanced most of its competitors in the length and accuracy of its reports. Occasionally the other dailies would get an "exclusive;" but the HERALD was rarely caught napping. On December 25 it published in the morning a column synopsis of President Taylor's message, telegraphed from New York, and in the second edition the document in full, getting it upon the street half an hour earlier than the other dailies. This event was considered so noteworthy, that, to commemorate it, Mr. French gave a supper at the Howard House to the editors, reporters, compositors, clerks, and pressmen of his establishment, on Saturday evening, December 29. Judging by the reports printed on Monday, the occasion was decidedly convivial, and the number and style of the "volunteer toasts" towards its close were something remarkable, to say the least.

It is curious, in these days of lightning, to read an account of the manner in which the message was brought from Washington. J. F. Calhoun, of New Haven,

was the messenger, and he started early by rail with it on the 24th, at 2, P.M.; crossed from Jersey City to New York in a tug immediately on his arrival; took a horse and chaise to the New York & New Haven Depot, on Thirty-second street; mounted a special engine which was in waiting, and started at 10 o'clock for Boston, reaching New Haven at 11.30, P.M., Hartford at 12.58, A.M., Springfield at 1.45, Worcester at 5.04, and Boston at 6.20. The tender jumped the track once at Meriden, requiring half an hour's delay to replace it; at Warren a derailed freight train caused another detention, of an hour and thirty-eight minutes, and at Palmer thirteen minutes were occupied in taking in water for the engine.

The local event which excited the most interest in Boston, during the year 1849, was the murder of Dr. Parkman by Professor Webster. The doctor's disappearance was noted in the *HERALD* of Nov. 26, three days after he was last seen; an extra on Sunday, Dec. 2, announced the discovery of his remains; and from that time to the termination of Professor Webster's trial every event connected with the sad affair was reported in the fullest manner. Portraits of the deceased and his murderer, plans of the latter's rooms, sketches of the remains found in and about them, the knives, hatchet, etc., used to commit the deed, and many other objects, were engraved and printed as the investigation progressed, and the public was kept informed of every new development. The *HERALD*'s report of the Webster trial, which opened on the 19th of the following March, was considered a great journalistic achievement. Extras, giving long-hand reports of this extraordinary case, were issued every fifteen minutes or half-hour,—not only in Boston, but simultaneously in New York, for which Mr. Glen had personally made arrangements. As fast as *THE BOSTON HERALD* set up its copy it was sent by telegraph to New York, and when the *HERALD* would get too much ahead, as was sometimes the case, the operators would snatch the copy up, to be returned to the compositors as soon as sent over the wires. The long-hand report of the trial, which was sent to the office by messengers, sheet by sheet, was made by Captain Jonas K. Tyler, a younger brother of George W., the editor mentioned above, and one of the most promising young men of his time. He served as an officer in the Massachusetts regiment in Mexico, until disabled by sunstroke and forced to return north. He also entered the Union army during the civil war, though exempted from service by the injuries above mentioned, and remained until another sunstroke compelled him to resign his commission, and disabled him for several years subsequently. Since his return he has resided in the Bunker Hill District, and when able (he has never fully recovered his health) has engaged in the practice of law.

While the long-hand reports of the Webster trial were being published in extras every few minutes, the short-hand, or phonographic, verbatim reports were written out and issued in pamphlet form, and within an hour after the trial the last page of manuscript was in hand. This work was accomplished by Mr. Felix G. de Fontaine, one of the early short-hand writers of the country, in connection with

Mr. Charles B. Collar, another phonographer, and Mr. G. D. Dowling, stenographer. "Little Felix," as he was then known in Boston, cast his fortunes with the South during the war, and his letters as a correspondent were officially recognized by the so-called Confederate Congress, and are the basis of many of the Southern histories of battles and events that have since been written. For many years he has been on the staff of the "New York Herald;" but, like others who have been trained in the early school, he remembers the experience he acquired in Boston.

Webster's confession (on July 3) and execution (August 30) were reported very fully, the former occupying seven columns and the latter four. From the time the HERALD began "working up" this case, its circulation bounded along wonderfully. During the trial a double set of hands was employed in the composing and press rooms, and ninety-four thousand papers were issued (the utmost number that the presses could print) and sold daily. This established the HERALD on a firm basis, and for some months after the last line concerning Webster and his victim had been printed, the daily circulation did not fall below sixty thousand.

The opening of the year 1850 found the HERALD in a very prosperous condition. On January 16 Mr. French publicly offered to place one hundred dollars in the hands of any responsible person as a wager that the HERALD's circulation was larger than that of any other paper in Boston, and, if on due examination such was found not to be the case, the money to be expended by the mayor for charitable purposes. No paper or person, however, accepted the offer, and the sum was unclaimed. The advertising patronage of the HERALD was at this time very large, and when a new suit of type was donned, on May 27, the entire paper was set in "agate," in order to give an increased amount of reading matter and at the same time afford more room for advertisements.

The editorial, composing, and press rooms were in the old locality until September, when they were transferred to Williams court, in the building abandoned on February 9, 1878, for the new structure, which is described in detail farther on. The counting-room, however, remained at No. 19 State street until October 1 of the next year, when it was removed to No. 103 Washington street (now numbered 241), and there remained until the new building was occupied.

Mr. Tyler continued to write the leaders, and Mr. Glen remained in general charge of the paper. Mr. A. A. Wallace also did some reporting, and occasionally acted as assistant editor. Mr. H. A. McGlenen, now business agent of the Boston Theatre, who had not long before that returned from Mexico, where he served through the war in the Massachusetts Regiment, began reporting for the HERALD on August 26, and remained about a year. Mr. E. G. Abbott was especially engaged to report the execution of Professor Webster, and was for some time thereafter connected with the paper.

Great efforts were made to obtain news from all quarters, and the telegraph was more freely used than at any previous time in the history of the paper. Special

despatches from Washington and New York frequently filled from two to four columns, and sometimes as many as seven, which was, for those days, an unusual amount. The great debates on the slavery question in the United States Senate were very fully reported thus for several months, until Congress adjourned. The circumstances attending the death of President Taylor were reported at great length, and also the obsequies and commemorative ceremonies in other cities. The paper twice "turned its rules" and went into mourning—on the day the President's demise was announced, and the day of the funeral—to show its respect for the deceased ruler; on the latter occasion suspending its afternoon editions, and devoting nine columns, on the day following, to a report of the ceremonies in Boston.

Several capital trials besides that of Professor Webster occurred during the year, and one other execution,—that of Daniel H. Pearson, for the murder of his wife and children. These were all reported at length, of course, and helped swell the sale of the paper. Another local "sensation" was the excitement over the arrival of William and Ellen Crafts, escaped slaves, the latter part of October, and the arrest of W. S. Hews and John Knight, who were pursuing them. Still another, somewhat in the same line, was the *quasi* riot in Faneuil Hall, on the evening of Nov. 15, when George Thompson, M.P., the English abolitionist, was prevented from speaking.

An event more pleasant to speak of was the arrival of Jenny Lind, and her concerts in Boston. Columns were printed about the Swedish songstress and the honors showered upon her. For the benefit of those whose recollections do not extend back so far, it may be interesting to state that when the tickets for her first concert in Tremont Temple were sold by auction, on Sept. 26, the first choice of seats was purchased by Ossian E. Dodge for six hundred and twenty-five dollars, and none brought less than seven dollars and fifty cents.

The year 1851 was a hard one for the HERALD. Through some inexplicable cause, Mr. French suddenly found himself financially embarrassed. His health was poor, and the anxiety consequent upon these business difficulties threw him into a fit of sickness. He endeavored to "kite" along from month to month, but was unlucky; and, being unable, from his infirm health, to attend personally to the publisher's department of the establishment, he found he must leave the business or be dragged down with it.

On April 1 the Weekly HERALD, the first number of which was issued on Jan. 16, 1847, was discontinued. It was made up from the daily; contained a large amount of reading matter, and at first had a large subscription list (at one dollar and fifty cents per annum) as well as a good sale. For a time it was issued on Wednesdays, and then the experiment of making it a Sunday paper was tried. The subscriptions gradually fell off, the sales were very small, and at length Mr. French was obliged to cease its publication.

On the same date the imprint of the daily was changed from "John A. French, Editor and Proprietor," to "John A. French, Publisher," and on July 16 this dis-

appeared and was succeeded by "George W. Triggs & Co., Publishers and Proprietors." It seems that Mr. French disposed of the *HERALD* to John M. Barnard (a wealthy distiller and wholesale liquor-dealer, then doing business in South Market street, and also proprietor of the "Glades" Hotel at Cohasset) on the day the word "proprietor" was dropped from his name in the imprint; but the sale was not made public, and Mr. Barnard's name was not printed as proprietor during the year. Mr. French soon closed up his business affairs in Boston, and retired to his homestead in North Norway, Me., where he has since resided, giving his whole attention to his fine farm. He has two sons, both of whom practise "the art preservative" in this city at the present time.

Mr. Glen resigned his position on the *HERALD* about the time of its sale, and accepted an invitation from Mr. George Roberts to take charge of the "Boston Times." He remained in that office as managing editor for a number of years, and then returned to his first love, the "New York Herald." He did some excellent work for that paper as war correspondent during "the late unpleasantness," and is still a member of its editorial staff.

Mr. Glen's successor as managing editor of *THE BOSTON HERALD* was Mr. A. A. Wallace; Mr. Tyler, however, continuing for a while the leader-writing, and the local force remaining the same as during the preceding year.

News was plenty in 1851, but the *HERALD* did not display so much enterprise in obtaining and publishing it as in 1850. Its telegraphic reports were meagre, and, for most of the year, averaged scarcely more than a "stickful" or two. This was, in part, owing to a controversy which arose between the *HERALD*, "Times," "Journal," and "Atlas," on the one part, and Mr. D. H. Craig, of the Associated Press, on the other; the upshot of which was that the papers mentioned were, for a time, cut off from the privileges of the Press despatches. The papers, however, made an arrangement for telegrams from Abbott & Winans, in New York, and on a number of occasions, notably when the great fire in San Francisco was first reported, on June 17, "beat" the Associated Press by eight or ten hours. But this arrangement was temporary, and the *HERALD* suffered in its telegraphic news department on account of its independent stand concerning the association.

With local news, however, a much better showing was made, and advantage was taken of a number of prominent events to "make a spread." Among these were the arrest and rescue of the fugitive slave Shadrach, on February 15, 16, and the subsequent arrest and trial of Elizur Wright, Charles G. Davis, Joseph V. Hayes, and others, on the charge of aiding him to escape; the arrest of Thomas Sims, another runaway slave, on April 4, and the exciting events which followed, — too well known to require recital here; the great storm of April 17, during which the light-house on Minot's Ledge was destroyed, with its inmates; the election of Charles Sumner to the United States Senate, on April 24; the visit of President Fillmore to Boston, on September 16, 17, etc., etc. Local events of minor importance, but still of interest,

were numerous. It is noted, during this year, that the city ordinance prohibiting smoking on the streets was for some time strictly enforced, by order of the Board of Aldermen; it has never been repealed, we believe, but this was the last time a serious attempt was made to carry out its provisions. On October 9 Barney McGinniskin was appointed a policeman, — not an important event, it would seem at first glance, but something to remember when it is stated that he was the first man of foreign birth ever appointed on the Boston force, and that his appointment was bitterly opposed by a large number of citizens, who believed in the old watchword, “Put none but Americans on guard.”

Mechanically considered, the HERALD was not very well gotten up during this year. New type was procured on March 31 and October 13; but the two-cylinder press then used to print the paper was not of the best construction, and battered the type so that its frequent renewal was scarcely sufficient to make a legible print. The press broke down, too, on several occasions, necessitating vexatious delays and profuse apologies.



#### IV.

#### THE HERALD UNDER BARNARD AND BAILEY.

EVENTS IN ITS HISTORY FROM 1852 TO 1858, INCLUSIVE. — ENLARGEMENTS AND IMPROVEMENTS. — THE STEREOTYPING PROCESS AND NEW MACHINERY INTRODUCED. — RECORD OF CIRCULATION. — EDITORIAL COURSE OF THE PAPER. — THE CIVIL WAR AND ITS INFLUENCE UPON THE NEWSPAPER PRESS. — NOTABLE EVENTS OF THE SEVEN YEARS.

On the first Monday of the year 1852 a new press, built for the HERALD at Hoe's establishment, was first put in use, and the paper was printed upon it, with new type. Another new dress was put on, August 2, and one of Taylor's Napier presses was used for the first time, — an improvement which greatly bettered the general appearance of the HERALD.

On January 5, 1852, the imprint was changed to “John M. Barnard, Proprietor; George W. Triggs & Co., Publishers.” This remained at the head of the paper until July 22, when the publishers' names were removed, and “John M. Barnard, Proprietor,” stood alone. Mr. Barnard attended only to the business department; but his other affairs necessitated frequent absence, and W. H. Noyes then took his place. Mr. Wallace continued in charge as managing editor throughout the year, with the same assistants as during the year previous.

The circulation of the *HERALD* this year was not so large as in 1851, though on May 15 an edition of forty thousand was claimed, and on October 13 proposals were invited for a supply of paper at the rate of two hundred reams per week; a sworn statement, made in court two years later, gave the average daily issue in December, 1852, as fifteen thousand seven hundred.

Ten columns of reading matter and eighteen of advertisements was the daily average in 1852, though on special occasions the latter space was infringed upon. Telegraphic matter was not plentiful, two or three "stickfuls" being the utmost limit reached, except in two or three numbers. The national conventions, which nominated Pierce and Scott for the presidency, were quite fully reported by telegraph, — an exception to the general rule. The *HERALD* gave extended accounts of political meetings of both parties in the city and surrounding towns during this campaign; but pursued an independent course editorially, and favored neither candidate. The morning after the election (November 3) returns were published from one hundred and twenty-five cities and towns in Massachusetts, eleven in Maine, twenty-one in New Hampshire, fifteen in Vermont, Rhode Island complete, thirty-nine in Connecticut, and quite full reports from New York, Pennsylvania, Maryland, Ohio, Michigan, Missouri, Virginia, Tennessee, Delaware, Kentucky, and Louisiana, — sufficient to show, beyond a doubt, that Pierce was elected. The State election, a week later, was reported in the morning edition only to the extent of forty towns, full returns borrowed from the "Atlas" being given in the afternoon to make up for the deficiency.

Clay and Webster both died during this year, the former on June 29, and the latter on October 23, and the circumstances attending the demise of each were reported at great length. The paper was dressed in mourning on the day following Webster's death, and also on the day of his funeral, a five-column report of which was printed, headed by his portrait. The evening editions were also suspended as a mark of respect to the deceased; and similar notice was taken on November 30, the day of the memorial ceremonies in Boston.

Local events were given much prominence. During February, March, April, and May, the Legislature was discussing a prohibitory liquor-law, which it finally passed. The *HERALD* opposed it bitterly from the first, and rejoiced when Governor Boutwell vetoed it. But the bill was amended, and again passed, and was approved by the Governor on May 23. It is worthy of note here that the first seizure of liquors in Boston, under this law, was made on August 24.

The arrival of Kossuth, and his reception on April 27, were reported to the extent of five columns, and his progress through the State was followed by a special reporter, who sent in from two to five columns daily until May 19.

Theatrical and musical matters were chronicled with considerable minuteness; and this was a year in which a number of notable events occurred. Lola Montez was dancing at the Howard Athenæum in February; on the 17th of that month Dr.

Jones' "Silver Spoon" was first produced at the Museum, with Mr. Warren as Jefferson Scattering Batkins; Alboni made her first appearance in Boston, at the Melodeon, on October 19; Sontag gave her first concert here, at the same hall, on November 9. Tremont Temple was destroyed by fire on March 31; the old National Theatre shared the same fate on April 22. The new National was formally opened on November 2, William O. Eaton, the first editor of the *HERALD*, delivering the address on the occasion; and Music Hall was opened by a festival, on November 20, at which Alboni, Signor San Giovanni, Signor Rovero, and Signor Arditì appeared as soloists, with the Handel and Haydn Society, the Musical Education Society, the Musical Fund Society, the Germania Serenade Band, and the German Liedertafel. On December 3, books were opened for subscriptions towards building the Boston Theatre. The last of December the National Theatre management petitioned the City Council for permission to give performances on Saturday evenings,—a proceeding then forbidden without special license.

Other local events of note were the great fire of July 11, which originated in the Sailors' Home on Purchase street; and the burning of Chickering's piano manufactory and adjacent buildings on Washington street, nearly opposite the Adams House, on December 3, resulting in a heavy loss of property and the death of several persons. The telegraphic fire-alarm was put in operation this year.

The cutting down of Fort Hill was proposed and discussed in July, but not until long after was the work begun.

The year 1853 was an uneventful one in the history of the *HERALD*, Mr. Barnard remaining sole proprietor, Mr. Wallace managing editor, and the assistant and local staff unchanged.

The *HERALD* was this year a strictly local paper, publishing not more than a "stickful" of news by telegraph daily, and having very little to do with matters outside the State. The average daily circulation (sworn statement) in January was sixteen thousand five hundred and fifty-five; in February, nineteen thousand and forty; in March, eighteen thousand four hundred and fifty-three; in April, eighteen thousand six hundred and three; in May, twenty-five thousand five hundred and sixty-four; in June, sixteen thousand four hundred and thirty-one; in July, twenty-one thousand three hundred and seventy; in August, twenty-one thousand three hundred and twenty-one; in September, twenty-three thousand one hundred and eighty-eight; in October, twenty-two thousand two hundred and thirty-one; in November, twenty-two thousand eight hundred and sixty; and in December, twenty-three thousand two hundred and ten; so it will be seen that there was a gradual increase through the year. New type was procured on January 24 and on October 24, and the paper did not suffer in appearance from a mechanical point of view.

Among the prominent events of which "features" were made this year, were the Norwalk railroad disaster, on May 6; the debates on the Hoosac Tunnel bill



in the Legislature; the proposal to introduce horse-railroads into the city streets (which was strongly opposed, editorially, as an infringement of the rights of traffic and travel by carriages); the collision on the Worcester & Providence Railroad (Aug. 12), whereby thirteen lives were lost, etc. The morning after the November election, returns from but one hundred and thirty towns were printed.

In July, because the HERALD would not advertise free of charge the time-table of the Eastern Railroad, Superintendent Kinsman forbade all persons carrying the paper over the road, either as freight or in any other way; and, in consequence, that official and his road received an amount of gratuitous advertising, in the editorial columns, which was far from pleasing to him. Peace was not patched up for many months; but finally the HERALD carried its point, and the railroad carried the papers.

During the first six months of the year 1854 the HERALD published sworn statements of its average daily circulation, as follows: January, twenty-five thousand two hundred and sixteen; February, twenty-six thousand one hundred and twenty-five; March, twenty-seven thousand one hundred and seventy-three; April, twenty-seven thousand eight hundred and sixty-four; May, twenty-eight thousand five hundred and forty-eight; June, thirty thousand eight hundred and fifty-eight; thus showing a steady increase. The long-coveted letter-list advertising was secured for the first time in several years. The HERALD of 1854 was a much better paper than that of the year previous, and displayed far more enterprise in obtaining and printing news. Its telegraphic facilities were vastly improved; and from a column and a half to two columns of news by wire were printed daily. Twelve columns of reading matter were presented each day, one to three of them editorial; the remainder, for the most part, "live" news.

On April 1 occurred the second enlargement of the Daily HERALD (the first having taken place Jan. 1, 1847), and it came out with columns lengthened two inches, the width remaining the same, and the pages measuring 23 × 17 inches. The editor congratulated himself and his readers upon the improvement. After referring to the increased circulation, "We cannot furnish," he wrote, "nor do we want, any evidence more tangible to convince our readers of the prosperity of the HERALD. To ourselves it is the most convincing and flattering proof that, while the paper maintains its present reputation, it is destined to progress, and will be recognized by the people as the friend to all measures that tend to improve their condition, and an implacable foe to all things which retard the improvement of the government and the people. . . . The HERALD is bound to beat all the penny papers in the world from and after this date."

A new dress of type was put in use on June 19, and other improvements were made as time went on.

A number of notable local events occurred during the year, which were fully "written up" by the HERALD; among them the riot in Chelsea and East Boston, on

May 7, between the Catholic Irish and Protestants; the arrest, on May 25, of Andrew Burns, a fugitive slave, and the consequent riot in Court square, in which James Batchelder was killed; the meeting in Faneuil Hall, the trial, etc. (which sent the HERALD'S circulation up to forty thousand daily for a week); the fall of a granite block in Broad street, causing the death of a number of persons, on Aug. 23; the execution, in East Cambridge, on Sept. 29, of Casey, the Natick murderer; the collision in the harbor, on Nov. 25, of the steamer "Ocean," bound for Bath, Me., and the steamer "Canada," just coming in from Halifax, N.S., resulting in the destruction of the former by fire, and the loss of many lives. Boston voted, Sept. 25, to annex Charlestown, and that city voted itself willing on Oct. 2; but, on Oct. 21, Chief Justice Shaw decided that the act authorizing the union was unconstitutional. The consolidation of the "police" and "night-watch" was effected on April 24. The Boston Theatre was formally opened on Sept. 11.

The HERALD entered upon the year 1855 under favorable auspices. On Feb. 12 new type was put in use, the "make-up" varied in some respects, and the announcement made that thereafter John M. Barnard was proprietor, and Bailey (Edwin C.) & Lawrence (A. Milton) were the publishers. There were also some changes in the editorial and reportorial staff this year. Mr. Henry R. Tracy, who for two years had been editing the "Literary Museum," became assistant editor of the HERALD, which position he held for a long period; he was also at one time its Washington correspondent. He died of consumption, at his home in Cambridgeport, a few years ago, and the honors paid to his memory must be fresh in the minds of our readers. He was, as a friend has said, "a sunbeam in the fraternity, of gentlest manners and most generous disposition." Mr. Charles H. Andrews, one of the present editors and proprietors, was engaged as reporter in January.

There were then employed in the composing-room a foreman and eight compositors; and the average weekly composition bill was one hundred and seventy-five dollars. Mr. George G. Bailey, subsequently foreman, and later one of the proprietors of the HERALD, held a "frame" as a "regular" in the composing-room, for the first time, in March.

This year but one edition was published in the morning, except on extraordinary occasions; while the first evening edition was dated 12, M., and the second, 1.30, P.M.; and a postscript was issued at 2.30, P.M., to contain the latest news, for city circulation. Twelve to fourteen columns of reading matter were published daily, two of which were editorial, two news by telegraph, two gleanings from exchanges, and the remainder local reports, correspondence, etc. Considerable space was devoted to foreign news, the Crimean war being in progress, among other important events abroad. The paper held an independent course editorially during this year, best explained by the following extract from a leader the day after the city election:—

"The HERALD has never been a neutral paper. It has expressed its opinions

freely upon all subjects of public interest. It has never been a partisan paper, nor advocated the cause of any political party. It has always given its attention to every topic that was prominently before the public; published reports of the doings of all parties fairly and impartially, and commented upon them editorially without fear or favor. It is, and has been, and shall continue to be, so long as it remains in our hands, an *Independent People's Press*."

Among the events to which the HERALD devoted much space in 1855 were several capital trials; the great fire on Battery, Lincoln, and People's wharves, on April 27; the discussion and passage, May 21, of the personal-liberty bill, by the Legislature, over the Governor's veto; the liquor-law riot in Portland, on June 3; the laying of the corner-stone of the Public Library building, September 17; the rescue, on October 9, and forwarding to Canada by the "underground railroad," of a fugitive slave, who had already been put on board a vessel bound South; the trouble in the Fire Department over the introduction of a steam fire-engine; the first appearance of Rachel, the great French actress, at the Boston Theatre, on October 21, etc.

On the morning of June 20 the HERALD building in Williams court was badly damaged by fire originating in the composing-room of the "Know-Nothing and Crusader" office, in the upper story. The HERALD composing-room, editorial offices and press-room were flooded with water; but the morning edition was issued "on time," by strenuous efforts in all departments.

The average daily circulation during the year 1855 was claimed to have been thirty thousand, but was probably something less.

Early in 1856 a change took place in the proprietorship of the HERALD, Mr. Barnard selling out, on March 31, to Mr. Edwin C. Bailey, who, the previous year, acquired an interest. The firm of Bailey, Lawrence & Co., was dissolved by mutual consent, Messrs. John M. Barnard and A. Milton Lawrence retiring, and Mr. Bailey was left sole proprietor and publisher, though an "& Co." was, for a time, appended to his name in the imprint. In announcing the change, Mr. Bailey said, in the editorial columns:—

"The paper will be continued in the same spirit and be conducted on the same liberal and independent principles which characterized it while under the control of its former proprietors, and which gained for it an enviable position in point of circulation and influence among the daily papers of this metropolis. We shall continue to give our editorial department a practical character, dealing independently, impartially, and candidly, with every question that affects the material interests of the people. We follow the lead of no political party or religious sect; we have no personal interests to subserve, in conducting this journal, nor prejudices to gratify. Our highest ambition will be to maintain for the HERALD the reputation it enjoys as 'the paper for the people.'"

Subsequent to his sale of the HERALD, Mr. Barnard started the "Daily Evening Ledger," of which Mr. A. A. Wallace, so long on the editorial staff of the HERALD,

became the editor. The "Ledger" closely resembled the *HERALD* in appearance, and was for a time the medium through which Mr. Barnard expressed his antagonism to Mr. Bailey. First issued from the "Times" building, in State street, it was afterwards published in Williams court, where its accounts were finally closed, after a brief resistance to the force of circumstances. Mr. Barnard returned to his old business, and still resides in Boston.

Mr. Justin Andrews, who had been a reporter and assistant editor on the "Times," accepted an invitation to assume a similar position on the *HERALD*, in March, and subsequently became one of its news managers, retaining the office until he disposed of his interest in 1873.

Mr. Bailey brought to his new task a great deal of native energy and enterprise, and was ably seconded by the Andrews brothers, and the other gentlemen connected with the paper, in his efforts to make the *HERALD* a thoroughly live journal. The amount of reading matter published was not largely increased, but more space was devoted to news, the facilities for gathering which were rapidly improved as time went on. The national conventions at Cincinnati (June 6) and at Philadelphia (June 18), by which Buchanan and Fremont were respectively nominated for the presidency, were reported by special despatches from "a correspondent on the spot;" and the result of the election, on November 5, was announced on the following morning, with a degree of detail never before displayed in the *HERALD's* columns, the returns being very full and complete. Concerning its course during the campaign, the editor wrote, a day or two after the election:—

"One of our contemporaries says that the *HERALD* has alternately pleased and displeased both parties, during this campaign. That is our opinion. How could it be different, if we told them the truth?—and that was our only aim."

The circulation during election week averaged forty-one thousand six hundred and ninety-three copies daily; throughout the year it was nearly thirty thousand,—considerably larger than during the preceding twelvemonth; and the boast that it was more than double that of any other paper in Boston undoubtedly was justified by the facts.

Mechanically the paper was well gotten up. New type was put in use on January 7 and July 28, and on the latter date the two presses which had been in use for a number of years were discarded, and a new four-cylinder Hoe press, having a capacity for ten thousand impressions an hour, was used for the first time. Ten compositors were employed, and the average weekly composition bill was one hundred and sixty dollars.

Among the events of 1856, reported at length in the *HERALD*, were a lecture in Tremont Temple, on January 25, by Robert Toombs, who defended the institution of slavery; the great festival in Music Hall, March 3, on the occasion of the unveiling of the Beethoven statue; the strike of the 'longshoremen, in March, against the use of steam-engines in loading and unloading vessels; the Gerrish market fire, on

April 12; the first appearance in Boston, on June 4, of Vestvali, the prima donna; the test, on July 9, of the "Miles Greenwood," the first steam fire-engine used in Boston; the great fire and loss of life on North and Clark streets, on July 29; the inauguration of the Franklin statue in front of the City Hall, trades procession, firemen's muster, etc., on September 17 (it is worth noting that members of the Mercantile Library Association declined to allow John Stephenson, a colored man, to walk with them in the procession on this occasion); the murder, on December 15, by one McGee, a convict, of Deputy Warden Walker, at the State Prison; and the murder of Warden Tenney, by a convict named Decatur, on December 30.

The HERALD in 1857 was a much better paper than it had ever been, the Messrs. Andrews, upon whom the burden of its management devolved, sparing no effort to make it thoroughly newsy and bright in every department. Beginning the year with a daily circulation of about thirty thousand, in April it reached forty-two thousand; and when, on the 23d of that month, the subscription list, carriers' routes, agencies, etc., of the "Daily Times," were acquired, by purchase, there was another considerable increase, the issue of May 30 reaching forty-five thousand one hundred and twenty. A great amount of space was devoted to local matters, and, for the first time, affairs in Charlestown and Cambridge were fully reported. The year was a good one for home news, as during it three murders, an execution, seven capital trials, the Kalloch scandal, and other affairs likely to make a lively demand for papers, occurred. Other notable local events were the inauguration of the Warren statue, on Bunker Hill, June 24; the suspension of specie payments by Boston banks, October 14, etc. A proposal to uniform the police excited a long discussion in the city papers. Admirers of the "green diamond" may be interested to know that the first game of base ball reported in the HERALD was one which took place on the Common, June 30, between the Olympics of this city, and the Massapoags, or Sharon, — twelve men on a side, — in which the latter were victorious. The advisability of selling the only steam fire-engine the city possessed was argued in the papers. Experiments in burning coal in locomotive engines were reported in August. Among events on the stage, this year, were the first production of "Three Fast Men," by Lucille and Helen Western, at the National Theatre, March 11; the first opera ever sung in German, in Boston, — "Fidelio," at the Boston Theatre, April 2, with Mme. Johannsen in the title rôle, under the management of Carl Bergman, with Theodore Thomas leading the orchestra; the appearance of Edwin Booth, in tragedy and *farce*, on April 27; Matilda Heron, in "Camille," on May 14; the debut of Avonia Jones, May 18, etc.

General news was by no means neglected this year, and the long reports of congressional proceedings by "Proctor" were a feature of the telegraph columns. Political matters, meetings, and speeches were reported at length, one party receiving as much notice as another.

Mechanically the paper was well gotten up and printed, two suits of new type being procured during the year.

Mr. Bailey resigned the office of Postmaster on October 1, and thereafter "E. C. Bailey, Editor and Proprietor," took the place of "Bailey & Co." in the imprint. From that date until he disposed of the paper Mr. Bailey gave his undivided attention to the HERALD.

On January 22 the system of "department" advertising was adopted, *i.e.*, the publication, at low rates, of advertisements of "situations wanted," "for sale," "to let," etc. It was an immediate success.

In 1858 the HERALD continued its prosperous career in the same general direction as during the preceding year. Its telegraphic facilities were increased, and events in all parts of the country were well reported. But local news was most carefully attended to, and the city and its suburbs were so thoroughly patrolled by efficient reporters that nothing of importance occurred without receiving due attention in the HERALD's columns. The court reports were written up in a racy style, which caused them to be widely read; and the familiar line, "Affairs About Home," always headed something readable.

The editorial and reportorial staff this year included eleven persons, and the force in the mechanical departments was correspondingly larger than before.

A new six-cylinder Hoe press, ordered in May of the previous year, was first put in use on April 26, by the side of the four-cylinder press from the same maker, and frequently both of these were taxed to their utmost to supply the demand for papers. The bills for white paper during 1858 aggregated over seventy thousand dollars, which, in those anti-war times, was a large sum. The circulation averaged over forty thousand per diem, and frequently ran up ten thousand more.

In 1859 the system of keeping an accurate account of the circulation was inaugurated, and the actual figures of each day's issue were recorded. From this record it is learned that the average daily circulation in January was forty-one thousand one hundred and ninety-three; in February, forty-three thousand and fifty-two; in March, forty-seven thousand and eighty; in April, fifty thousand and eighty-three; in May, forty-eight thousand and fifty-one; in June, forty-seven thousand six hundred and ninety; in July, forty-nine thousand two hundred and seventy-two; in August, fifty thousand four hundred and forty; in September, fifty thousand one hundred and sixty; in October, fifty thousand four hundred and ninety; in November, fifty thousand eight hundred and three; and in December, fifty-three thousand and twenty-six,—a steady gain throughout the year. On days when events of special importance were reported, the editions were, of course, much larger. For instance, on December 3, the day after the execution of John ("Ossawattomie") Brown, fifty-nine thousand seven hundred and sixty copies were printed; and these figures were nearly reached on several other occasions.

Twelve compositors were regularly employed this year, and the average weekly composition bill was two hundred dollars.

The year 1860 brought the exciting presidential campaign, which resulted in the election of Abraham Lincoln. Great pains were taken to keep the HERALD's readers fully informed of the movements of all political parties, and its long reports of the national conventions and of political meetings, demonstrations, speeches, etc., in all parts of the country, especially in New England, brought it to the notice of many new readers. The average daily circulation for the year was a little over fifty-four thousand, though during some months it was much larger. On January 10 an edition of seventy-two thousand three hundred and sixty copies was printed of the paper, containing an account of the Pemberton Mill disaster at Lawrence. The report of the Heenan-Sayers prize-fight brought the edition of April 30 up to sixty thousand. The elections (National and State), on November 6, created a demand which could only be satisfied by an edition of seventy-three thousand seven hundred and fifty-two, — the highest reached since the Webster trial. The white-paper bill that year was a little over eighty-seven thousand dollars. Twelve compositors were employed, whose weekly bills averaged two hundred dollars. The salary list aggregated thirty-six thousand dollars, and the sum paid for telegraphic despatches was more than six thousand dollars.

Mr. E. B. Haskell, now one of the proprietors of the HERALD, entered the office as reporter in 1860, and was soon promoted to an editorial position.

A year later (1861) Mr. R. M. Pulsifer, another of the present proprietors, entered the business department of the HERALD.

The breaking out of the civil war in the spring of 1861 created a great demand for news, and an increase in the circulation of all the daily papers was the immediate result. It is hardly necessary to say here that the HERALD warmly espoused the cause of the Union, and that the events of that stirring period were faithfully chronicled in its columns. The average daily circulation in January was fifty-eight thousand two hundred and seventy; in February it was one thousand larger; in March another one thousand was added; and in April seventy-three thousand and ninety-four was the average issue. The HERALD's report of the attack on Fort Sumter was printed in eighty-five thousand seven hundred and fifty-two papers; and the assault on the Sixth Massachusetts Regiment in Baltimore ran the edition of April 20 up to ninety-two thousand four hundred and forty-eight, — then the largest number of HERALDS ever published and sold in one day. The circulation remained up among the seventy thousands during May, June, July, August, and September, when it began to drop a little, and, in December, had declined to sixty-three thousand six hundred and fifty-three. The white-paper bill for 1861 was over one hundred and eight thousand dollars; forty thousand dollars were paid in salaries, and six thousand five hundred dollars for telegraph tolls.

The average daily circulation during 1862 was sixty-five thousand one hundred

and sixteen. Important war news, however, sometimes temporarily sent it up as high as eighty-four thousand; but in the latter part of the year there was a heavy falling off, the December average being but thirty-four thousand seven hundred and fifty-nine. This was owing, in part, to a period of inactivity at the seat of war; or, more properly, a time during which no great battles were fought, and when the anxiety for war news, so strong at first, had begun to decline, as the conflict became an "old story." There was plenty of news, but, as the newsboys used to say, "nothing to holler." Another, and perhaps the most immediate cause of the decline, was the increase of the price of the HERALD, on December 1, to two cents per copy, — a step rendered necessary by the great cost of white paper at that time. The paper bills of the HERALD that year amounted to ninety-three thousand five hundred dollars; the salaries paid its *attachés* reached forty-three thousand dollars, — an increase of three thousand dollars over the previous year, — and the telegraph bills aggregated over eight thousand dollars.

In 1863 the average daily circulation was thirty-six thousand one hundred and twenty-eight; though in July, during the draft riots and Lee's march into Pennsylvania, the editions ran as high as seventy-four thousand. The presses then in use having been found inadequate to supply the demand for papers, the four-cylinder Hoe was discarded and its place filled in July by a six-cylinder machine, built especially for the HERALD by the same maker. This was the second six-cylinder put in use, and the two were run side by side for ten years thereafter. The paper bill in 1863 was ninety-five thousand dollars; the salaries, forty-six thousand five hundred dollars, — an increase of three thousand five hundred dollars, — and the cost of telegraphing, eight thousand dollars.

The year 1864 exhibited an improvement in the circulation, which averaged thirty-seven thousand and eighty-eight. There were no very "large days" in that year; the heaviest single edition was fifty thousand eight hundred and eighty, but the books showed a steady, regular demand. The price of white paper continued to rise, and the proprietors of Boston dailies were forced to increase the price of their journals accordingly in order to make a fair profit. A mutual agreement was entered upon, therefore, and went into effect on August 15, whereby the HERALD charged three cents per copy and the other dailies five cents. The white-paper bill for 1864 was one hundred and twenty-eight thousand dollars; the salaries amounted to fifty-eight thousand dollars, and telegraph charges of ten thousand five hundred dollars were paid.

On April 15 a fire, originating in the press-room, damaged that, the editorial offices, and the composing-room, to a considerable extent, and the building being deluged with water used to extinguish the flames, the work of getting out the paper was pursued with considerable difficulty. The loss by fire and water was about one thousand five hundred dollars.

On the 1st of June, 1865, the price of the HERALD was reduced to its old figures,



—two cents a copy. The circulation that year averaged thirty-seven thousand six hundred and seventeen daily, though in April it was forty-nine thousand and six, in May forty thousand two hundred and ninety-three, and in June and July about the same. The largest issue in one day was eighty-three thousand five hundred and twenty, April 15, when the assassination of President Lincoln was reported. The report of the evacuation of Richmond sold sixty thousand HERALDS on April 3, and an equal number was disposed of April 10, when Lee's surrender was announced. The paper bill of this year was about the same as that of the year previous; but the telegraph expenses ran up to fifteen thousand dollars, — an increase of four thousand five hundred dollars.

The HERALD'S circulation in 1866 averaged forty-five thousand eight hundred and forty-eight daily. The Fenian operations on the Canadian border, during the first half of the year, were fully reported by special correspondents with the "Boys in Green," and on several occasions these reports sold an edition of seventy thousand and more. Other events of note held the circulation well up, and the increase over the daily average of the preceding year was eight thousand two hundred and thirty-one copies.

Twenty-one compositors were then regularly employed, and the average weekly composition bill was five hundred dollars. Paper that year cost one hundred and fifty-two thousand dollars, and the telegraph bill was fifteen thousand five hundred dollars.

In 1867 seventy persons were on the HERALD'S pay-roll, — a larger number than ever before. The circulation showed a steady increase, beginning with an average daily issue of forty-seven thousand one hundred and fifty-five copies in January, and reaching an average of fifty-three thousand one hundred and seven in December; the average for the whole year being fifty-two thousand one hundred and eighteen. On several occasions the daily editions reached sixty thousand; and the election returns raised the number, on Nov. 4, to sixty-eight thousand one hundred and sixty, and, on November 5, to seventy-two thousand seven hundred and twenty. The paper bill for that year was one hundred and fifty-six thousand dollars, and the expense of telegraphing, twenty-three thousand dollars.

The impeachment of President Johnson early in the year, and the presidential campaign which came later, aided in swelling the HERALD'S circulation in 1868, and its increase over that of 1867 was two thousand six hundred and twenty-two copies daily, the average circulation of the entire twelvemonth being fifty-four thousand seven hundred and forty. On twelve days the number of copies sold exceeded sixty thousand; the report of the October elections necessitated an edition of sixty-six thousand nine hundred and sixty; and the returns of the presidential election, seventy-one thousand five hundred and twenty, and seventy-eight thousand and two, on Nov. 3 and 4, respectively. The paper bill for 1868 was one hundred and fifty-three thousand dollars, and the cost of telegraphing, twenty-eight thousand dollars.

## V.

## THE HERALD FROM 1869 TO 1878.

THE HERALD PURCHASED BY ITS PRESENT PROPRIETORS. — PROMISES AND PREDICTIONS, AND HOW THEY HAVE BEEN FULFILLED. — THE IMPORTANT EVENTS OF THE LAST DECADE. — GROWTH OF THE HERALD'S CIRCULATION. — THE ORGANIZATION AND SYSTEM OF THE OFFICE.

In 1869 occurred an important event in the HERALD's history. Mr. Bailey, who had acquired an interest in 1855, and became sole proprietor in 1856, decided to sell out; and on April 1 it was announced that he had disposed of the paper, its goodwill, subscription list, agencies, advertising patronage, type, machinery, in fact everything connected with it, to Messrs. Royal M. Pulsifer, Edwin B. Haskell, Charles H. Andrews, Justin Andrews, and George G. Bailey. All of these gentlemen were at that time, and had for some years previously (as noted before) been connected with the HERALD, the first named in the business department, the three next on the editorial staff, and the latter as foreman of the composing-room.

In announcing their purchase, the firm, which was then, and has ever since been, styled R. M. Pulsifer & Co., said, in the editorial column on April 1: —

“We shall use our best endeavors to make the HERALD strictly a NEWSPAPER, with the freshest and most trustworthy intelligence of all that is going on in this busy age; and to this end we shall spare no expense in any department. . . . The HERALD will be in the future, as it has been in the past, essentially a PEOPLE'S paper, the organ of no clique or party, advocating at all proper times those measures which tend to promote the welfare of our country, and to secure the greatest good to the greatest number. It will exert its influence in favor of simplicity and economy in the administration of the government, and toleration and liberality in our social institutions. It will not hesitate to point out abuses, or to commend good measures, from whatever source they come, and it will contain candid reports of all proceedings which go to make up the discussions of current topics. It will give its readers all the news, condensed when necessary, and in an intelligible and readable form, with a free use of the telegraph by reliable reporters and correspondents. . . . The HERALD is firmly established upon a permanent foundation, and we assure our old friends, with whom we cordially renew our relations, that we shall do everything in our power to secure its popularity in the future by deserving their patronage.”

How well these promises and predictions have been fulfilled, the readers of the *HERALD* are aware.

The *HERALD*, under its new management, showed great enterprise, and during the year the circulation rose from a daily average of fifty-three thousand four hundred and sixty-five in January, to sixty thousand five hundred and thirty-five in December, the increase being regular and permanent, and not caused by any "spurts" arising from extraordinary events. The largest daily issue was seventy-five thousand eight hundred and forty-four, on Sept. 9, the day after the great storm; but, aside from that, sixty-eight thousand was the highest number of papers printed in one day, and the average for the year was fifty-seven thousand and sixty-seven. Seventy-five men were on the pay-roll, twenty-four of whom were compositors, and the average weekly composition bill was five hundred and forty dollars. The bills for paper and telegraphing that year were one hundred and twenty-two thousand, and twenty-two thousand dollars, respectively.

The *HERALD* job-printing office, which, up to that date, had been carried on in connection with the paper by the proprietors, was, on Jan. 1, 1870, sold to Mr. W. P. Bailey, who had been in charge of it for two years previous.

On New Year's Day, 1870, the *HERALD* was enlarged (for the third time) to its present size, another column being added to its width, and the length of its pages being increased in symmetrical proportion. The price was not raised, however, and the reading public was quick to appreciate the advantages of the change, as is proved by the rapid rise in the circulation. The year was a good one for news, both of a local and general character, and great pains were taken to secure full reports of every occurrence of note at home and abroad. The "Fenian raid" in May was closely followed and faithfully chronicled by special correspondents, and the *HERALD*'s reports sold as many as ninety-five thousand papers on several days. The Franco-Prussian war aided in sending the circulation along during the latter part of the year, and reports of several important engagements increased the daily issue to more than ninety thousand. On Sept. 3 the circulation, for the first time, passed above one hundred thousand, the paper containing the account of the battle of Sedan reaching a sale of over one hundred and five thousand copies. "This," said the editor, on the day following, "was a day's work unprecedented in Boston, and, considering the respective fields of circulation, unequalled in New York." The average daily circulation for the entire year was seventy-three thousand one hundred and twenty-nine,—an increase of sixteen thousand and sixty-two over that of the preceding twelvemonth.

Finding that it was impossible, with the growing circulation of the paper, to supply the demand with the two six-cylinder presses, printing from type, it was determined, early in the year, to stereotype the forms, so that duplicate plates could be used simultaneously on both presses. The requisite machinery was introduced, therefore, and on June 8, 1870, it was put in use for the first time. Since then the

HERALD has been printed from stereotype plates, and is the only paper in Boston employing this method, the others printing direct from the type.

In 1871 the average daily circulation was eighty-three thousand nine hundred and twenty-nine, a gain of nearly eleven thousand over that of 1870. The increase was steady throughout the year; while the daily average for January was seventy-nine thousand six hundred and eleven, that for December was ninety thousand one hundred and eighty. Several times during the intervening period the daily issue overran one hundred thousand; notably on August 28, when one hundred and eleven thousand eight hundred and forty HERALDS, containing a description of the Eastern Railroad disaster, at Revere, were sold; on October 10, 11, and 14, when one hundred and thirteen thousand two hundred and eighty, one hundred and eight thousand, and one hundred thousand and eighty copies, respectively, were disposed of to people anxious to learn the particulars of the great conflagration in Chicago; and on November 8, when the election returns were printed in an edition of one hundred thousand three hundred and twenty. Another "big day" was July 12, when the Orange riot in New York was reported, and ninety-six thousand two hundred and forty copies of the HERALD were sold.

On October 1, 1871, Mr. George G. Bailey disposed of his interest in the paper to the other proprietors, and retired from the firm.

The year 1872 brought a further increase in circulation, the daily average being ninety-three thousand four hundred and ninety, nearly ten thousand more than that of 1871. The occasions were quite frequent when the editions ran above one hundred thousand, no less than thirty such being noted on the books. On January 8, the assassination of James Fisk, Jr., sold one hundred and thirteen thousand seven hundred and sixty copies; the destruction of the incomplete Jubilee Coliseum by a gale created a demand for one hundred and eight thousand two hundred and forty copies, on April 27; a murder at the North End excited the curiosity of one hundred and nineteen thousand two hundred and eighty HERALD buyers, on July 19; the October election news required an edition of one hundred thousand seven hundred and forty-eight, and the returns of the November election, editions of one hundred and twelve thousand seven hundred and ninety-two, one hundred and nineteen thousand and seventy-six, and one hundred and ten thousand six hundred and six, on the 5th, 6th, and 7th respectively.

The first Bullock perfecting press ever used north of New York was put in operation in the HERALD office in June, 1872, and by its aid the editions, which had become too large for the capacity of the two Hoe presses, were printed with greater despatch. This press "feeds" itself from a continuous roll, prints both sides, cuts and delivers the papers complete, at the rate of eighteen thousand to twenty thousand per hour.

The great fire of Nov. 9, 10, was, of course, the event of the year 1872, and the resources of Boston newspapers were taxed to the utmost to supply the demand for

details of the calamity. That week was a hard one for everybody connected with the daily press. The beautiful new building of the "Transcript" was destroyed; the "Post" building was in such imminent danger that a speedy removal of much of the material was considered necessary; and at one time it seemed scarcely possible that the march of the conflagration could be stopped before it involved the "Journal," HERALD, and "Globe" offices in the common ruin. But these papers were spared, with the "Advertiser" and "Traveler," to chronicle the exciting events of those terrible days and nights. Nearly every *attaché* of the HERALD was on duty for forty-eight hours continuously, and many of the editors and reporters for even a longer period, without rest or sleep. Editors became reporters for the nonce, and, like them, explored the dangerous regions of the "burnt district," at the risk of life and limb, returning, with smoke-grimed hands and faces, to report the progress of the devastating element. All worked unceasingly, from the editor-in-chief to the "devil" in the composing-room; and the clang of the presses was heard from morning until night, and from night until morning. The first edition of THE SUNDAY HERALD of Nov. 10 contained five columns of fire-reports, and extras were issued at frequent intervals through the day, with additional particulars as fast as they could be gathered. On Monday morning sixteen columns concerning the conflagration were published; on Tuesday, twelve; on Wednesday, eleven; on Thursday and Friday, six each; on Saturday, ten; and so on. No less than one hundred and nine thousand two hundred and fifty copies of THE SUNDAY HERALD were sold. On Monday the two six-cylinder Hoe presses and the Bullock press were run at their utmost speed, the total number of HERALDS printed that day being two hundred and twenty thousand, and even then the supply ran short of the demand. On Tuesday one hundred and fifty-four thousand four hundred and eighty-two copies were sold, and immense editions were issued daily for a long period thereafter.

On the 1st of January, 1873, Mr. Justin Andrews, who had been connected with the HERALD as one of its editors since 1856, and as one of the proprietors who succeeded Mr. E. C. Bailey in 1869, sold his interest in the paper to his partners, Messrs. Pulsifer, Haskell, and Charles H. Andrews, and retired from newspaper life altogether.

During seven months of 1873 the average daily circulation exceeded one hundred thousand, and in the remaining five it so nearly reached that amount that the average for the year was one hundred and one thousand seven hundred and fifty-three, — a gain of eight thousand two hundred and sixty-three over that of the preceding year. The Geneva Conference, the Credit Mobilier, scandal, and other events of national importance, increased the issue on several days as high as one hundred and thirty-seven thousand. Fifty compositors were employed this year, and the average weekly bill for composition was twelve hundred dollars.

In 1874 the average daily circulation was one hundred and seven thousand three hundred and fifty-one, — five thousand five hundred and ninety-eight more per day

than in 1873, — and there were few “big days” to swell the average, the editions being remarkably uniform in size throughout the year. The largest single day’s sale was on November 4, — one hundred and thirty-nine thousand two hundred and twelve copies, containing the election returns. The Beecher and Tilton statements and reports of the trial of the “Brooklyn Scandal” case created a demand, on several occasions, which from one hundred and thirty thousand to one hundred and thirty-seven thousand copies were necessary to satisfy; and the report of the “second fire” in Chicago, in July, sold one hundred and thirty thousand and eighty-six copies. In December the two six-cylinder presses were taken out of the press-room, and their places filled with new Bullock perfecting presses, similar to that introduced two years previous, but with a number of improvements which increased their capacity for speed. Fifty-four compositors were employed in 1874, and the force in the other departments was correspondingly large.

The average daily circulation in 1875 was a little over five thousand more than during the preceding year, being one hundred and twelve thousand three hundred and seventy copies. The greatest number printed in a single day was one hundred and fifty-eight thousand six hundred and ninety-eight, on May 27, during the Beecher trial; the next in size was one hundred and fifty-seven thousand one hundred and sixty-nine, on the day following the centennial celebration of the battle of Bunker Hill; the next, one hundred and thirty-four thousand nine hundred and fifty-two, on June 26, the paper containing reports of the execution of Wagner, Gordon, and Costley; the next, one hundred and thirty-four thousand four hundred and thirty, the day after the November election; the next, one hundred and thirty-two thousand five hundred and seventy-seven, on April 20, with an account of the celebration of the anniversary of the “Concord fight.” The daily was first issued in quarto form (eight pages) on the last-named date. Another quarto was published on June 18, to contain the Bunker Hill report; and subsequently, on a number of occasions, Saturday’s editions were increased to eight pages, in order to do justice to readers as well as advertising patrons. Seventy-four compositors were employed in 1875, and the weekly composition bill averaged one thousand four hundred dollars.

The circulation in 1876 averaged one hundred and sixteen thousand five hundred and sixty-eight copies per day, the exciting political campaign of that year aiding, among other things, largely to increase the sale. The exposure of Secretary Belknap’s rascality, first made public by the Washington correspondent of the *HERALD*; Winslow’s defalcation and flight, his adventures in Europe (where he was tracked, followed, discovered, and “interviewed” by a *HERALD* correspondent), and his letters explanatory of his position; and a number of other notable events which need not be recounted here, — also created a large demand for the paper. The *HERALD*’s reports of the “belfry tragedy,” and Piper’s trial, conviction, confession, and execution, likewise swelled the local sales. The issue of February 15, containing

the Winslow story, was one hundred and thirty thousand six hundred and twenty-four copies; that containing Piper's first confession, April 22, was one hundred and thirty-four thousand seven hundred and ten copies; that of May 8, reporting his second statement (a HERALD "exclusive"), one hundred and fifty-eight thousand four hundred and two copies; that of May 26, having an account of his execution, one hundred and seventy-four thousand three hundred and eighteen copies; that containing returns of the October election (October 11), one hundred and thirty-nine thousand four hundred and eighty copies; that on the day of the presidential election, one hundred and forty-seven thousand two hundred and sixteen copies. The largest number of copies ever printed in one day in the HERALD office was two hundred and twenty-three thousand two hundred and fifty-six, on November 8, the day after the election. The paper on that occasion was in quarto form, double its usual size, and extra editions were made as often as additional returns from the doubtful States were received. The three Bullock presses and a Mayall perfecting press, which had been put in for trial, were run at their utmost speed throughout the day and until late in the evening, and still the demand was greater than the supply. The magnitude of the day's work can be better understood when we state that over fourteen tons of paper were printed and sold between 4, A.M., and 11, P.M., — an amount which would make a continuous sheet of the width of the HERALD two hundred and fifty miles long. It is safe to say that no other paper in the country equalled the HERALD in circulation that day. The "New York Sun" claimed an edition of two hundred and twenty thousand, and boasted that it was "never before paralleled or approached in the experience of any daily newspaper in the United States;" but the HERALD's great-fire number reached those figures, and on this occasion it had "a clear majority" of three thousand two hundred and fifty-six over the "Sun." On November 9 one hundred and ninety thousand three hundred and eighty-four copies of the HERALD were sold; on the 10th one hundred and fifty-eight thousand and forty-one; on the 11th one hundred and fifty-six thousand nine hundred and six, and so on, the average circulation for the entire month reaching one hundred and twenty-eight thousand eight hundred and seventy-seven. In December the election excitement had died out, and the average daily issue was one hundred and twelve thousand eight hundred and thirty-eight. Eighty-two compositors were employed in 1876, the bill for composition averaging sixteen hundred dollars weekly.

In January, 1877, a fourth Bullock press was put into the HERALD office, the Mayall being removed to the basement of No. 33 Hawley street, where type, stands for fifty compositors, a complete apparatus for stereotyping, and all the necessary machinery, materials, and implements are kept in readiness to "start up" at any moment, in case a fire or other disaster prevents the issue of the regular editions in the main office.

There was no hotly-contested presidential campaign in 1877, to create any extra

demand for papers; and, after the excitement attendant upon the counting of the electoral vote, the appointment, deliberations, and decisions of the Electoral Commission, and the inauguration of Mr. Hayes as President, had died out, there was, for a long period, a dearth of important news in this country, no event of national importance occurring which interested the reading public to the degree that the disputed election and its consequent controversies in Congress did. The war between Russia and Turkey, which broke out the last of April, seemed to interest fewer people in the United States than did the Franco-Prussian struggle, and intelligence of the most important engagements failed to increase the sale of papers to a perceptible extent. This lack of exciting news at home, and the slight interest felt in that from abroad, together with the general depression in business, which enforced economy in all quarters, particularly among people who depended upon their labor for support, affected the subscription-lists and sales of daily newspapers throughout the country. The "New York Sun," which in 1876 had a circulation of one hundred and forty thousand, — the largest of any daily in the United States, — admitted, at the close of the year 1877, a loss of thirty-five thousand; and other metropolitan papers suffered in proportion, though they were not so frank in acknowledging it as the "Sun." So, also, all over the country, the causes above mentioned affected papers of all parties and shades of opinion. The HERALD, like all its contemporaries, felt these unfavorable influences to a certain extent during the summer months and early autumn, but less than many newspapers having a much wider field. Towards the close of the fall, however, a marked improvement in its circulation was visible (which still continues), and the summing up of the year showed an average daily issue of one hundred and two thousand nine hundred and fifty-eight copies.

The army of men employed in the various departments of the HERALD at the present time would astonish the founders and first editors of the paper. In 1846 the editorial and reportorial "staff" was composed of two men; now it includes forty-four. Six compositors were employed then; now there are eighty-four. One pressman and an assistant easily printed the HERALD, and another daily paper as well, in those days upon one small, slow press; now thirty men find constant employment in attending the engines and the four latest improved perfecting-presses required to issued the editions on time. The business department was then conducted with ease by one man, who generally found time to attend to the mailing and sale of papers; now fourteen persons have plenty to do in the counting-room, and the delivery-room engages the services of sixteen. Then stereotyping the forms of a daily newspaper was an unheard-of proceeding; now, eleven men are employed in the HERALD's foundry. The salaries and bills for composition aggregated scarcely one hundred and fifty dollars per week then; now the weekly composition bill averages over one thousand six hundred dollars, and the pay-roll of the other departments reaches two thousand dollars every week, and frequently



exceeds that sum. Then the HERALD depended for outside news upon the meagre despatches of telegraph agencies in New York (the New York "Associated Press" system was not inaugurated until 1848-9, and New England papers were not admitted to the privilege of purchasing its news until some years later), and such occasional correspondence as its friends in this and other States sent in, free of charge. Now it not only receives the full despatches of the Associated Press, but has news bureaus of its own in New York and Washington, special correspondents in the principal cities and towns of New England to the number of more than two hundred, and others in Buffalo, N.Y., Philadelphia and Pittsburg, Penn., Baltimore, Md., Richmond, Va., Charleston, S.C., Cincinnati, O., Louisville, Ky., St. Louis, Mo., New Orleans, La., Chicago, Ill., Detroit, Mich.; Omaha, Neb., San Francisco, Cal., Montreal, P.Q., St. John, N.B., Halifax, N.S., and elsewhere. All these are in constant communication with the office, and are instructed to use the telegraph without stint when occasion demands. In Europe, the HERALD has correspondents at London, Paris, Hamburg, and Rome.

In short, it may be said, without boasting, that the HERALD to-day is as well equipped in every respect as any paper in the country; and it will be the constant endeavor of its proprietors and editors, in the future, as it has been in the past, to keep abreast of the times in everything which goes to make a first-class newspaper.



## VI.

### THE SUNDAY HERALD.

A BRIEF SKETCH OF ITS ORIGIN AND PROGRESS.—A SUCCESS FROM THE OUTSET.  
—ITS HISTORY DOWN TO THE PRESENT TIME.

The Sunday papers published in Boston in 1861 were, for the most part, devoted to what is called in a newspaper office "general matter," and little attention was paid to the collection and publication of news outside the city. Believing that there was an ample field for a Sunday newspaper, the proprietor of the Daily HERALD, on May 26 of that year, issued the first number of THE SUNDAY HERALD. It was of the same size as the daily, but contained much more reading matter, and, in addition to all the news of the day (the civil war had just begun, and news was plenty, and eagerly sought for by the public), gave a review of prominent events of the preceding week in literary, social, musical, theatrical, and sporting circles, and

treated of other interesting topics. The price was two dollars per annum, and five cents a copy. An edition of ten thousand eight hundred was printed of the first number. The editorial force engaged in preparing it consisted of Messrs. H. R. Tracy, Justin Andrews, Charles H. Andrews, Luther L. Holden, Edwin B. Haskell, Zenas T. Haines, John M. Oxton, and S. W. Mason. About twenty men were employed in all the departments of the office in getting out the Sunday edition.

The new sheet was received with favor by the reading public, and its average circulation during the remainder of the year was seven thousand three hundred and eighty-seven copies.

In 1862 the average circulation was seven thousand nine hundred and seventy-seven, — an increase of about six hundred, the largest single edition being that of August 31, — seventeen thousand and forty copies, containing news of the battles in front of Fredericksburg. In 1863 the average circulation was eight thousand two hundred and seven, and the greatest single edition eighteen thousand, — on July 5, when the battle of Gettysburg was reported. In 1864 the circulation rose rapidly from an average of seven thousand two hundred and sixty-seven in January, to ten thousand eight hundred and ninety in December, the average for the year being ten thousand one hundred and seventy. No paper was published on April 17, because of a fire on the previous day in the press-room, which rendered it impossible to use the presses. The largest single editions were eighteen thousand four hundred and eighty, twenty-one thousand three hundred and sixty, and fourteen thousand four hundred, on May 8, 15, and 22, respectively, when the war news was of unusual interest and importance. In 1865 the circulation averaged twelve thousand nine hundred and seventy, reports of the exciting events of the then-closing war, the assassination of President Lincoln, the capture of Jeff Davis, etc., sending up the editions as high as thirty-two thousand on several occasions. In 1866, though the war had closed, the circulation held good, than which no better evidence is needed that *THE SUNDAY HERALD* was appreciated. The average during the year was twelve thousand four hundred and six, and there were no extra large editions to increase the figures. The next year showed but little change, the increase being only four hundred and eighty-three copies, and the circulation twelve thousand eight hundred and eighty-nine. In 1868 the circulation averaged twelve thousand three hundred and eighteen. In 1869, twelve thousand and sixty-nine. On January 2, 1870, the paper was enlarged at the same time with the daily, and the same causes which swelled the latter's circulation operated favorably for the former, the average for the year being sixteen thousand and forty-one. The editions on several Sundays during the Fenian excitement and the Franco-Prussian war were as large as twenty to twenty-four thousand.

The year 1871 brought a gratifying increase; for, beginning with an average of sixteen thousand eight hundred in January, there was a steady gain till December, when the edition reached twenty-one thousand four hundred and eight; the average

circulation for the whole twelve months being nineteen thousand seven hundred and fifteen. The gain continued in 1872, the edition in January being twenty-one thousand nine hundred; and, in December, twenty-four thousand nine hundred and twenty-nine; while the year's average was twenty-five thousand six hundred and one. The largest single day's sale was one hundred and nine thousand two hundred and fifty, the day of the great fire, November 10; and the next in size that of the Sunday following, twenty-nine thousand six hundred and twenty-two. The increase in 1873 was one thousand seven hundred and sixty-four, the average edition during the year being twenty-seven thousand three hundred and sixty-five. The editions were remarkably uniform in size, only twelve of the fifty-two being above twenty-seven thousand, and the largest of these thirty-one thousand two hundred, the day following the Revere disaster on the Eastern Railroad. The average circulation for 1874 was twenty-eight thousand seven hundred and ninety-three, — a gain of one thousand four hundred and twenty-eight on that of 1873. In this year there were eight Sundays on which the editions ran above thirty thousand, — July 5 ("Independence Day" reports), thirty-four thousand two hundred and fifty; July 19 (report of the discovery of the body of Katy Curran, Pomeroy's victim), thirty-nine thousand one hundred and twenty; July 26 (Beecher-Tilton statements), thirty-five thousand two hundred; August 2 (more Beecher statements), thirty-seven thousand two hundred; September 20 (the great fire at Fall River), thirty-six thousand; October 4, November 8, December 6 and 13 (still more Brooklyn scandal reports), thirty-four thousand nine hundred, thirty-two thousand, thirty thousand, and thirty thousand, respectively. The year 1875 opened with THE SUNDAY HERALD circulating twenty-eight thousand eight hundred and ninety-four copies, and in May it had reached thirty-two thousand one hundred and fourteen. On the 30th of that month the paper was doubled in size, its pages being increased to eight; and other improvements, which had for some time been in contemplation, were made. The price, however, was not raised from the old rates. The public was quick to appreciate the change for the better, the sales and subscriptions increased rapidly, and of the last number of the year (December 26), fifty-seven thousand four hundred and twenty-nine copies were sold. The average circulation for the entire year was thirty-nine thousand and sixty-three, — a clear gain of ten thousand two hundred and seventy over that of 1874. There was a steady increase in 1876, the circulation averaging sixty-three thousand one hundred and thirty-two the year through, — twenty-four thousand and sixty-nine more than during the preceding year. There were a number of notably large editions in 1876, among them that of July 30, in which E. D. Winslow's letters explaining the condition of his affairs and the reason of his flight appeared, and seventy-one thousand and fifteen copies were disposed of; and those of November 12 and 19, which were eighty-seven thousand four hundred and seventy-nine, and seventy-three thousand four hundred and eighty-six, respectively, issued during the exciting times following the presidential election. During the past year (1877), notwithstanding the dearth

of "startling news" and the depression in business, the circulation of THE SUNDAY HERALD did not diminish, but, on the contrary, increased; the average for the fifty-two weeks being sixty-four thousand eight hundred and fifty-one—a gain of one thousand seven hundred and nineteen over the year previous, and the largest circulation attained by any Sunday paper in the United States.

---

## VII.

### THE NEW HERALD BUILDING.

DESCRIPTION OF THE EDIFICE BUILT ESPECIALLY FOR THE DAILY AND SUNDAY HERALD, AND OCCUPIED FEBRUARY 9, 1878. — A GLIMPSE INTO ALL ITS DEPARTMENTS. — DESCRIPTION OF ITS EXTERIOR AND INTERIOR.

It has been stated already, in the foregoing sketch of the HERALD's history, that its office was first located in Wilson's lane (or Devonshire street), was then removed to State street, next to Post-office avenue, later to Water street, and finally, in September, 1850, to No. 6 Williams court. At first, only a portion of the building last named was occupied; but as the growing needs of the paper demanded more space, more was taken, until the entire structure, together with a portion of No. 4, was used for editorial, reportorial, composing, and press rooms. The old edifice was ill-adapted for newspaper purposes, and many extensive and expensive alterations were made from time to time; still it was far from meeting the requirements of a good office, in size or convenience. Several years ago, therefore, the proprietors of the HERALD determined to erect a building especially for their use, and, with this end in view, looked about for a suitable location. Finally the estate No. 255 (formerly Nos. 113 and 115) Washington street was selected, because it possessed a number of advantages difficult to obtain elsewhere, among them being its close proximity to the old office, its nearness to the business portion of the city, its convenience of access from Williams court, etc.; and upon this was constructed in 1877-8 the edifice hereinafter described.

The new HERALD building covers three lots, on which previously stood three distinct buildings, — the old Bumstead and Bradlee estates on Washington street (formerly numbered 113 and 115), and the estate at No. 4 Williams court. Samuel Bradlee, father of Nathaniel J. Bradlee, the well-known architect of this city, purchased his estate in 1805, for \$7,500, — quite a difference from its value to-day. In 1810 the buildings on both these estates were destroyed by fire, and Mr. Bradlee

offered to sell his lot to Deacon Josiah Bumstead for \$7,500, or to buy the deacon's for the same amount. This, however, was refused, and the Bradlee estate remained in the family until 1871, when it was sold to the HERALD proprietors. The Bumstead estate changed hands oftener, for it was sold by the Bumstead heirs to Warren Sherburne in 1865, or thereabouts; by the latter to E. C. Bailey in 1867, and by Mr. Bailey to the present owners in 1871. The Washington-street estates were always well tenanted; among the best-known occupants being Oliver Ditson, the music publisher and dealer; Mr. Wilmot, clothing dealer (now a few doors south); A. W. Southwick, dealer in clocks; and Dodge, Collier, & Perkins, manufacturers and dealers in picture-frames. The estate No. 4 Williams court was purchased from Edwin C. Bailey in 1871. The building had been used, like some others in the court, for many years as a printing-office.

The lot has a front on Washington street of thirty-one feet nine inches, and a width in the rear of twenty-six feet. On the north, or longest line, the distance from the street-front to the rear is one hundred and seventy-nine feet, and on the south line the depth is one hundred and seventy-two feet. The Williams-court estate, which joins the other in such a manner that the whole is something in this shape (—), has a frontage of twenty-four and one-half feet on the court, and a width of twenty-three feet at its junction with the main lot. The length from the latter to the court is forty-five feet on the eastern line, and forty-three feet on the western line. This gives a total ground-surface of a little more than six thousand two hundred square feet.

Building operations were begun on April 2, 1877, when the work of demolishing the old structures on the site was undertaken. This was completed on April 9, and excavations for the cellar and foundations were commenced; and as the HERALD basement was to be much deeper than those of adjoining buildings, it was necessary to put in new and more substantial foundations for them. This difficult task was completed on June 21, and work was then begun on the HERALD building. The walls, which were laid in cement, are from sixteen to twenty-four inches in thickness, and, together with the first floors and the roofs, required one million and a half bricks to complete. The number of cartloads of dirt taken out of the basement was about *eleven thousand!* The L, or Williams-court section, was not commenced until the other buildings had been erected and covered in.

The whole lot is occupied by the basement of the building for purposes which will be hereafter noted. The first story covers the same surface, with the exception of three areas, the main one of which is fifteen by eighteen feet in the first story, and widens out to twenty-three by twenty-eight and one-half feet above, separating the structure into substantially two buildings, the front one being that upon Washington street, above the counting-room, and the rear embracing the back building and L, which are altogether required for the various editorial, mechanical, and other departments of the paper. The rear area is sixteen by twelve feet, and

the intermediate area is six by twenty-two feet. These latter afford light to the mailing, stereotype, and press rooms.

The height of the building on Washington street, from the sidewalk to the top of the roof, is just one hundred feet, and the front basement is thirteen feet below the street level, so that, for use, from basement-floor to roof we have a height of one hundred and thirteen feet. Add to this fifteen feet for ornamental cresting, finials, and weather-vanes, and we have a height, from basement to where the building presents its iron locks to the upper winds, of nearly one hundred and thirty feet. In a general way it may be said that the front is in the architectural style of the French Renaissance. It is composed of six floors, or stories, above the street, five of which are fronted with Concord granite, with the introduction of polished columns of red Bay of Fundy granite on the second and third stories, polished panels of the same material in the window-caps of the third, fourth, and sixth stories, and oval medallion panels in the pediment-caps of the second, third, and sixth story windows. The first story has heavy rustic posts of granite, with ornamental brackets supporting the iron lintels over the wide opening to the business office. These lintels are covered on their face by an iron panel, on which are the words, "THE BOSTON HERALD," in gilt letters, thus forming the business sign of the establishment. In the second, third, fourth, and fifth stories the windows are grouped, with a double window in the centre and single windows on each side. The single window in the second story, and the third-story double-windows, have ornamental carved pediment-caps, and those in the fourth and fifth stories are divided by pilasters running through the two stories, which support the main cornice and ornamental corbels, the latter surmounted by grotesque lions' heads. In the frieze of the cornice is an ornamental panel, bearing the words, "HERALD BUILDING," in letters of polished granite. The dormer window of the upper story is entirely of granite. The framework of the French roof is of iron, with ornamental trimmings of copper. The covering is of heavy, thick slates, which are secured with copper wire to iron purlines. On the upper part of the roof, on each side of the dormer window, are two medallion heads, the one on the south side representing Mercury, and the other Liberty: "Free to plan and swift to perform." The faces of the parti-walls on either side, above the roofs of adjoining buildings, are ornamented with granite quoins, and topped off with granite copings. The heights of the stories in this building are: the first, or street story, fifteen feet in the clear; the second, thirteen feet in the clear; and the other four, each twelve feet in the clear.

On the street-level there are two main entrances, each distinct from the other. One of these is a chambers-entrance, six and a half feet wide, and the other the entrance to the business office, nineteen feet wide by six feet deep, forming a recess vestibule, which, by the skill of artists and artisans, is made quite finished and attractive. The walls and ceiling of this vestibule are of dove-colored Vermont marble, the ceiling being divided by beams into panels. The door has an orna-



GENERAL MANAGER'S ROOM.



BUSINESS MANAGER'S ROOM.





mental marble cap, with a slab of black polished marble let into the centre, on which the figures "255," being the street-number of the building, are displayed in gilt.

On either side, on the upper part of the walls, reliefs of ideal heads in marble are set in; that on the north side representing Electricity, and on the south, Steam. These two great energies are strongly and characteristically typified. Steam is represented by a full, strong face, which impresses the beholder with an idea of vast reserved power and force; while the head of Electricity indicates energy; that is, swift, subtle, far-reaching, wiry, untiring, and ceaseless activity. These ideal representations of the two great forces which aid the human brains and hands in the production of newspapers, are the work of Mr. Thomas R. Gould, the eminent Boston sculptor, who is now practising his art in Florence, Italy.

The floor of the vestibule, which is composed of marble tiles, is divided into three panels, the varieties used being Maria, Sienna, red Griotte, Echalion, and black, in pleasing designs. The central panel, opposite the door, has the words "BOSTON HERALD" inlaid, in bronze letters. In front of the two windows are areas for admitting light to the basement, which are enclosed by ornamental railings of brass. The office windows are each eleven feet high by four feet eight inches wide, and set with heavy plate-glass panes, the lower ones being seven feet high and the upper four feet. The entrance doors are of mahogany, of ornamental design and skilled workmanship.

The business office of the HERALD, to which these doors give access, is sixty-eight feet long, and, from the street backward for a distance of forty-four feet, nineteen and a half feet wide. Beyond that, for twenty-four feet, the width is twenty-seven feet. On the left of the entrance is a counter twenty-nine feet in length, of marble, with mahogany top, behind which are the advertising clerks, and those attending to the delivery of letters and papers. Back of this counter, and against the wall, is a newspaper case, divided into twelve rows of boxes, each row containing eight compartments of four divisions each, to hold spare copies of each issue of the HERALD for twelve months. This case is made of mahogany, and occupies almost the entire length of the wall behind the outer counter. Opposite this counter is a desk, twenty-seven feet in length, for the use of advertisers, upon which they may write, consult files, etc. Under the desk are cases to contain the bound volumes of the HERALD, for reference. In the rear of the apartment is a spacious, almost semi-circular counter, which commences on the left, not far in the rear of the front counter, and sweeps around, coming within convenient distance of the wall on the right, and leaving a passage-way around it in the rear. This counter is connected with the front one by an ornamental brass railing, in which is a gate for exit and entrance. Behind it are the desks of the cashier, superintendent of the delivery department, and clerks. The office of the business head of the firm is in the rear of space inclosed by the counter, from which it is separated by a mahogany frame-work screen, ten and a half feet high, glazed with ornamental leaded glass. This office is

reached by a door from the passage-way around the counter, and connects directly with the clerks' apartment by another door.

The counters and dado of this general business office are of black, dove color, white, Lisbon, and Jaune de Provence marble, very beautiful, and combined in an artistic manner. The floors outside the counters are of white marble, with spots of black and red, and borders of Maria and red Griotte marbles. The private office is floored with encaustic tiles of an ornamental pattern, while the floors behind the counters, front and rear, are raised six inches above the general floor-level, so as to enable the clerks to overlook the outside area, and are laid in hardwood. There is an open fireplace in the private office, with a mantel of Formosa marble. The tops of all the counters are of solid mahogany, the desks on which are inclosed with mahogany screens, two and a half feet high, and glazed with ornamental leaded glass.

Connected with the business office is a double brick-walled fire and burglar proof safe vault, six by five feet in the clear inside.

The ceiling and walls are painted in oil, in subdued, yet pleasing tints, and the cornices are decorated and gilded. The office is lighted with four brass chandeliers, depending from centre-pieces in the ceiling, and one double light at each of the windows. There are also chandeliers on the desks, and bracket lights at various points on the walls.

Two doors lead out of this main office in the rear,—one to the mailing and delivery room, and the other to the editorial and reportorial rooms, which latter are all above the first floor.

Access to the upper portion of the front building is obtained from Washington street through a door to the left of the office entrance, into a vestibule eight feet wide by seven feet deep, the walls of which are lined with dove-colored marble. The outer door is of heavy mahogany, with a top-light of plate glass, and the inner fly-doors are of the same material, with large glass panels and side and top lights. The hall inside leading to stairs and elevator, is eight feet in width, the elevator being in the rear of the stairway, under a wind of which it is necessary to pass in order to reach it. The floors of the vestibule and of the second story are of marble, in substantially the same varieties and designs as those described in the business office. The wall also, up to the second story, is lined with Echalion marble. The space of wall between the door and stairs is divided off with white marble pilasters, supporting a deeply coffered ceiling, richly ornamented in colors and bronze. The dado in the hall is of black, Lisbon, Knoxville, and Sienna marbles. The belt on a level with the second floor, marking the upper line of marble-work, is of white marble, moulded in ornamental form. The stairs leading to the second floor are of iron, with steps, risers, and platform of white marble, and mahogany hand-rail. All the other stairs are of oak. The elevator runs from the first to the upper floor, and is one of Tufts' best, with all the latest improvements. The car is of oak, with



MANAGING EDITOR'S ROOM.



NEWS AND TELEGRAPH EDITORS' ROOM.



satinwood and mahogany panels, is seven feet by seven inside, has a seating capacity for six persons, and runs inside a fire-proof well of brick. Each of the upper stories is laid off into two suites, front and rear, all of which are finished in oak. Each suite is furnished with a dressing-room and closets; and each is also provided with a safe, the brick safe-vault being carried up on the lower foundation, but divided into two vaults in each of the upper stories. Besides having steam heat, each of the suites has two open fireplaces, one on either side. On the second floor the mantels are of Knoxville marble; on the third, rose-colored marble, with black trimmings; on the fourth and fifth, different shades of Doherty Tennessee marble; and on the sixth, dove-colored. The staircases have a well four by six feet, over which there is a skylight, seven by ten feet, glazed with lead-colored glass of rich design, giving ample light to passers up and down. The ceilings and entry-ways are panelled and finished in moulded stucco-work. All the upper chambers are connected with the lower hall-way by a system of speaking-tubes and electric call-bells, so that a caller can ascertain if the party visited is in his office before going up.

The building in the rear of the one fronting on Washington street (which, as described, becomes an essentially separate structure after rising above the first story), and the one fronting on Williams court, are united together, and form a continuous building in the shape of an **L**. Their studding is the same height on each of the stories, and their floors flush and continuous. The lower or street story is thirteen feet high in the clear, the two above that twelve feet each, and the upper, or composing-room, twenty feet in the centre to seventeen feet, the roof pitching both ways some three feet.

Entrance to the editorial rooms may be had from the counting-room, and also from the Williams-court section, by stairways. These rooms, located on the second floor of the rear buildings, are — exclusive of a library, nineteen by eight feet area — nine in number, and consist, first, of the room of the editor-in-chief, Mr. E. B. Haskell, which has a private office attached. Next to this is the room of the managing editor, Mr. J. H. Holmes, which is the largest of the series, being twenty by twenty-one feet in area, and fitted up in a manner commensurate with the purposes of its occupation. There are cabinets and cases containing pigeon-holes innumerable, and places for files of papers, manuscripts, correspondence, and the thousand-and-one things which come within the editor's province, and need careful arrangement. A copy-elevator runs up to the room above, where the news and telegraph editors are located, and beyond it up to the composing-room. The pneumatic tube runs through this room, having what is called a switch here, or a section which can be opened, enabling the matter in the tube intended for that department to be taken out. This room is in communication with the front office by means of speaking-tubes and electric-bells, and by the latter means with all the editorial rooms. Speaking-tubes from this room also lead to the upper editorial room, and to the compos-

ing and delivery rooms. Beyond this room are two double and three single rooms, and on the Williams-court extension a library, two department rooms, a square room for consultation purposes, and water-closets, wash and coat rooms. The rooms on this floor, beside those of the editor-in-chief and managing editor, are all occupied by the assistant editors and department men.

The floor above (the third) is similarly laid out, though by the arrangement of apartments in the Williams-court extension there are eleven rooms. The room above that of the editor-in-chief, being the first in the building next the street-front, is occupied by Mr. C. H. Andrews, the general manager of the editorial, reportorial, composition, stereotype, and press departments. This communicates directly by door with the news and telegraph editors' room, which is of the same size as the one below, occupied by the managing editor. In the front part of the news and telegraph editors' room is a desk or table, ten feet long by three and one-half feet wide, at which the editors sit. Running up from the centre of this table is a copy-elevator, the boxes of which are drawn up and lowered alternately, and carry up to the composing-room the copy prepared for the hands of the printer. The pneumatic tube has also a switch in this room, and there are nine speaking-tubes, communicating with various rooms on the floor and other parts of the building. Adjoining this apartment is the city-editor's room, which communicates with the rooms of reporters and department men by means of electric bells. Beyond the city-editor's room are a double room and three single rooms. On the Williams-court extension are three single rooms and a square room for suburban reporters and correspondents; also water-closets, wash-rooms, etc. The whole of the wainscoting and other wood-work in these two stories, as well as in the story above, or composing-room, except the flooring, is in ash. The doors are supplied with lights of ground glass, bordered with tracery work, and over each is a glass top-light arranged to drop inwards and supply fresh air from the halls. All the rooms in the main rear building have one or more windows, each three by nine feet. The floors are of hard-pine, laid on cement, making them at once fire and rat proof, and also tending to deaden all sounds that might annoy persons in lower apartments. The rooms are all supplied with shelves, and amply furnished with gas-fixtures.

The composing-room, in the upper story, is a large apartment, covering, with the exception of the small offices and closets partitioned off, and the stairway, the entire area of the rear main building and the extension to Williams court, and having a floor-surface of about two thousand seven hundred square feet. The total length of the room in the main building is eighty-one and a quarter feet, its greatest width twenty-six feet, and the average width about twenty feet. The Williams-court extension is twenty-two by forty-four feet. The main-building section is lighted from the roof by five skylights, six and a half by seven and a half feet, and sixteen windows, three by twelve feet. These windows are divided into three sashes, the upper of which can be made to fall inwards. The Williams-court extension has four skylights and six

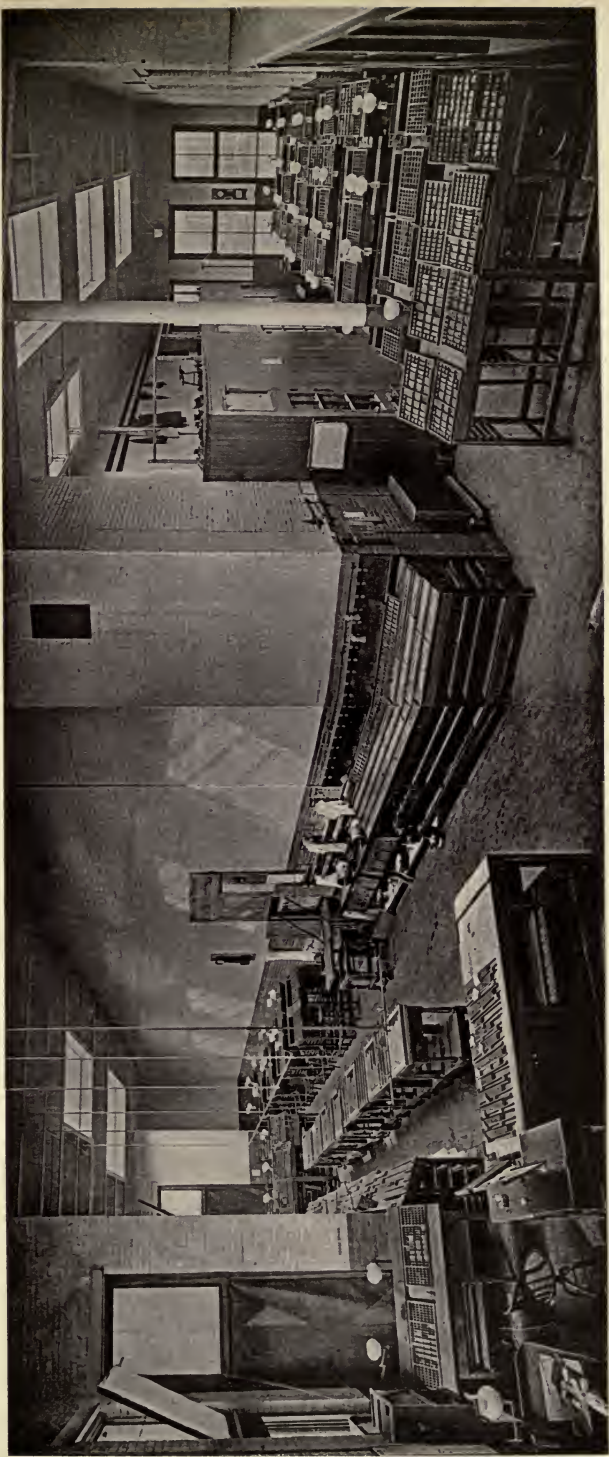
windows, of the size and character of those already described, making twenty-two windows and nine skylights, with a total light-surface of about one thousand three hundred and twenty square feet. The total skylight surface in the whole building is nine hundred and twenty-seven square feet. The height of the ceiling from the floor is from seventeen to twenty feet, thus giving the room an air capacity of over fifty thousand cubic feet. All these features, therefore, combine to make it the most sunny and airy, and, by consequence, the most healthy printing-office in Boston, if not in the whole country. All the windows are furnished with fire-proof shutters, — as, in fact, are all windows in the building, save those on the street, — and there is a fire-escape on the Williams-court front. At the eastern end of the main room are three small apartments, one for the foreman, one for his assistants (four in number), and another, conveniently arranged, for proof-readers. On the southerly side of the room there is a rack to hold cases containing “sorts,” and a “general galley” for the convenience of compositors. Next to this is the “copy-table,” where all copy is numbered and cut before going into the hands of compositors, and over this table is located the upper end of the pneumatic tube, which connects with the advertising-desk in the counting-room. On the east side of the copy-table is the “revise” stand; in front is the copy-box, coming from the news-editors’ table on the floor below, and adjoining this is an imposing-stone nine feet long. West of the imposing-stone is the “make-up,” twenty-seven by fifteen feet, the floor of which is laid with one-eighth-inch iron to prevent the wear and tear of the heavy trucks, on which the forms are made up. Behind the “make-up” galleys are conveniently placed for different kinds of matter, — “live” advertisements and “live” and “dead” nonpareil and agate. Adjoining the “make-up” are located the men who set the advertisements, and here also, in a recess, is the job-type used in setting “displayed” ads. and “scare” heads. On the north side of this room are stands for the accommodation of sixteen compositors, and here, also, is the “form”-elevator (the form-box being made of iron), through which the pages, when made up, are sent down to the stereotype-room. Next to the elevator (which is let into the wall, and worked by steam) are two proof-presses, and next to these, again, on the same side of the room, is the “dumping”-galley, where the compositors empty their “takes,” when completed.

In the **L** portion of the room there are twenty-two double stands, at which forty-four men set type. These are ranged along the eastern side of the room. On the opposite side are a water-closet and wash-room, a “sort-room,” and “paste-room,” where compositors paste their “takes” together every day (all compositors are employed by the piece), in order to get a correct estimate of their previous day’s work. These rooms are covered over or decked, and above them are arranged numbered books for the accommodation of the clothing of sixty or seventy men. Rooker cases are used, and the stands are made of hard-wood, from a pattern, supplied by the office, which has been in use for some time. The force ordinarily

employed in this department numbers fifty-five, consisting of a foreman, four assistants, three proof-readers, and three copy-holders, one reviser of proofs, four boys, and thirty-nine compositors; but, in the busy season, when twelve-page papers and supplements are issued, the number is increased to seventy or seventy-five men. In addition to the above conveniences, there are many others which the practised eye of a "daily" printer will readily discover. The composing-room is in direct communication with the counting-room by speaking and pneumatic tubes, as also with the delivery and stereotype departments, and the managing and news editors' rooms. The room is lighted at night, over the "make-up" and "stone," by gas-jets suspended from the ceiling; the galleys, job-stands, and desks, by wall brackets; and the compositors' stands are lighted by gas supplied through risers from the floor. The "lay-out" of the room is such, that the foreman in charge can stand at the copy-box, and take in at a glance the whole of the composing-room, and the work that is being done. Every appointment and appliance to complete and facilitate work, that experience or thoughtfulness can suggest, are to be found in this composing-room, which is, therefore, one of the best equipped for the work to be found anywhere in the world.

The stereotype foundry is located in the rear basement, and is where the plates are made and prepared for the presses. The plates, so called, are *fac-similes* of the form to be printed, reproduced in solid metal, and curved to fit on to the cylinder of the press. The matrix for the casting is made by placing on the face of the type several thicknesses of paper, pasted together. The form is then run under a roller at great pressure, which squeezes the paper into the face of the type. The form, with the paper thus pressed into it, is transferred to a steam table, where the paper (under pressure to prevent its warping or shrinking in the process) is dried, and it comes off browned and hardened into a complete matrix. At one side of the room is a furnace, where the metal used is kept in a state of fusion. Around it are casting-boxes, into the concave side of which the matrix is secured, the convex fitting quite closely to it. The box is then placed in a proper position, the metal poured in, and in a few seconds a rough plate is taken out of it. A good matrix will cast from eight to ten plates. The plate is then trimmed and bevelled at the ends, so as to be easily secured upon the press. It is then rapidly gone over by the workmen, and the large blanks chiselled out, after which it is placed in a machine, where a revolving knife quickly reduces its inner surface to a face that gives the entire shell a uniform thickness. Formerly it took from twenty-five to thirty minutes after the delivery of the form to produce the first plate. Now the same result is reached in from fourteen to eighteen minutes. Of course, duplicates are produced much faster. Formerly it took from seven to eight minutes to produce a duplicate. Now it takes from five to six minutes. Two minutes may seem a short time, but, in the work of issuing to the public the latest news, they may be all-important. After the plates are delivered to the press, the latter is ready to start in





COMPOSING ROOM.



one minute. It requires eight plates for each of the four presses used, and from two to four plates for each for every new edition. In this way the presses require daily for evening editions about sixty-eight plates, each plate being one page of the paper. Including the morning edition, the total average of plates used daily on the presses is one hundred. As each plate weighs about sixty pounds, we have here about six thousand pounds, or three tons, of metal to be handled daily in printing the *HERALD*.

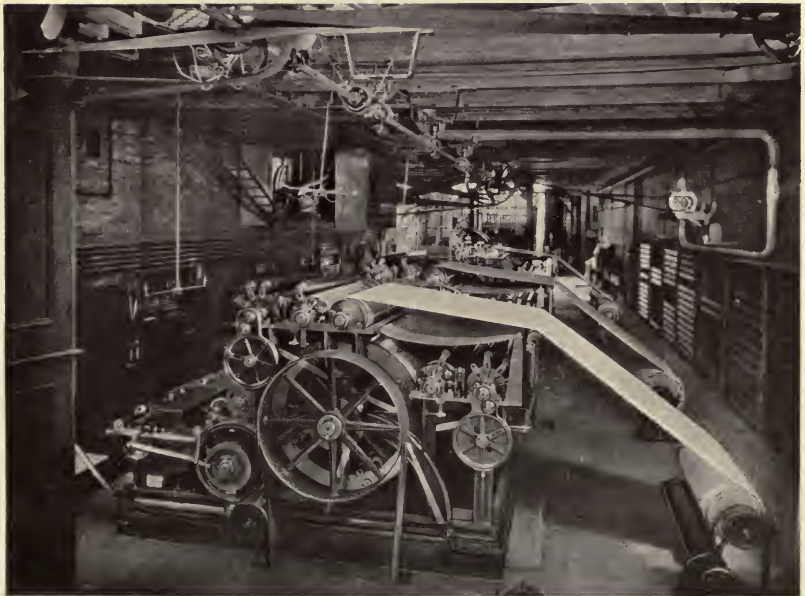
The press-room is located in the front basement, and contains four Bullock perfecting-presses; but there are pits for six, when the occasion calls for them. Three of these presses are capable of turning off each twenty thousand printed papers an hour, and one — the improved Bullock — has already turned off twenty-six thousand in an hour, and it is thought it has not yet attained its maximum speed. The improvement in this press consists in simplifying and lessening the details in its machinery. These four presses are now capable of printing in twelve hours more papers than all the other daily presses in Boston can produce in twenty-four hours. They are driven by a shaft beneath, which runs the whole length of the front building, the power being derived from two fifty-seven horse-power engines, only one of which, however, is used at a time. There are two wetting-machines, which are quite busily employed, as they have to wet down thirty rolls of paper a day, this being the amount ordinarily used. These rolls are in width double the length of the *HERALD*, so that two papers are produced at every revolution of the cylinder. They each contain about three miles in length of paper, so that about ninety miles of paper are used each day to furnish the readers of this paper with the number of copies they require. The weight of a roll is about three hundred and fifty pounds, so that in weight the daily consumption of paper is five and one-quarter tons. When wetted, each roll weighs three hundred and eighty pounds. When the paper on the roll is exhausted, it takes only about thirty seconds to replace it, and the press goes on, almost without interruption it may be said. Quite an important adjunct to the turning out of papers are rollers. These are made of glue, glycerine, and syrup, in certain proportions, melted together, and run into circular moulds around cores of wood, to which they adhere, and are drawn when cool, presenting a smooth surface. These are fixed on the press, and kept covered with ink smoothly distributed over them, and they in turn give off this ink to the plates, and the plates to the paper by pressure. There are used for roller-making purposes every week one hundred and fifty pounds French coignet glue, forty gallons best sugar-house syrup, and ten gallons best second-grade glycerine. The amount of ink used per week is about one thousand pounds. After the papers are printed, they are rapidly conveyed to a point under the delivery-room, thrown upon the table, through which the arms of an elevator rise, carry them upwards, dump them out upon an incline, and they drop upon a table, to be taken charge of by the delivery-clerks. Besides various other conveniences and appurtenances for a press-room, there is a machine-shop, with

lathe, forge, and all materials and tools required to make repairs. Here a machinist is employed, who occupies his whole time in keeping the presses and all other machinery in the establishment in order, so that altogether the fit-out seems tolerably complete.

The delivery-room occupies the whole area of the first floor of the rear building and **L**, forming an angular apartment, the main entrance to which is on Williams court, above which it is raised about four feet, there being a broad flight of iron-glass steps to get to it. There is also an entrance from the counting-room by a passage-way and ascent of four steps, the rear floor being some three feet higher than the one in the counting-room. On the left of the Williams-court entrance is the ticket-office, which is fronted with a railing, behind which newsmen and newsboys file to get their tickets (all papers delivered at the counters being paid for only in this way). This arrangement leaves an open passage-way in the centre, and prevents crowding. In the rear apartment, facing the main entrance, are the mailing, bundling, and delivery counters. There are three series of these, the rear comprising two separate ones, and a long counter placed against the wall, at which mailing and bundling are done. The front consists of a single counter, twenty-seven feet in length, which is used altogether for delivery to carriers and newsboys. This latter is fronted with a railing, also, behind which the buyers pass to secure their papers. The tickets vary in denomination, from four to one thousand, and the ticket-clerk sells them to parties according to their rotation in the ranks, who then step outside the railing, and wait to be called in their order of precedence. Behind the counters are appliances for doing all the business to be done with the utmost despatch; for, where there is to be a delivery of fifty thousand papers within a single hour, there must be lively work to accomplish it. The bundles are for delivery by express, and a passage-way out to the court, in the rear of the ticket-office, is provided, so that this branch of the work may not be hindered or interfere with the delivery in other departments. The counters are divided underneath into compartments for containing wrappers for bundles, etc. There are in the room speaking-tubes, connecting with the editorial, stereotype, press, and composing rooms, and the business office, whereby instant communication can be had with these departments. The pneumatic tube, also, passes through the room, so that orders from the counting-room can be had, and the necessity for sending by messenger done away with. In the rear, on one side, are wardrobes and water-closets, and a considerable space intended for folding-machines, though this may be unoccupied, owing to a new folding-attachment to the presses, which may be adopted. In the extreme rear is the office of the superintendent of the delivery department. Besides the light from the Williams-court front, the room receives ample light through the area windows. From this room the basement can be reached by a winding staircase. The latter can also be reached by a broad stairway leading down to the boiler-



STEREOTYPE ROOM. — [Section of Basement looking East.]



PRESS ROOM. — [Section of Basement looking West.]



room, from Williams court. There are employed in this department thirteen day and six night men.

The basement covers the whole area of ground in the estate enclosed within the walls. Its depth in the front and back to where the rear buildings commence is thirteen feet in the clear. Back of that it is sixteen feet, the lower floor of the rear building rising three feet above that of the front building. The front portion of this large basement is devoted to the presses. In the rear of the press-room, and opposite the **L** basement, are two Harris-Corliss engines, of fifty-seven horse-power each, cylinders fourteen by twenty-six inches, and driving-wheels ten feet in diameter, with eighteen and a half inches width of rim. These can be run either separately or together. They are fitted with the Harris improved packing. Between these, and connected with the boiler-feed, is an improved hater, filled with brass tubes, and having an expansion-top, which gives it the capacity to expand without bringing the strain on the outside shell. The bottom of this affair is so arranged that deposits can be removed without having to take the heater down. In the **L**, the furnace doors facing Williams court, there are two steel boilers, each five feet in diameter and sixteen feet in length. These boilers are set in their brick-work covering according to a new plan, which allows the heat from the fire or flame to completely envelop them all around, as well as to pass through the tubes in them. These are the first in Boston set up in this peculiar manner, and a great saving in fuel is anticipated therefrom. The boilers are each eighty horse-power, and furnish the steam for power and heating purposes for the entire building. Beside the improvement noted, the flue-doors are operated by counter-balances, to keep them open while the fire is being raked and coal added; and the fire-doors are fitted with perforated linings, so as to afford a passage inward for cold air. In the rear of these boilers are two Knowles improved patent pumps, which are used to draw the supply of water for steam purposes through the heater. In the rear of the basement beyond the engines is the stereotyping department. It may be inferred that so large an underground department must be sombre, and even dark. But such is not the case. The light from the street sidewalks, from under the front windows, and from the three areas, as well as from the Williams-court front, all combine to give the basement a good share of daylight, if not sunlight; while it is at once a well-warmed and well-ventilated apartment in the winter season, and in summer it can be kept cool with a constant renewal of fresh air from without.

When the plans for the new **HERALD** building were completed, it was found that the bottom of the cellar or basement would be so much lower than the sewers on Washington street that it would be necessary to construct a private drain under the whole system of sewers and pipes, and carry the same to a lower level, where it could be joined to the main sewer. To carry out this plan, two courses were open, — one, to make an open cut diagonally across Washington street and down Water street, and the other to tunnel under those streets. The latter project was decided

upon, and the tunnel was commenced on the 19th of March, 1877, starting from the building twenty feet under the sidewalk. At the same time a hole was dug on Water street, opposite the "Journal"-building, and the work prosecuted from that end upwards. The length of the tunnel driven was one hundred and seventy-five feet, and nearly the whole of the earth removed was returned by tamping solidly around the twelve-inch drain-pipe, which was laid without being taken out of the tunnel. This undertaking was carried to a successful termination—the drain being let into the "Journal" building sewer some eighty feet below the corner of Water street, and the street opened to travel—on the 5th day of April. The cost of this work was about nine hundred dollars.

The building is heated by steam. Exclusive of the water-closet service, there are in the building about six thousand feet of piping, ranging in diameter from one to six inches. This does not include, of course, gas-piping. Every room is provided with one or more radiators, and the composing and press rooms with circulating pipes in addition. There are in the entire building about one thousand two hundred loops (in radiators), each loop having a heating-surface of three feet, or three thousand six hundred square feet of heating-surface in all. Exhaust steam is used for heating, principally; though, by an ingenious contrivance, if this is found to be insufficient, a connection is made directly with the boilers, so that live steam can be supplied to make up any deficiency. To prevent any danger from too great a pressure, the apparatus is supplied with an automatic regulating valve, which never permits a pressure of over ten pounds to be supplied to the heating-pipes. The steam condensed in the radiators and pipes—or rather the water resulting from such condensation—is returned by separate pipes to the basement.

The system of ventilation is quite elaborate and complete. The upper section of the front building has a separate system, every room having ventilators (as well as open fireplaces), which lead downward into the press-room, and up again into the main ventilating shaft. The water-closets, however, are ventilated in the partitions by tin tubing, which leads up into a space between the ceiling of the upper room and the roof, where there are two ventilators,—an injecting and an ejecting one, so to speak,—in order to create a continuous draft upwards. The water-closets have large six-inch traps, from the upper end or portion of which the ventilating-tubes lead, thus insuring a most certain immunity from all sewer and other noxious exhalations. The press-room is ventilated by a shaft, which is carried underground to the main shaft. This latter is a brick tower, situated at the angle of the junction between the rear building and **L**, and carried above the building, through which the iron smoke-stack leading from the boilers is run, giving off great heat, and thus forming a fierce upward draft. This tower is placed, by means of pipes, in communication with every room in the building, as well as directly by openings with those adjoining, and thus keeps constantly drawing air from them through openings near the floor as well as near the ceiling, keeping up a constant change of air





WILLIAMS COURT FRONT.



in them. To give an idea of the extent of this system of ventilation through pipes and a general outlet, it may be said that running through and from the press-room alone there are fifty eight-inch flues.

There is more gas-piping in the HERALD building than in the City Hall, and that contains more than any other building in Boston. The pipe used varies from one-quarter inch to three and one-half inches, inside diameter, and the total length of all in the building is about nine thousand feet. Pipes have been put in at places where they may never be needed; but are placed there in anticipation of possible contingencies, and to prevent a tearing down of the walls in case such should arise. Gas can be let on, or turned off, in any of the rooms at any time. Each of the various sections of the building also has a separate system, where the supply can be let on, cut off, or otherwise regulated. For the front business office there are four six-light chandeliers, corona pattern, made of brass, and polished to a burnished surface. The two-light chandeliers in the front windows are also of polished brass, and of a new and beautiful design. In the small vestibule leading to the upper portion of the building is a hanging lantern, with ground-glass panels, and framework of polished brass. Opposite the entrance to the business office, on the curb of the sidewalk, are two ornamental iron posts, each bearing two lamps, on arms in the shape of candelabra. The lamps are globular in shape, with solid bronze frames, and are richly ornamented. The diameter of the globes is twenty inches, and they are formed of ground-glass panels, on which are engraved the words "BOSTON HERALD." At the top of the globes are bronze caps, terminating in foliated finials, all of the same metal. The bottoms of the lamps are eleven feet above the curb, and the total height of the posts, equipped, is fifteen feet.

There are in the building, or that part of it used by the HERALD establishment, — exclusive of the rooms above the first floor in the front, — about four hundred gas-burners, of which number one hundred and twenty are found in the composing-room alone. These burners are all supplied with Bogart's Automatic Electric Gas-lighting Apparatus, by which flame may be instantaneously communicated to a burner-tip at any moment, day or night, without the use of matches or borrowed fire. The turning of a thumb-screw on the burner lets on the gas, and at the same time brings a fine wire in contact with the tip, opposite the point where it is touched by the battery-wire, which forms for a moment a connection, and induces a current. As the fine wire leaves the point of contact, a spark is produced, which fires the gas, and the burner is lighted. In the HERALD establishment more than a mile of wires are in place, and no burner is omitted. Of course, in case of accidents to wires or battery, or burner apparatus, the lights may be produced by the ordinary method, there being no difference in the manner of conducting and using gas.

The plumbing comprises the general water-service, and the erection of washing and water-closet facilities. The building contains twenty-four wash-basins, twenty-six water-closets, six urinals, ten soapstone sinks, and three lead-lined sinks for

washing rollers. The closets are probably the most perfect of their kind, ventilated by a new system: firstly, from the soil-pipe, and, secondly, from the basin, ventilated from around its upper rim. The urinals are also ventilated, and both on them and on the basins there are large six-inch traps, which are likewise on all waste-water-pipes. The waste is all carried off into the soil-pipes in two-inch lead pipe. The soil-pipes are of two sizes, viz.: five-inch and four-inch, and are lined with lead. Of the former there are two hundred feet, and of the latter one hundred feet. The floors under the basins and urinals are covered with lead safety-pans, from which there run pipes down into the basement, preventing the overflowing of the floors in case of leakage, and warning those in the basement that there is a leak.

The water-supply is taken by two two-inch lead pipes from the Washington-street front, and one two-inch pipe from Williams court. Of this kind of pipe there are two hundred and fifty feet; of three-quarter-inch, one hundred and fifty feet; and of five-eighths-inch pipe, two hundred feet. The faucets are all patent self-closers, so that it is impossible for the water to be left running while they are in order. Each branch of supply is protected by a stopcock, and these are so arranged or placed that the water can be shut off from all sections, or from any one section of the building.

The pneumatic tube, a brass pipe, two and one-half inches in diameter, runs from the front counter in the business office, down into the basement, along its ceiling, up to a point below the delivery-room, in the rear building, where it sweeps upwards, and thence runs vertically up to the composing-room, an entire distance of one hundred and thirty-two feet, with switches in the delivery, managing editor's, and news editors' rooms. It is operated by a pressure blower, and by an ingenious application is made to operate either way, so that despatch-boxes may be sent either up or down. The despatch-boxes are cylinders of stiff leather, nine inches in length, with an inside diameter of one and three-quarter inches, and each will contain a package the size of three copies of the *HERALD* rolled up together. In combination with the tube are electric signals from the front office to all the rooms having connection, so that the occupants may be notified to open the switches when a box is sent to them. The time occupied in sending a despatch through the tube, from the business office to the composing-room, or return, is five seconds.

The wood finish in the front building, as stated elsewhere, is entirely of oak, and is equal to that put upon the best and most costly residences to be found in this city. Some fifty thousand feet of oak lumber have been used. The rear buildings are finished in ash, of which some fifty-five thousand feet were used, and it presents some of the best exhibits in the natural woods to be found anywhere. Not a foot of the finish wood-work of the *HERALD* building is painted. The floors and floor timbers are of hard-pine, of which some one hundred and eight thousand feet were used. The counter-top in the business office, as well as the finish on this floor, including that of the private office of the business manager, are of mahogany and

cherry, and are very superior specimens of the carpenter's skill. These required five thousand five hundred feet of mahogany and three thousand feet of cherry wood to produce. There were used also one hundred and ten thousand feet of spruce and sixty-five thousand feet of ordinary pine lumber, making a grand total of lumber required in the building of four hundred thousand square feet.

Not the least useful appliance, when the occasion demands, is an apparatus connected with the city fire-alarm circuit, which announces to the inmates of the news and telegraph editors' room the existence of a fire in the city. It consists of an ordinary helix and magnet, over which is a small ornamented brass gong, which is struck by a brass hammer attached to the armature opposite the magnetic poles. It is as delicate as an ordinary instrument used in sending telegraphic messages, is operated upon precisely the same principle, and requires no clock-work to give the blow, as is the case with heavier instruments.

Speaking-tubes and electric bells, as above noted, connect nearly all the rooms and departments. There are in the building about four thousand feet of tubing, and one hundred and fifteen mouth-pieces, and sixty electric call-bells, operated through ten thousand feet of wires.

The HERALD building was designed by Mr. Carl Fehmer, architect, and was erected under the superintendence of Mr. John W. Leighton, contractor and builder, both of Boston.

The work of demolishing the old buildings on the site was begun April 2, 1877, and completed April 19. Excavations for the foundations were finished June 21, when the new walls were begun. The whole structure was completed and occupied on Saturday, February 9, 1878; and the public was invited to inspect its interior. Though the weather was unpropitious, there was a constant stream of visitors from early in the morning until late at night, and the rush may be estimated when it is stated that, by actual count, for one hour — and that hardly an average one — in the forenoon, the number of persons entering by the Washington-street front was three thousand six hundred. From there, after viewing the counting-room, they thronged the whole building, so that on every stair and in every passage-way were crowds to be found in motion. At this rate there were thirty-six thousand visitors in ten hours, and it is not too much to say that at least thirty thousand people visited the new building on the day it was opened. The count at the business office did not, of course, include the great number who came in at the Williams-court entrance, and, after "doing" the rear buildings, descended to the business office. The scenes, incidents, criticisms, etc., if reported, would fill a dozen papers. There was no disorder or vandalism, however, all coming and going on their good behavior, and all alike well pleased, — the men of taste and refinement as well as the less fortunate in these respects. To the proprietors and *attachés* of the HERALD the day was one of excitement; pleasurable, to be sure, but not wholly conducive to a proper state of abstraction which produces results in words. On the following

Monday, the number of visitors was almost, if not fully, as great as on the day the building was first opened. People poured in in crowds, and passed through the various departments, giving frequent expression of their surprise at the numerous and perfect appointments of the establishment. To many of the callers the perfecting-presses, pneumatic tubes, electric call-bells, stereotyping, and electric gas-lighting apparatus were entirely new. Printers, literary and other professional men, were lavish in complimentary expressions, pronouncing the building and the auxiliaries for conducting the newspaper business the finest and best in America. Two old and well-known newspaper men met, after a tour of inspection, and their opinions may be best given in their own words: "Frank," said one, "if we could conceive of this thing thirty years back, we should say it was a dream induced by reading the 'Arabian Nights.' Just contrast this business office with those of newspapers at that time, and the new HERALD editorial rooms, reporters' quarters, and composing-room, with the dirty little hog-pens of that day, and say if there is not such a thing as progress."—"It does seem marvellous," was the reply, "and yet it is only in keeping with the growing taste and spirit of the age. A good many may say it is too fast; but I tell you, I venture to say, that this fine building, with all its modern and superior appointments, has been erected and finished at a price that a plain building of the kind, very plainly and dully finished and furnished, would have cost ten years ago. The enterprise displayed by the proprietors is, after all, in the line of true economy. They have called to their aid all the best mechanical, scientific, and other assistants, and as a result, they have certainly the finest newspaper office in the country, if not in the world."



## VIII.

### PRESS NOTICES.

#### PLEASANT WORD AND KINDLY REMEMBRANCES FROM ALL QUARTERS.

On the day its new building was first occupied the HERALD published a sketch of its history (from which the principal portion of this volume is compiled), a description and engraving of the structure, etc.; and its contemporaries in all sections of the country improved the occasion to say kind things of the paper and its owners and conductors in the kindest possible way. Congratulations and good wishes came from all quarters; and a very gratifying fact was that differences of opinion upon political or other public questions made no difference in their warmth



COUNTING ROOM.





and heartiness. The proprietors and editors profoundly appreciate these encouraging salutations, and thank their brethren of the press most sincerely; and, while they try not to be made vain by all the pleasant things which have been said, will also try to justify, so far as they can, the kindly words which have been printed, so that they shall never cause regret to those who have used them.

Appended are some of the pleasant press notices which the HERALD has received:—

*From the Boston Advertiser.*

No more striking instance of newspaper enterprise and progress can be cited than that of our adventurous neighbor, the HERALD. From the most modest beginning, its course in recent years has been steadily upward, increasing in circulation and at the same time in usefulness and power. Years have come and gone; great parties have risen and fallen, and the world has passed through all the phases incident to the history of a generation; and through it all our little friend has pursued its own course, following nobody's lead, to great success and prosperity. Starting on the 31st of August, 1846, as an evening edition of the "American Eagle," with one editor and two enterprising "locals," it has extended its borders, until to-day it numbers on its pay-roll two-hundred men, and all of these are within the building. The number of correspondents and outside men is fully equal to the regular force. The paper has numbered among its contributors, both permanent and transient, many keen, bright men, who have done much to give the HERALD its reputation for newsmanship and readable paragraphs. Its independence has frequently brought down upon it the wrath of the wrong-doers, but its course has invariably resulted in victory for the HERALD. The remark is not at all infrequent that it is a mystery how such a little sheet can contain so much news. This boiling process is a secret of the editorial room, and will doubtless be disclosed to the general public at the same time when the old school-master, of whom Goldsmith charmingly says,—

"And still the wonder grew  
That one small head could carry all he knew,"

shall tell the gazing rustics of the secrets of his brain-workings. The handsome structure on Washington street, into which the HERALD will move to-day, forms a fitting testimonial to business sagacity and enterprise. The outside appearance of the building is not more gratifying to the eye of the passer-by than the interior appointments are gratifying to the experienced journalist. Newspaper men have not been accustomed hitherto to enlighten and instruct the world from the interior of such magnificence as the new HERALD office, and the erection of this building marks, perhaps, a new departure in the scribe's abode. Hereafter the public, when in search of the expounder of law, the administrator of justice, and the guardian of public morals, will find this aggregated list of virtues in the person of the philosopher who speaks to the world, not from the corner of some obscure rookery, but from some well-appointed palace like the HERALD building.

---

*From the Boston Post.*

On the 2d of last April the first blow was struck towards the construction of the new office for THE BOSTON HERALD; to-day the finished structure is thrown open to the public. The building is not only one of the best in Boston, but, as a structure in which a daily newspaper is to be made up and from which it is to be sent forth, it is unsurpassed by any other in the land. The façade of the building, above the first story, has for some time been a familiar sight to every passer-by; the entire front is now exposed to view, and every one must feel gratified that so handsome a building has taken the place of the venerable structures which formerly occupied the same lot of land.

The handsome new HERALD building was the centre of attraction Saturday, and thousands thronged its portals, wandered through the apartments to which the public were admitted, or took the exterior effects from the sidewalk. The proprietors generously indulged this tendency to wonder and admire, and they start out under their new conditions with the prestige of profound popular respect for their enterprise and successful achievement. The "Post" congratulates the HERALD upon a success so ably earned and well deserved, and advances the sincere wish that its future prosperity may be even far in excess of that which it already enjoys.

---

*From the Boston Transcript.*

The Boston Daily and Sunday HERALD occupies to-day, complete in every branch of its editorial, printing, and publishing departments, the new establishment upon which the attention of the proprietors, their architect and mechanics, has been centred since the work of demolishing the old structure on the new site began, April 2, last. An examination of the new quarters, made just previous to their completion, revealed a series of structures the beauty and utility of which are not rivalled in this city, or, so far as our observation goes, in any other, for the purposes to which they are devoted. Yet this revelation is no surprise, when the sagacity, enterprise, and energy of the proprietors, through a long newspaper career, in every respect practical, are taken into account. The rapid strides made by the HERALD into popular estimation under their management was a guaranty that whatever they sought to do would be done thoroughly, and all were prepared who knew them for a splendid dénouement of their architectural venture.

Our neighbor, the HERALD, has moved into sumptuous quarters and takes a new start to-day. Its prosperity is deserved, for it has shown business enterprise and business pluck, and its marked success is no more than a fair reward. May you live a thousand years, neighbor, and may the shadows of your twin vanes never grow less!

The HERALD has set two bright gas-lights in front of its new building, and means to shine for all.

---

*From the Boston Journal.*

The new building on Washington street, opposite our office, which the enterprising proprietors of THE BOSTON HERALD have erected, was occupied to-day for the first time. It is an edifice adapted to the wants of this well-known newspaper, which has achieved a deserved success by the untiring energy, marked ability, and liberality of its managers. The office is complete in every department, and nothing that modern ingenuity could suggest to promote the expedition of business has been omitted. We wish our neighbors that measure of prosperity which results from well-directed effort, and may the representatives of the paper long continue to enjoy the fruits of their enterprise.

---

*From the Boston Globe.*

THE BOSTON HERALD opened its new building to the public yesterday, and it is not overstating the fact to say that in finish and appointments it is the most perfect newspaper office in this country. The first issue of the paper from its new establishment contained a long and readable account of the growth of the paper from the time it was founded down to the present day. Detailed accounts are given of the enterprise and skill of its publishers and editors in former days; but with a modesty which cannot be too much commended, its present managers omit to mention instances of their own journalistic ability, although the result of it is seen in their new building and in a largely increased circulation. Rival newspaper editors are keen critics, and, though they may not always acknowledge it, are quick to

perceive the excellences as well as the faults of their contemporaries. Thus it can be honestly said of the HERALD that it was never conducted with more enterprise than it now is; and its exceptional prosperity is wholly deserved.

---

*From the Boston Traveller.*

On the 2d of last April the construction of the new office for THE BOSTON HERALD was commenced; to-day the finished structure was thrown open to the public. The building is not only one of the best in Boston, but, as a structure in which a daily newspaper is to be made up and from which it is to be sent forth, it is unsurpassed by any other in the land.

---

*From the Boston Sunday Courier.*

The crowds that surged into the new HERALD building all day yesterday doubtless found much to admire, although, as a matter of course, they had no opportunity to examine it in all of its various and interesting details. For convenience and completeness in point of arrangement there is probably no newspaper building in the country that can surpass it, and the managers of the HERALD are to be congratulated upon this latest result of their energy and enterprise.

We shall not refuse to speak to the HERALD people because they have got into a new building. We are not proud. Bitters, if you please, with our *carte-blanche*.

---

*From the Boston Saturday Evening Gazette.*

The HERALD of yesterday signalized the completion of its new building by the issue of a quarto number of its sheet, in which is a fine engraving of the structure, and a very elaborate and interesting history of the paper from the day of its origin. The HERALD is one of the most signal triumphs of journalism in America. It is a paper of remarkable enterprise and remarkable ability, and, we may add, of remarkable prosperity as well. There is a combination of business and editorial capacity in its management which has fully earned for it its success. It has many well-wishers, and few to envy it the new evidence of its prosperity that its elegant and perfectly appointed building manifests.

---

*From the Boston Commercial Bulletin.*

THE BOSTON HERALD has taken possession of its new building, which has attracted the attention of admiring crowds all the week. As an addition to the handsome edifices of Boston the new HERALD building must rank as one of the most attractive erected for many years, and as such is an ornament to the city. As a newspaper home, it is, both externally and internally, one of the finest in the country. Everything has been arranged with a view to the production of the greatest amount of the best work in the shortest possible time, and nothing which a long experience could suggest as likely to serve this end has been left undone. The arrangements are, seemingly, perfect, adding new delight to the labor of its large force of employés, and making as easy as possible the severe labors of the journalist. The HERALD has achieved a grand success in a long and varied career, and finds none more ready to recognize that success, and the high position it holds in the journalistic world, than its city contemporaries, who see in it a proof that energy, perseverance, enterprise, and a careful study of, and attention to, the wants of the people, will always receive their reward. We wish — and know our wish will be gratified — for the HERALD a continuance of its success, and of the public favor for which it has so ably striven, and of which it has been the deserving recipient.

*From the Boston Commonwealth.*

It is really a delight to a practical printer to mark manifest improvement in his craft, and hence the guild is complimenting the HERALD proprietors, of this city, for the very complete, indeed, *perfect*, establishment which they have just set up, and into which they moved last Saturday. They have built a magnificent structure two or three doors above their old stand, on Washington street, which extends far rearward, and has a wing on Williams court. Mr. Fehmer was the architect, and Mr. Leighton the builder, and they have given an unequalled office,—probably not excelled in convenience by any in the country, if in the world. Equally in the publishing, editorial, and printing departments are the same completeness and perfection manifest. All acknowledged improvements have been introduced, and taste and beauty have been added to utility. With their model presses, stereotype process, and systematically arranged composing-room, they can issue their papers almost as rapidly as thought flies, and certainly keep up with the demand in the most exacting seasons. The HERALD is a monument of persistent industry, indefatigable energy, and practical sagacity.

*From the Boston Zion's Herald.*

Our secular namesake, which does not wear a Biblical cognomen, nor affect to minister specially to the sons and daughters of Zion, has reached the golden era in its history. Its noble granite establishment on Washington street—one of the finest in the city—is completed, and is a model newspaper office every way. The paper itself is in some danger of losing its characteristics which made it so popular with simply sensational readers, and is becoming solid, sifted, and sensible. All it needs is a Christian baptism, to be one of the best-condensed and well-conducted newspapers of the day. Under its present vigorous and gentlemanly administration, there has been a constant improvement in the ability and character of its contents. Its short editorials are often admirable. Success to all its endeavors to be a true teacher of its wide constituency!

*From the Boston Pilot.*

The handsome new HERALD building was the centre of attraction Saturday, and thousands thronged its portals, wandered through the apartments to which the public were admitted, or took the exterior effects from the sidewalk. The proprietors generously indulged this tendency to wonder and admire, and they start out under their new conditions with the prestige of profound popular respect for their enterprise and successful achievement. The "Pilot" congratulates the HERALD upon a success so ably earned and well deserved, and advances the sincere wish that its future prosperity may be even far in excess of that which it already enjoys.

*From the Boston Sunday Express.*

The rush yesterday to see the new establishment of our neighbor, the HERALD, which was opened for the first time, was multitudinous. Everybody praised it, and everybody did the just and true thing.

*From the Boston Ray.*

The new HERALD building is one of the handsomest architectural structures in Boston, and the HERALD is one of the best newspapers in America. The proprietors have so worthily won their success that honest and hearty congratulations are tendered them by all classes. Long may they wave!

*From the Boston Sunday Times.*

The HERALD has now, without exception, the finest newspaper office in the world, certainly in respect to its appointments and its patent arrangements for facilitating work. Electric wires, enunciators, speaking-tubes, fire-escapes, wash-rooms, pier-glasses, nickel-plated clocks, telephones, letter-boxes, pigeon-holes, easy-chairs, elevators, side-boards, inkstands in all shapes, ink in all colors, flat pens, broad pens, fountain pens, Mackinnon pens, high desks, low desks, broad desks, narrow desks; in fact all that is calculated to delight the heart of the newspaper man has been provided. The only thing at present missing from the establishment, which is needed to make the office perfect, is the festive and paste-loving cockroach; but he will be added in time. We understand that, as soon as he has succeeded in removing a couple of hogsheds of muelage from the old building, he will take up his quarters in the new. We would like to devote a large portion of our space to describing the new building, but our daily contemporaries have already done that for us, and the public is, or ought to be, tolerably well acquainted with the fact that there is such a paper in existence as the HERALD. One or two things, however, we should mention. The managing editor's room is a marvel. All that Mr. Holmes has now to do is to think out an editorial, mutter aloud his subdivision of the subject under consideration, and his thoughts are at once carried by a telephone to a phonograph, where they are bottled up, regularly sized and paragraphed, and placed in their proper position in the form. As soon as their position has been taken, an electric bell, attached to a clock, strikes, to announce their safe arrival in their proper place, and the time occupied in their transmission is registered by an automatic register. By far the most wonderful room in the building is that occupied by the dramatic editor, Mr. Perry. It is connected with all the theatres by telegraph, telephone, and phonograph, and several of the new far-sighted instruments, which have not yet been named, have been inserted, so as to give a clear view of all the stages in the city. At night Mr. Perry can here sit and witness all the performances at all the theatres at the same time, and thus solve the difficulties of the "bad Monday nights." As the performances proceed, he has but to speak aloud his thoughts, and, as in the case of the managing editor, they are at once placed in the form, ready for the press. By a very ingenious contrivance, Mr. Perry has but to press a knob on his right, at the conclusion of each act, and a silver salver, automatic in action, moves towards him with a very fair variety of Clarke's best, accompanied with a gold-lined thimble containing coffee. No one but a dramatic critic can appreciate the value of these arrangements. Throughout the building the same general excellence of appointment is discernible. We congratulate the HERALD heartily upon the success which has enabled it to erect such a magnificent edifice, and we hope its success may be long continued. Business enterprise, hard work, and careful management, deserve reward, and it is pleasant to see these things appreciated as the public has appreciated them in the HERALD.

---

*Boston Correspondent of Hingham Journal.*

The latest local sensation is the new and elegant establishment of THE BOSTON HERALD, which for a week past has attracted crowds in its vicinity throughout day and evening. So many exhaustive descriptions of the new printing-palace have been given that it will suffice to say here that it is ahead of anything yet constructed for a newspaper establishment. The interesting history of this successful paper, from its lowly birth in August, 1846, to the present time, appeared in Saturday's edition of the HERALD, and gave its multitude of readers a well-written account of its vicissitudes and ultimate triumphs. To one person, at least, who inspected the magnificent premises, the present marvellous prosperity of the HERALD suggested thoughts of its early struggles for existence, when the poorly-paid and hard-worked toilers at its start laboriously builded its foundations amidst discouragements difficult to realize at the present day. Of the energetic and hopeful young men then forming the publishing and working force of the HERALD but few remain. The original publisher still lives; the first and second

editors are yet permitted to perambulate God's footstool, and three of its compositors are still quite equal to the average type of mortals; but the larger number of those once active forms are "locked up" in the embrace of mother earth. Mr. C. H. Andrews, the present managing-editor, who has been connected with the HERALD longer than any other member of its corps editorial, is always at his post. Mr. E. B. Haskell, editor-in-chief, is luxuriating in Europe, and the indefatigable Pulsifer appears to be omnipresent in the business department. Success to the wide-awake HERALD!

---

*From the Salem (Mass.) Gazette.*

THE BOSTON HERALD, of Saturday, improved the occasion of entering upon the occupancy of its splendid new building, to present, in a double number, a history of its magnificent progress and success. From its humble beginning, in 1846, to its present leading position, the advance has certainly been surprising; and we take pleasure in expressing our opinion that its success is well merited. The industry and enterprise which have been its leading characteristics have been very great; and its editorial influence, as now managed, may safely be relied upon, in general, as in favor of all the best interests of the community.

---

*From the Salem (Mass.) Register.*

THE BOSTON HERALD has moved into its new model-office building, a fine picture of which appeared in its issue of Saturday, accompanied by a brief history of the paper, — a record to which it may refer with justifiable pride. We congratulate our friends on their enterprise, and hope their splendid quarters will be the scene of great prosperity and usefulness, and that the HERALD will grow brighter and brighter as the years roll around.

---

*From the Waltham (Mass.) Free Press.*

THE BOSTON HERALD has taken possession of its new quarters. The six-story building erected for its accommodation on Washington street has probably no superior for the purpose designed in this country, and the lavish expenditure for comfort and convenience and to gratify a correct taste is warranted by the prosperity attending the business enterprise of the publishers. The HERALD has been greatly improved under the business management of Mr. Pulsifer and his associates, and doubtless has attained to that degree of independence that listens to the direction, "Stop my paper!" with as little disturbance as the earth feels at the jumping of a fly.

---

*From the Gardner (Mass.) News.*

THE BOSTON HERALD is another of the enterprising daily journals which has recently taken up its abode in a new and elegant building of its own, and it appropriately celebrated the occasion by publishing a lengthy history of itself, which is an interesting narrative of a wonderfully prosperous paper. The HERALD is a newspaper in every sense of the word, with unbounded enterprise; while editorially it is both sharp and able, and its comments have a true, independent ring to them. It contains so much of interest within its closely printed columns that it is hardly surprising that it enjoys such an extensive circulation throughout New England.

---

*From the Winchendon (Mass.) Journal.*

On the occasion of occupying their new building, last Saturday, the publishers of THE BOSTON HERALD, issued an eight-page paper, containing a cut of the new building, and a full and comprehensive history of the HERALD from its earliest inception to date. The article is very interesting and readable, and the publishers are to be complimented upon the position now occupied after so many years of labor.

---

*From the Adams (Mass.) Transcript.*

THE BOSTON HERALD has just moved into a new and splendid office on Washington street, and starts afresh on a career of remarkable success. The HERALD is conducted with rare business energy and judgment, and as rare newspaper sense and talent. It is a live paper, fearless, brilliant, and able, and deserves the wonderful prosperity it enjoys.

---

*From the Franklin (Mass.) Register.*

The proprietors of THE BOSTON HERALD have erected an elegant building for their use, and have moved the HERALD establishment into it. The new quarters, with all their brightness, cannot make the HERALD a brighter, better paper than it has been for many years.

---

*From the Lowell (Mass.) Courier.*

THE BOSTON HERALD this morning comes from its new and palatial quarters on Washington street, instead of from the dark, uncanny precincts of Williams court. As a journalistic success it is unequalled in this country, even by the greatest of the New York dailies. It owes its good fortune to the hard work, energy, genius, and skill of R. M. Pulsifer, Edwin B. Haskell, and Charles H. Andrews. It has been said of Greeley and McElrath, who first made the "New York Tribune" a power, that the two together made a perfect journalistic combination. The same might be said of the three gentlemen above named. The journalist is born, not made, and the HERALD trio are born to the newspaper business. They are good boys, all of them, so good that everybody who knows them can praise them without flattery, and consider their prosperity without envy.

---

*From the Lowell (Mass.) News.*

THE BOSTON HERALD comes out this morning with a double sheet, the first page of which is adorned with a handsome picture of the new HERALD building, "the model newspaper office of the country," and devotes some twenty-six columns to telling the public about itself and its new quarters, and then don't tell more than half that might well be said. The HERALD has earned its position by hard work, and its large circulation at present is full proof of its popularity. May it succeed every time it is right, and its editors themselves would not wish to succeed otherwise. It is only fair to say, however, that it is right so large a part of the time that the good wishes of its friends need very little, if any, qualification.

---

*From the Lawrence (Mass.) American.*

THE BOSTON HERALD fittingly observes its removal to the elegant new building just completed for its occupancy with an elaborate sketch of its history. The HERALD has a right to be exultant over its growth during the thirty years of its existence, and in all fairness its prosperity has been well won and

amply deserved. It is one of the brightest and best newspapers in the world; in news-gathering second to none, and as evenly and honestly independent as the frailties of humanity will permit. We are right glad of its success.

Among the notable incidents recorded as causing large editions of THE BOSTON HERALD was the fall of the Pemberton Mills, in this city, when the edition went up to seventy-five thousand copies, double its usual number in 1860. The circulation is now more than one hundred thousand copies daily. In Lawrence one thousand five hundred HERALDS are taken each day.

---

*From the Springfield (Mass.) Republican.*

THE BOSTON HERALD has moved into its new and elegant building, and celebrates the occasion with a review of its history. It is the record of a remarkable journalistic achievement, based on the only solid foundation of success,—the maintenance of a purpose, dating back to its establishment thirty years ago, to be “a journal which shall be truly independent.”

---

*From the Worcester (Mass.) Gazette.*

THE BOSTON HERALD prints a quadruple sheet this morning, describing its new palatial quarters. Life is too short to read it all, but we have no doubt they are all that heart could wish. The HERALD is an excellent newspaper, thoroughly independent, and very apt to be on the right side of every question.

---

*From the Taunton (Mass.) Gazette.*

THE BOSTON HERALD people have moved into their new building on Washington street. The magnificent structure, of which a front view was given in Saturday's HERALD, has been fitted up with every convenience for the large business carried on within its walls, and is the result of independent, progressive journalism, of which the proprietors may well be proud.

---

*From the Portland (Me.) Press.*

THE BOSTON HERALD is very proud of its new building; as it ought to be, for it is very handsomely housed. But a matter of greater pride should be its wonderful success,—a success fairly earned by honesty and enterprise and brains. From small beginnings it has come to be one of the most powerful and influential journals in the country, and is recognized as an organ of opinion as well as the newsiest of newspapers.

---

*From the Portland (Me.) Argus.*

THE BOSTON HERALD of Saturday was issued from its new and magnificent building erected on the site of their old one. The HERALD is one of the liveliest papers published, and its proprietors are to be congratulated on the productive plant they have got. In 1853 the HERALD circulated four hundred and forty five papers in this city daily.



*Boston Correspondent Portland (Me.) Argus.*

THE BOSTON HERALD on Sunday was moved into its new and elegant building on Washington street, just south of the one heretofore occupied by the establishment. The new building is the most complete newspaper establishment in the country. The HERALD building fronts on Washington street, the counting-room and business department occupying the entire first floor. The main part of the establishment is located in the rear of the front building extending to Williams court, from which entrance is made to the press-room in the basement, delivery-room on the first floor, editorial-room on the second floor, reportorial-room on the third floor, and composing-rooms on the floor above. The basement contains the engines and the immense Bullock presses, and also the stereotyping-rooms. The business manager, Mr. R. M. Pulsifer, has his rooms in the front office. The general manager of the paper, Mr. Charles H. Andrews, has his room on the same floor with the news and reportorial corps. Next to Mr. Andrews comes the copy-room, where the two day and three night copy editors have their desks. It is the duty of these men to read all copy which goes to the composing-room, save the editorial articles. There is one man for "local" copy and one for "telegraph" copy. At night there is a third for general supervision. Then comes the room of the city editor, Mr. C. B. Danforth, one of the ablest city editors in Boston. Then in succession on this floor are the rooms of the city reporters, some, two in a room, and some, one in a room. In a large room on the same floor, the large corps of suburban reporters are located. There are ten of them. They come from the territories of Cambridge, old Charlestown, Somerville, Chelsea, Lynn, Salem, Newton, Malden, Dedham, "South Shore," Boston Highlands, and South Boston. Each man attends to the several smaller towns in his vicinity, so that the territory for twenty-five miles on either side of Boston is as thoroughly "covered" as the city itself. On the second floor we first find the room of the principal editor, Mr. E. B. Haskell. So far as I am aware, this is a new title in journalism. The position itself is somewhat peculiar. Mr. Haskell manages the editorial opinion of the paper, and is one of the principal editorial writers when at home. He is now travelling in Europe. Next to him is the managing editor, Mr. John H. Holmes. Mr. Holmes has general supervision of the paper in detail, originating many features and putting into effect those of the general manager, Mr. Andrews. It is his duty also to examine correspondence, foreign and domestic, and special articles prepared for the paper, and, in the absence of the principal editor, to look after the editorial articles by the several writers. The other departments of the paper are much like those of other great daily papers. There are three or four editorial writers, each in his special field. For instance, the financial articles of the HERALD, among the ablest in the country, are by an experienced business man and financier; the foreign editorials are written by a man of experience abroad; the labor articles by an editor who devotes his time to an investigation of each important case; the "Men and Things" mainly by Mr. C. C. Coulliard (formerly of Portland), though any member of the staff who thinks he has a "good thing" can contribute to it, provided it is acceptable. Then there are "musical," "dramatic," "sporting," "exchange," and various other editors, who make up the staff. Singular though it may appear, the HERALD, the smallest paper in Boston, has the largest corps of writers, having double the editorial, reportorial, and correspondence corps of any other Boston paper. The editorial corps numbers some fifteen, and the reportorial between twenty-five and thirty. By the above it will readily be seen that a great newspaper is an extensive concern, and, furthermore, that its views on various questions are not the views of one individual, nor of a theorist; but rather those of different men, engaged for their experience and information concerning the topics which they discuss.

*From the Belfast (Me.) Journal.*

THE BOSTON DAILY HERALD was on Saturday issued from its elegant new office, No. 255 Washington street. It now occupies a granite and iron front building, of six stories above the street, of remarkable attractive architecture, furnished with the most improved machinery and every appliance,

which skill and science can suggest for carrying on the large and lucrative business which the enterprising proprietors have built up. The HERALD upon the occasion publishes its autobiography, refers to the successive steps by which, from small beginnings, in 1844, its immense business has arisen. The proprietors deserve all the success which the occasion commemorates; and we are sure none will feel more gratification than the brotherhood of the pen and press, in city and country.

---

*From the Brunswick (Me.) Telegraph.*

THE BOSTON HERALD, Saturday morning, formally took possession of its new building, 255 Washington street. The building is six stories, thirty-two feet front, one hundred and seventy-nine feet deep. Its appointments in every department are elegant and complete. The out of the building published in Saturday's HERALD shows it to be one of the most striking of the many handsome structures recently erected in Boston. The paper well merits the great success which it has won.

---

*From the Waterville (Me.) Mail.*

The very marked success of THE BOSTON HERALD is a matter of general comment in newspaperdom. It has come to be one of the leading as well as one of the ablest of the New England papers. No other excels it in its news department; and its influence has a firm foundation in its well-known independence and integrity.

---

*From the Manchester (N.H.) Mirror.*

The new building on Washington street, erected last summer for the accommodation of THE BOSTON HERALD, was thrown open to public inspection last week. It is an elegant structure, built after the most approved plans, furnished with every convenience, and is in every respect worthy of the liveliest and most successful newspaper in New England. With an engraving and description of its new home, the HERALD prints a detailed history of the paper from its very small beginnings to the present time. We have not space for even an abstract of this story, but we cannot forbear a word in regard to the HERALD of to-day. The present proprietors are: E. B. Haskell, the managing editor; R. M. Pulsifer, the business manager; and Charles H. Andrews, the head of the local department,—three men who cannot easily be matched in any newspaper office in the country. They are born journalists, who know, as by instinct, what is required to make a complete newspaper, who have a marvellous faculty of crowding much into a little space, and who have an enterprise and a courage which are never beaten. They have also shown wonderful tact in selecting their assistants, and have under their control as efficient a staff as even they can desire. As a result, their paper has an immense circulation, and makes a handsome return for all the money which they lavish upon it. At times when nearly all other publishers have lost money they have flourished, and the new HERALD building is one of the outcomes of their prosperity. As a rule we have little respect for the editorial utterances of "independent" newspapers, for they are generally merely the growls of sore-heads, or the pratings of egotists; but the HERALD can afford to and does take broad views of things, and is seldom narrow-minded or pig-headed. Its reputation rests mainly on its eminent success as a news-gatherer; but its influence is generally for good, and often very strong. We congratulate it on its success.

*From the Concord (N. H.) Monitor.*

THE BOSTON HERALD was issued for the first time on Saturday from its palatial building, just completed, and located on Washington street, a few doors south of the old counting-room. Judging from the illustration and the description of the edifice contained in the HERALD of that date, it is the most elegant, spacious, and convenient newspaper office in this country. The success of the HERALD since it came under the exclusive control of its present owners, Messrs. R. M. Pulsifer, E. B. Haskell, and Charles H. Andrews, has been marvellous. These gentlemen, together with Justin Andrews, an elder brother of Charles H., had, while only partial owners, — the controlling interest being held by E. C. Bailey, Esq., now of the "Patriot," — given the HERALD a new character for enterprise and ability, and their long journalistic experience was invaluable to one not himself to the manner born. Justin Andrews, who has retired from the firm to enjoy a competency, is one of the best journalists in America, and to him more than to any one man is the HERALD indebted for its growth in popularity and influence at a time when the rivalry was much sharper than now; for the HERALD has not, to-day, a single rival in its peculiar field. Mr. Pulsifer, as a business manager, has no superior in the guild. Mr. Haskell is equally sagacious as chief manager and director of the editorial columns, both in marking out the line of policy to be pursued and in keeping to that line. Mr. Andrews is equally strong in overlooking city matters; and the three constitute a journalistic trio hard to be excelled. They have been fortunate in their respective staffs also. Napoleon knew a good general when he saw him, even in the person of a raw recruit. Messrs. Haskell and Andrews know a born journalist — and journalists, like poets, are born not made — when they see him, no matter whether he matriculates from a world-renowned university or some obscure newspaper establishment. Hence their assistants in all the branches of the journalistic art are men especially fitted for their respective stations. The same remark holds true of the counting-room. The employés there are men who have been tried and not found wanting. In short, the *personnel* of the HERALD establishment, from the chiefs down, are gentlemen whom to know is to respect, and we rejoice in their prosperity.

*From the Nashua (N.H.) Telegraph.*

THE BOSTON HERALD was issued from a new building, an elegant and substantial structure, on Saturday. The HERALD is one of the most enterprising and successful newspapers in the country, and under its present management it exerts a powerful influence, usually on the right side of most questions. The history of this newspaper, as given in its own columns on taking up its abode in its new quarters, is an interesting and important chapter in American journalism.

*From the Portsmouth (N.H.) Chronicle.*

The new HERALD building, on Washington street, Boston, is completed, and is not only a fine building, but one of the best newspaper offices in the country. The entire building, which is one hundred feet high and contains six stories and a basement, is taken up by the HERALD establishment.

*From the Providence (R.I.) Journal.*

THE BOSTON HERALD has entered into the occupation of a new, spacious, admirably arranged, and elegant building. It is justified in its enterprise. The history of the HERALD is an interesting and instructive one; it has grown to its present stature, and that by long years of hard and useful work. Its success is, therefore, a legitimate, and is likely to be a permanent one. The accessories of the HERALD

establishment are complete and luxurious, but they are the outcome of a business demand. The question is not whether the HERALD needs, or is likely to need, its habitation, but how long will its present facilities suffice for its wants. As a newspaper, the HERALD has a field and a reputation of its own; it is most ably conducted, not only in a commercial sense, but also in its editorial departments. Independent in politics, with very perceptible leanings, its articles, in times of public agitation, are terse, sharp, and always perfectly to the point. While its articles are usually brief, they reach the mark. In these days, when so many newspapers live "at a poor dying rate," we congratulate our neighbor upon a degree of prosperity as broad and deep as it is substantial. Continuing the energy and ability it has so long displayed, it will secure and deserve an increase of its present profit and influence.

---

*From the Providence (R.I.) Press.*

THE BOSTON HERALD moves into its new and handsome building on Washington street to-day. The HERALD is one of the most enterprising and successful newspapers in the country. It was started on the 31st of August, 1846, with one editor and two local reporters. Now it has two hundred men on its pay-roll, all of whom are within the building, while the correspondents and outside men are fully equal in number to the regular force.

---

*From the Newport (R.I.) News.*

THE BOSTON HERALD comes to us this morning as a mammoth sheet, being the first number issued from their new building. It contains a history of the paper, a description of the new quarters, with a picture of the building, and as usual is crowded full of news. Long live the HERALD!

---

*Boston Correspondent Providence (R.I.) Press.*

The HERALD recently removed to its new and elegant building, a few doors south of its old location. It has unquestionably the best arranged, and probably the most elegantly appointed, newspaper office in America. This results from a practical knowledge, on the part of those who contrived the structure, of the uses to which it is to be put. It does not always happen that newspaper offices are built by those who are to work in them. In the case of the HERALD it is different, for the present owners and managers of the paper are practical journalists, and to their efforts chiefly the enormous growth and success of the newspaper are attributed. The HERALD laid the foundation of its greatness many years ago by giving the public a good newspaper; and, in this particular, the now prosperous proprietors, who were then underlings, succeeded, with their associates, in placing it on the high wave of success in spite of a bad helmsman. In other words, bad management was thwarted by good work. Those who have been conversant with the inner history of the HERALD—a paper which affords a most remarkable illustration of enterprise and rapid growth—will look with gratification upon the new evidence of prosperity on the part of its young and energetic proprietors. May they long continue to enjoy their well-earned fortunes!

---

*Boston Correspondent Hartford (Conn.) Courant.*

The HERALD has established a position in Boston that almost any journal in the land might envy. It circulates a hundred thousand and over a day, and is read by many thousand more than this number. It has the credit, on all hands, of using the very great influence that this implies for good principles and ends. We are having substantial proof of its prosperity just now in the opening of its new building to

the public. Many thousands of people have visited this, and admired its arrangements. It is by far the most elegant, elaborate, and thoroughly appointed newspaper establishment ever seen in Boston, and I doubt if it is equalled in completeness and convenience in the country. The people read this paper, and it is next to impossible to supplant it in popularity and influence with them.

---

*From the Hartford (Conn.) Post.*

THE BOSTON HERALD printing establishment took possession of new, commodious, and elegant quarters, on Washington street, last Saturday, and celebrated the occasion by issuing a double sheet, and giving a picture of the new home of the paper and a history of its rise and the struggles through which in thirty years it attained its present eminence. The story fills three and a quarter pages, or twenty-six columns, in small type, and would, in the ordinary book form, make quite a volume. The HERALD has the largest circulation, and is probably the most lucrative paper in New England. Its average daily issue last year was one hundred and two thousand nine hundred and fifty-eight, and it has printed in a single day as many as two hundred and twenty-three thousand two hundred and fifty-six copies. The circulation of the large Sunday paper has been carried up to between sixty thousand and seventy thousand, and single issues have been made as high as eighty-seven thousand. The HERALD is, first of all, a newspaper. It reaches out all over the country by its special correspondents, and across the ocean to Europe, and spares no expense to obtain the latest and freshest advices of every event of public moment. It is bright and cheerful in tone, and its treatment of public questions and public men is as nearly independent as a newspaper can be. There is always to be discerned in its remarks upon political topics a sincere desire to do the right thing for the great constituency it represents. It opposed the election of President Hayes; but now that he is in office, it gives a generous support to his good work, and lends no encouragement to the malevolence that would befool the American people in the person of their President. It is fitting that so great a newspaper should be housed in an edifice as elegant as can be made of marble, and iron, and the choicest woods, and so long as it continues the untiring purveyor of news, and the fearless, impartial adviser of the class it more generally reaches than any other New England journal, it will deserve the prosperity it has attained.

---

*From the Hartford (Conn.) Courant.*

THE BOSTON HERALD celebrated its occupancy of its fine new building Saturday by publishing a cut of the building and an interesting three-page account of the HERALD'S history during its existence of thirty-two years. The article gives an exceedingly interesting account of the paper's progress from its humble beginning to its present enjoyment of the largest circulation of any New England journal.

---

*From the Hartford (Conn.) Times.*

THE BOSTON HERALD celebrates its removal into its new building by publishing a picture of the establishment and a three-page history of the paper. The HERALD is the most largely circulated and the most profitable newspaper in New England, and it can afford to "spread itself" just once.

---

*From the Albany (N.Y.) Press.*

It seems to be only a very short time ago that THE BOSTON HERALD, coming into the possession of Mr. Bailey, was brought into notice as a newspaper, by outstripping its cotemporaries, which were never looked upon or regarded as news journals. He organized a force of young journalists, established a

skirmish line of reporters, and sent forth scouts, in the character of correspondents, to all parts of the country, especially during the war of the rebellion. Shortly after the close of the rebellion Mr. Bailey retired with an immense fortune, accumulated in a few years, and turned the establishment over to those who had acted in the capacity of subordinate officers to him, chief of whom was Mr. Pulsifer, who now stands at the head of the new firm. We were led into these reminiscences by learning that on Saturday the HERALD formally took possession of its new building, No. 255 Washington street, a few doors south of its old location. The building is six stories high, thirty-two feet front, one hundred and seventy-nine feet deep, with an L twenty-four by forty-five feet. The height from basement to roof is one hundred and thirteen feet. The appointments in every department are elegant and complete, and it is considered one of the best-equipped newspaper offices in this country.

---

*From the Baltimore (Md.) Gazette.*

THE BOSTON HERALD on Saturday last formally took possession of its new building, which, judging by a cut of it appearing in the HERALD of that day, is a fine, imposing structure. In honor of the occasion it devotes considerable space to a sketch of itself. It achieved its largest circulation on the day succeeding the last presidential election, when it issued two hundred and twenty-three thousand two hundred and fifty-six copies. Thoroughly independent, enterprising and reliable, the HERALD deserves the high rank it occupies to-day in American journalism.

---

*From the Philadelphia Times.*

The leading newspaper of New England, and one of the ablest and most enterprising in the United States, is the BOSTON HERALD, which signalizes its occupation of a splendid new building by a full and interesting history of the ups and downs in its life of thirty-two years. Long a journal of local importance it has within the last ten years come to be one of national influence, and now possesses all the characteristics of the most advanced metropolitan journalism. The story of its life would surprise many who think they know all about running newspapers, but really have little idea of the magnitude of such an undertaking. The HERALD's high tide in circulation was reached on the 8th of November, 1876, the day after the Tilden-Hayes election, when two hundred and twenty-three thousand two hundred and fifty-six copies were printed and sold. On that day over fourteen tons of paper were used, a quantity that would make a continuous sheet of the width of this journal and two hundred and fifty miles long. The average cost of composition, in 1876, was one thousand six hundred dollars weekly, and these figures are maintained at present. Mr. E. B. Haskell, the editor of the HERALD, is now enjoying a year abroad, and his place is ably filled by the managing editor, Mr. John H. Holmes, whose brilliant achievements in the line of his profession have placed him in the front rank of American journalists. Politically the HERALD is thoroughly independent and plain-spoken, and this is one secret of its success.

---

*From the Philadelphia City Item.*

THE BOSTON HERALD has just made many improvements in its affairs. A new building, four Bullock presses, and other important matters, show remarkable prosperity. The HERALD is the most successful paper in New England, that is to say, it is the largest money-maker. There are fourteen persons employed in the business department, eleven in the stereotype foundry, sixteen in the delivering-room, forty-four in the editorial and news department, and eighty-four in the composition-room. The pay-roll is between three thousand five hundred and four thousand dollars per week. The whole management is admirable. There are three partners in the firm, — R. M. Pulsifer, who has charge of the business; E. B. Haskell, the leading editor; and Mr. C. H. Andrews, the managing editor. Mr. John J. Holmes has direct supervision over the paper.

---

*From the Philadelphia Press.*

THE BOSTON HERALD, having reached thirty-two years of age, has moved into a magnificent new building on Washington street. The issue of Saturday devotes several pages of space to a history of the HERALD, and a description of the new head-quarters. The success of this journal has been won by hard struggles, often under most adverse circumstances; but such is the history of nearly all city dailies, and the fact that a paper succeeds is in itself proof that its success is well deserved.

---

*From the Florida Press.*

THE BOSTON HERALD is one of the best edited and managed papers in New England; in fact, it is the leading journal in that section, and has recently taken possession of a new and spacious building, erected for its use in Boston. The HERALD was first issued in 1846, and has steadily increased in circulation and influence up to the present time, and now exceeds in circulation the combined issues of all the daily papers published in that city. The HERALD has a national reputation, and is one of the few newspapers in this country that is really published upon the basis of independentism, liberality, enterprise, and integrity. This has been the secret of its success.

---

*Associated Press Despatch.*

BOSTON, Feb. 10. — Yesterday morning THE BOSTON HERALD was published for the first time in the proprietors' new building, on Washington street. Starting on the 31st of August, 1846, as an evening edition of "The American Eagle," with one editor and two enterprising "locals," it has extended its borders, until to-day it numbers on its pay-roll two hundred men, all of whom are within the building. The number of its correspondents outside is also very large. The main building, facing on Washington street, has a frontage of thirty-one feet nine inches, and a width in the rear of twenty-six feet. The distance from the street front to the rear is one hundred and seventy-nine feet. An L, leading into Williams court, has a frontage of twenty-four and one-half feet on the court, and a width of twenty-three feet where it joins the main building. The total ground surface is about six thousand two hundred square feet. This entire area is occupied by the basement of the building. The first story covers the same surface, with the exception of three areas, the main one being fifteen by eighteen feet in the first story, with a width above of twenty-three by twenty-eight and one-half feet, separating the building into substantially two buildings, the front one facing upon Washington street, above the counting-room, and the rear takes in the back building and L, which will be occupied by the several editorial, mechanical, and other departments of the paper. The front of the building on Washington street is in the architectural style of the French renaissance. It is composed of six floors, or stories, above the street, five of which are fronted with Concord granite, with the introduction of polished columns of red Bay of Fundy granite on the second and third stories; polished panels of the same material in the window-caps of the third, fourth, and sixth stories, and oval medallion panels in the pediment caps of the second, third, and sixth story windows. The business office is fitted up with every convenience.

The upper portion of the front building is reached through a small vestibule, the walls of which are lined with dove-colored marble. The elevator runs from the first to the upper floor, inside a fire-proof well of brick. Each of the upper stories is laid off into two suites, front and rear, all of which are finished in oak. Each of these suites is furnished with a dressing-room, closets, and a safe. In addition to the steam heat, each of the suites has two open fireplaces. All the upper chambers are connected with the lower hall-way by a system of speaking-tubes and electric call-bells. The building in the rear of the one fronting on Washington street and the one fronting on Williams court are united, and form a con-

tinuous building, in the shape of an L. The entrance to the editorial rooms is from the counting-room, and from the Williams-court section also. These rooms are on the second floor of the rear buildings and are, exclusive of the library, nine in number. The news editors and reporters occupy the floor above, which is well supplied with pneumatic and speaking tubes, electric bells, etc. The composing-room, on the upper floor, has a floor surface of room two thousand seven hundred square feet, and is high-studded, well-lighted and well ventilated. The press-rooms are in the basement, while the mailing and delivery rooms are on the first floor of the rear building.

---

*From the Vermont Watchman and State Journal.*

THE BOSTON HERALD celebrated its occupancy of its fine new building Saturday by publishing a cut of the building and an interesting three-page account of the HERALD's history during its existence of thirty-two years. The article gives an exceedingly interesting account of the paper's progress from its humble beginning to its present enjoyment of the largest circulation of any New England journal.

---

*From the New York Graphic.*

We give to-day a complete presentment of the features which have made the recent occupation of the new premises of the BOSTON HERALD an event of interest worthy of the local attention it has received, and something more widely notable, for the more general reason that it marks very strongly the growth of newspaper enterprise, and the facilities that enterprising newspaper publication has called into its service. There are reasons that will appear from the illustrations we give, and the few added notes that are called for, that abundantly demonstrate the height of achievement by the proprietors of the HERALD, both in creating the demand for their present facilities, and then securing them by a combination of all the skill and experience that in multiform fashion combine in their new building. Taking these first in order, there is in the building an answer to present use. They have not builded as a venture and prospectively, that lavish outlay may be among their means of securing returns. Newspaper premises before now have been heaped up at vast expense, as like adjuncts have been sought to help forward various corporate and private undertakings, — buildings for the future, not needed now, but set up to invite a future, oftentimes in these days, not realized, or set further off by unproductive outlay. It is, therefore, the notable initial fact, that the BOSTON HERALD built to its own demand, and instantly fills its magnificent premises with its own uses, leaving far less space than is usual, in such cases, to general rental purposes. The location is in the very business heart of the city.

---

*From the New York Sun.*

We extend to THE BOSTON HERALD our felicitations on its entrance into the new building which it has erected in Washington street of that city. We hope it finds its quarters pleasant and adapted to its purposes, and that it will be able to rent out at remunerative prices such spare space in its handsome edifice as it does not itself require. Our Boston contemporary is a newspaper over whose prosperity we rejoice the more because we see it is edited and published on correct principles. It follows to a creditable extent the example of the "Sun" in printing conspicuously its true circulation, though, unlike us, it does not give the figures of each day's issue. Their reticence about that matter prevents our speaking accurately, but our impression is that the HERALD sells as many papers of its different editions as all the other journals of Boston combined. This gives our contemporary a great power, and we are glad to say that it uses well its opportunity. Like the "Sun," it is a four-page sheet, and it manages to get into its



columns all the news, with such comments thereon as its editor deems proper. If a journal does this, it fulfils the function of its being and deserves the patronage of the public. The manufacture of printing paper is one of the most important industries in this country, and the processes by which it is done have been so perfected that we need never fear rivalry in that direction from foreign countries. But very much of this paper, which comes out of the mill so fresh and clean, is disfigured and destroyed by the poor stuff printed on it. Our prosperous Boston contemporary improved the occasion of its entry into its new quarters by giving a history of its progress from feeble infancy to ripe manhood. In 1846 the staff of the HERALD was composed of two men, whereas now it contains forty-four. Six compositors were then employed, whereas now there are eighty-four. One pressman and an assistant did not overwork themselves in printing the paper, while to-day thirty men are kept actively employed at its printing presses. The salaries and bills for composition in 1846 aggregated scarcely fifty dollars a week, and now the composition alone amounts to one thousand six hundred dollars a week, and the pay-roll of the other departments foots up to the sum of over two thousand dollars a week. This frank statement of THE BOSTON HERALD must be very interesting to the public and to the newspaper profession, and probably the facts it narrates are not very different from those which other journals might give. They remind us that the "Sun" has similarly grown, and though our expenses are larger than those of the New England journal, their proportionate increase has not been greater. We extend anew to THE BOSTON HERALD our hearty congratulations, and add the hope that it will experience in its new quarters even larger prosperity than has hitherto attended it. Next to the "Sun" it is the most extensively circulated paper in the country, and if it always taught the people that under no circumstances they should compromise with Fraud, we should call it a very satisfactory paper.

---

*From the New York Express.*

THE BOSTON HERALD was issued on Saturday from a magnificent new office, at No. 255 Washington street,—an establishment which its proprietors proudly term "the model newspaper office of the country." The new building, which covers three lots of ground, was erected during the past summer by the HERALD Publishing Company, and its appointments throughout are of the most liberal and thorough description. The HERALD has had an eventful history since it made its first appearance at No. 5 Devonshire street, in the summer of 1846, under the title of the "American Eagle," a one-cent morning daily devoted to the native American cause. With the decline of Know Nothingism the enterprise languished, and after a drooping existence of two years a new departure was taken, and under new management and a new name the HERALD appeared as an independent evening daily, and its course from that time has been an almost uninterrupted growth, until it has become the leading journal of New England, and, in fact, one of the very first newspapers of the United States. In all that pertains to the current history of the world the HERALD is proverbial for its enterprise, ability, and fairness, and the rewards of its liberal and vigorous management have been ample. Its circulation surpasses that of any half-dozen ordinary journals, and its advertising patronage is profitable and steady. Its managers are to be congratulated on the success which has attended their enterprise, and Boston on the possession of one of the finest newspaper palaces of the world.

---

*From the New York Times.*

THE BOSTON HERALD yesterday was published for the first time from a new building, No. 255 Washington street, erected by its proprietors for its especial use, and avails itself of the opportunity to describe at length its exceedingly prosperous career during the past thirty-two years. The HERALD is by long odds the most successful paper of the city, and of New England, in a business view, its circulation largely exceeding that of any other.









BOSTON PUBLIC LIBRARY



3 9999 05017 802 7



